

# The Wisconsin Review & WHA Website Advertising Contract Combination Packages

**Customize your Advertising Package to fit your Farm's Marketing Program!**

**2024 Pre-Pay Discount: 10% on any combination of 2, 3, 4, or 5 Advertisements  
when paid by March 15, 2024**

<p><b>The Wisconsin Review</b> August 2024 &amp; February 2025 Advertising Rate per issue: Full Page: \$355 Half Page: \$195 ¼ Page: \$120</p>
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<p><b>WHA Website</b> 2024 Banner Ad Rate per Quarter: \$150 4 Banner Ads Available for Quarters 2 &amp; 4 in 2024 3 Banner Ads Available for Quarter 3, 2024 6 Banner Ads Available 1<sup>st</sup> quarter 2025</p>
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**Advertising Combinations Available:**

The Wisconsin Review Ad(s)	WHA Website Ad
1 (Aug. 2024 or Feb. 2025)	1, 2, or 3 Banner ads (Q 2, 3, 4 in 2024 or Q 1 in 2025)
2 (Aug. 2024 & Feb. 2025) (any combo of Ad sizes)	1, 2, or 3 Banner ads (Q 2, 3, 4 in 2024 or Q 1 in 2025)

**Examples:**

1 Half Page Ad in August 2024 The Wisconsin Review +  
1 WHA Website Banner Ad for 3<sup>rd</sup> Quarter 2024 (July, August, September)  
Price: \$195 Review 1/2 Page Ad + \$150 Website Banner Ad = \$345  
Minus 10% Pre-Pay Discount (\$34.5) = \$310.50

Website Only Option

3 WHA Website Banner Ads: 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> Quarter 2024  
Price: \$150 per quarter x 3 quarters = \$450  
Minus 10% Pre-Pay Discount (\$45) = \$405

Please Note: WHA Website Advertising space is limited! Four ads are available for Quarters 2, 3, and 4 in 2024; and 6 in Quarter 1 2025. Please contact Lisa Davis to reserve your WHA Website Ad space today!

For all of your print advertising needs, please contact:  
Jane Adolph, Editor of The Wisconsin Review  
(815) 244-5456  
[jeadolph@gmail.com](mailto:jeadolph@gmail.com)

For WHA Review + Website advertising contracts, please contact:  
Lisa Davis, WHA Secretary  
[secretarywihereford@gmail.com](mailto:secretarywihereford@gmail.com)