

Summer Sizzle



WHA Southeast District Summer Tour Saturday, August 27, 2022

See page 8 for more information!

Return Service Requested

The Wisconsin Review
P. O. Box 232
Plain, WI 53577



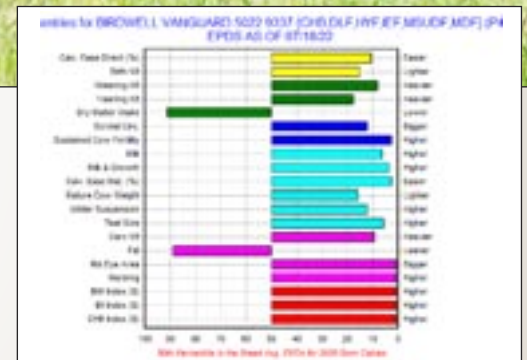
VANGUARD...a noun meaning "LEADER OF A MOVEMENT"



Birdwell Vanguard 5022 9337 P44021997

Vanguard leads in top 10% of 13 EPD traits and TOP 1% of ALL INDEXES and he's HOMOZYGOUS POLLED!

- Vanguard's progeny are leading sales across USA!
- Top 2 bulls at White Hawk sale 5/30/22 were Vanguard sons
- Vanguard embryos topped the Hereford Research Foundation Sale 11/2021 embryos from the dam of Vanguard topped the embryos in the Hereford Eve Sale
- Vanguard heifer with her dam topped the Generations a Family Affair Sale



Extremely fertile semen...10 straws for \$500
Certificates as needed \$100



Hartford, WI
Steve (cell): 414-881-5274

Look for the first crop of
Vanguard calves at
MGM stalls at state fair!



Birdwell Ranch • Fletcher, OK
Jim (cell): 580-695-2352
Joel (cell): 405-368-1058



Slayton's Beardance
Bedford, PA
Paul (cell): 717-805-1376

Wisconsin Hereford Association

2022 Officers...

President: Rick Starck | Cadott, WI

(715) 313-3234 | starckfarm@gmail.com

Vice President: Fred Larson | Spring Valley, WI

(715) 495-0837 | fredlarson@mac.com

Secretary: Lisa Davis | Plain, WI

(608) 697-9633 | secretarywihereford@gmail.com

Treasurer: Melissa Berggren | Horicon, WI

(414) 550-5114 | maggie99mae@yahoo.com

2022 Board of Directors...

Northeast Region

Douglas Schulz | Iron Ridge, WI

(262) 224-7185 | schulzd1964@gmail.com

James Wiechert | Iola, WI

(262) 707-3530 | maplecrestfarm@msn.com

Shawn Prodell | Algoma, WI

(920) 255-1232 | shawnprodell@gmail.com

Northwest Region

Loxi Smythe | Menomonie, WI

(715) 505-6510 | snlfarm@outlook.com

Southeast Region

Jim Renn | Hartland, WI

(414) 217-7366 | jlrenn@sbcglobal.net

Jamie Kent | Winslow, IL

(608) 628-2632 | jkent@adkinsenergy.com

Steve Folkman | Ixonia, WI

(262) 617-6346 | cnlfarm@hughes.net

Southwest Region

Zeb Allen | Reedsburg, WI

(608) 963-9410 | shfarm@ymail.com

Jaclyn Bevan | Platteville, WI

(608) 732-4251 | jaclyn@jaclynbevan.com

Dr. BJ Jones | Darlington, WI

(608) 482-2961 | BJ@wildcatcattle.com

President Letter

Greetings From Your 2022 President!

The summer is flying by with crops in, first hay cutting done, and county fairs in full swing. We are continuing the Scotch comb award program this summer for county fair awards. If you have questions on the awards program or have another venue that we could present to Hereford award winners, give Jim Weichert a call and he will be able to answer your questions.

As an association, we have attended the Driftless Region Beef Conference in Iowa, the WPS Farm show in Oshkosh, and by the time this edition is out, will have attended the Wisconsin Farm Technology Days (FTD) in Clark County as part of our 2022 advertising campaign. I have attended our booth at the WPS this year and the FTD in 2021 and these are great opportunities to meet and reach out to a lot of people in and out of agriculture and educate them on Hereford cattle. During my attendance, I have met many people involved in Hereford cattle that are not members of or association. We have talked to people and have handed out information on our association with the hopes of getting them on board and involved in what we have going on.

Mentioning what we have going on, our summer WHA picnic is being set for August 27th with numerous educational speakers including Shane Bedwell from AHA breed improvement, Tammy Vaasen, Executive Director, Wisconsin Beef Council and more. Join us for a certified Hereford meal, education, and comradery.

Secretary Lisa Davis and Treasurer Melissa Berggren are moving forward in creating a Pay Pal account moving us into the 21st century in providing us an option for paying annual dues, and event fees such as the picnic meal and annual meeting meal online. For those who prefer old school, they can continue to pay by check. Lisa Davis has also arranged a program named, Shared Hereford Beef (SHB). This program is a way for members to donate Hereford beef at one of our WHA gatherings which will be donated to a local food pantry. What a great way to spread the word about our beef, our members and, our association! Stay tuned for more info on our SHB program.

I look forward to seeing many of you in August at the picnic.



By: Rick Starck
WHA President

Calendar of Events...

August

- 3-6 Faces of Leadership, Billings, MT
- 9 Wisconsin State Fair Junior Show, West Allis
- 10 Wisconsin State Fair Jackpot Steer Show, West Allis
- 13 Wisconsin State Fair Open Show, West Allis
- 27 WHA Southeast District Summer Tour, Cottage Grove

September

- 22-25 World Beef Expo, West Allis

October

- 1 Cattlemen's Delight sale, Black River Falls
- 2 Badger Southern Select Sale, Darlington
- 8 Perks Ranch Fall Celebration Sale, Rockford, Ill.

The Wisconsin Review

The official publication of the Wisconsin Hereford Association welcomes member and non-member advertising.

Editor...

Jane Adolph | 815-244-5456

E-mail: jeadolph@gmail.com

Prospects



April 26 Steer Prospect by H B Distinct



April 28 Heifer Prospect by H B Distinct

**Pictured at
2 months
of age!**

- *We will have a number of outstanding prospect calves for your inspection this fall—both heifers and steers. These calves are developed on momma's milk and grass.*
- *Whether you are interested in that special show heifer prospect, a project steer, or a herd improving replacement female—we may have one for you!*
- *Come on over—we will let you use our UTV and point you toward the pastures where you can find your future!*

HUTH POLLED HEREFORDS

JERRY AND MARYANN HUTH

W9096 COUNTY AS OAKFIELD, WI 53065 (920) 251-0281 JERRY@HUTHCATTLE.COM

Dreams start here

BADGER
Southern
SELECT
SALE



Lot 1 • 2019 • Maddie Smith, TX



Lot 1 • 2020 • Kenley Carr, TX



Lot 3 • 2021 • Sara Rimpel, TX

**FIND YOUR DREAM AT THE
BADGER SOUTHERN SELECT SALE • OCTOBER 2, 2022
SALE LOCATION • WILDCAT CATTLE CO. • DARLINGTON, WI**

**REQUEST YOUR SALE CATALOG TODAY!
BADGERSOUTHERNSELECT.COM**

Kegley Family
Burlington, WI
Kurt 414-254-2379
kjkegley@yahoo.com



WILDCAT
CATTLE COMPANY

Jones Family
Darlington, WI
BJ 608-482-2961
bj@wildcatcattle.com
www.wildcatcattle.com

AA Noah's Notes




By: Noah Benedict
AHA Field
Representative
217-372-8009
noahb@hereford.org

I have had the good fortune to attend every Junior National Hereford Expo since I was born. It is a family tradition for the Benedict's and a highlight of the summer. Cattle have changed, new people have gotten involved, and the location changes every year. However, ever since I can remember, there has been one thing that has remained constant: reflection.

The truck ride home, when we hit the interstate, begged the question from my dad, "How do you think we did?" I didn't always realize it, but this was one of the most important questions I would get asked every summer. It would force us to stop and think about the cattle that we had produced that year. We evaluated the different matings we had chosen and the type of cattle that we picked out that would best represent our program. These truck ride conversations helped to determine what we would breed cows to for the next year and what traits we would look for in the females we were putting back into the cow herd.


I encourage all breeders out there to take time to do this with your program. Whether you are evaluating the show heifers, the 2-year-olds who are getting ready to have their first calves weaned, or just evaluating your calf crop as a whole, this is a necessary part of growth in your operation. Talk with your team and get everyone's opinion, and after you have it all, set some goals on how to improve. Use different genetics, utilize artificial insemination and embryo work more, or go find a new donor female to help improve your herd.

My fellow retiring NJHA director, Wyatt Lawrence gave his retiring address and left a quote, "We as cattlemen and as people have a duty to strive to improve the next generation." Set goals to improve your next generation. Raising cattle isn't going to get any easier, so let's just keep making these cattle better. Please don't hesitate to reach out if I can be helpful in any way for your herd's improvement. Team Hereford and Territory Five are accomplishing big things and I'm looking forward to seeing everyone during the fall sale season!




Juniors Step Right Up!

Come Select Your 4-H/Jr. National Show Heifer




All Sires Include:
Blueprint, Cuda, Federal, Mighty,
Exceed and Sensation 2296
Herd Size: PWH PCC 623 Bull 605






-Visitor's Welcome-

Jim and Diana Wiechert
& Family
N9508 Pleasant Hill Rd
Iola, WI 54945
H: (715) 445-2045
C: (262) 707-3530
MapleCrestFarm@msn.com
























Our Herd Reg EPD's
BW 1.2 WW 57 YW 85
IM 57 MAR 55

*Good luck to our
customers throughout
the Show Season!*

Be on the lookout for the new set of calves we have to offer!

SNL's Polled Hereford Farm

E5054 490th Ave. • Menomonie, WI 54751

Loxi Smythe: 715-505-6510

Steve Smythe: 715-505-4747

Email: snlfarm@outlook.com



WHA News

WI Farm Technology Days

Thank you to all for visiting the Wisconsin Hereford Association Booth, and staffing the booth at Wisconsin Farm Technology Days at Roehl Acres, Loyal, WI, July 12-14, 2022. Thank you to Jack Johnson, Double J Ranch, Medford, WI for bringing the Hereford Cow/Calf Pair. Thank you to Janet Wiechert for creating the WHA Member Slideshow on display at the booth. Thank you to all for promoting and supporting the WHA and The Wisconsin Hereford!

The WHA would also like to thank the Advertising and Promotions Committee for planning and coordinating the WHA booth at WI Farm Technology Days. Thank you to Loxi Smythe, Chair, Rick Starck, Doug Schulz, and Jerry Huth for all of your efforts and enthusiasm to promote and represent the WHA and showcase The Wisconsin Hereford at 2022 WI Farm Technology Days!

WHA Online Directory Information

Looking for contact information of one your friendly WHA Members? Stop in at the WHA Website and visit the searchable online directory! You can search by Family Name or by Farm name. Visit the "Members" page on the WHA Website, and choose "Member Directory." Type in the name you are searching for, and click "Go." The searchable directory is found at:

<https://wisconsinherefords.org/members.php>

The online directory includes:

Farm Name
Family Name
Address
Phone Number(s)
Email address
Farm Website Listing
Farm Facebook Listing

If your farm has a website and/or Facebook listing, please forward the link(s) to secretarywihereford@gmail.com. There is no cost to add your farm's website and Facebook listing to the online membership directory.

WHA Member Contact Information Updates

WHA Members, do you have a new email address? Has your phone number changed? Please notify the WHA of any changes in contact information so the membership records can be updated, as well as the searchable directory on the WHA Website. Please send an email to: secretarywihereford@gmail.com with any updated contact information. Thanks!



Elizabeth and Janet Wiechert staffing the WHA Booth at Wisconsin Farm Technology Days.



Jack and Jake Johnson with their cow/calf pair at Wisconsin Farm Technology Days!

**Congratulations,
Daniel Bechel of Elmwood, WI
for winning the drawing at Farm Tech Days
for a one-year free WHA Membership.**

New Arrival!

The Wisconsin Hereford Association congratulates Treasurer Melissa Berggren, and her husband Mike, on their baby girl, born on 7/8/22.

Madelyn Marie Berggren is 5 lbs 15 oz and 19 inches long.

Congratulations to the Berggren and Dahnert families on their new family member and future Hereford Breeder!





PERKS 3094 HOMETOWN LADY 5048

Embryos available with matings to Sensation
2296, Genesis, Majestic and Blueprint!



– Daughter of 5048 –
MN Beef Expo class winner



SF 4437 MAJOR 2101 ET

Herd Sire • Full sibling to Majestic



H FHF RITA 8444 ET

2021 World Beef Expo Champion Hereford Cow/Calf Pair
and 3rd Overall. Embryos available with matings to
Genesis and Majestic.

2021 Calf Crop

available for private treaty sales.

2022 calving A.I. Sires:

Red Baron • Majestic • Genesis • Endure
Frontier • Redemption • Blueprint

Contact us for more details!

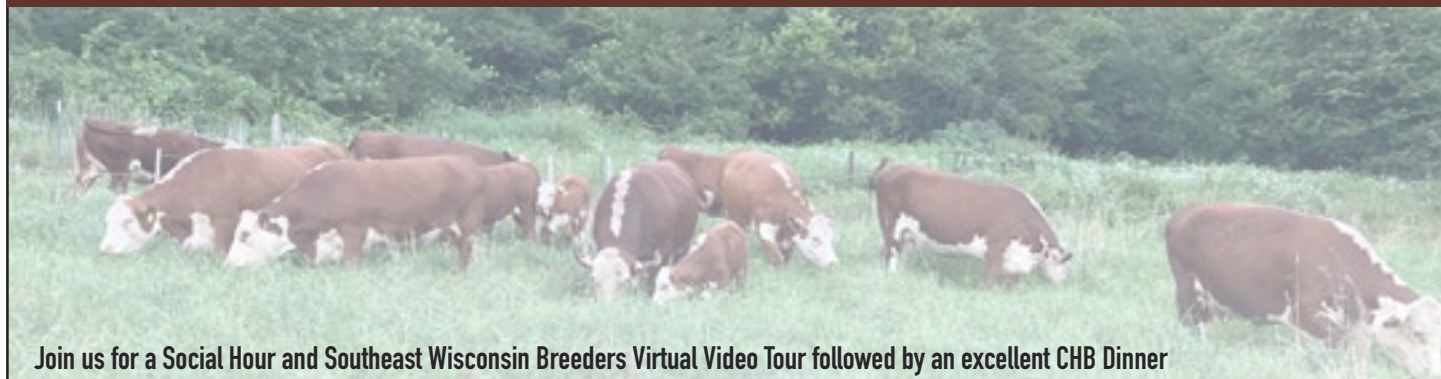
Josh and Amy Spaeth

2515 250th Street | Cadott, WI 54727

715-289-4098 | Cell: 715-313-0075

spaethherefords@gmail.com • spaethfarms.com

WHA 2022 SOUTHEAST WISCONSIN VIRTUAL TOUR



Join us for a Social Hour and Southeast Wisconsin Breeders Virtual Video Tour followed by an excellent CHB Dinner

Saturday August 27, 2022 | 3 p.m. at the Double Days Banquet Hall, Cottage Grove, Wisconsin

Guest Speakers:

Location:

Double Days Banquet Hall
4586 Baxter Road
Cottage Grove, WI 53527

Dinner cost: \$23.00

RSVP please by 8/13/2022

For more information, contact:

Steve Folkman: 262-617-6346

Email: cnlfarm@hughes.net

Steve Merry: 414-881-5274

Email: Steven.Merry@aah.org

Tammy Vaasen, Exec Director Wisconsin Beef Council

"Sustainability in Wisconsin's Beef Industry"

Shane Bedwell, COO and Director of Breed Improvement AHA

"Hereford's Impact in the US Beef Industry thru Sustainable Genetic Research... Where we've been and where we're going"

Bryce Schumann, Seedstock Sales Director Vytelle

"Cattle Producers advancing and optimizing Genetic gain through the use of Vytelle platforms"

Jeff Swenson, DATCP Livestock Specialist

"Wisconsin's Beef Industry's latest news"

Bruce Everhart, Chairman AHA

Noah Benedict, AHA Regional Field Representative

Dr. Steve Merry, AHA/CHB Director

Come and enjoy industry
experts discuss today's Beef
Industry and the direction
we're headed!

— WHA Member Website & Facebook Listings —

If your farm has a website and/or Facebook Listing, and you would like to have the link(s) listed on the WHA Member webpage, please email the links to: secretarywihereford@gmail.com

Please provide the links in the below format:

("Yourherefordfarm" is the farm name in the example below)

Website link example: <https://yourherefordfarm.com/>

Facebook link example: <https://www.facebook.com/yourherefordfarm>

There is no cost to add these links to your WHA Website membership listing. Please remember that the WHA Website is the World's Window to the WHA! Listing your farm's website and facebook page through the WHA directory can provide an opportunity for additional publicity for your farm to Hereford cattle enthusiasts here in Wisconsin.....and beyond!



J&J Polled Herefords

Kim & Herb Johnson
5891 E. Waterford Rd.
Hartford, WI 53027
262-573-4019
kkjohnson19@hotmail.com

*Over 25 years producing quality
registered Herefords!*



Breeding to produce sound, functional,
maternally strong cattle that will work for you!
Visitors welcome and seedstock always for sale!

Like us on Facebook for current happenings!



WI Spring Preview Show Reserve Grand Champion Cow/Calf Pair

Cow: BB Charlie 13G (Sired by BB Mya's Maverick) • DOB: April 2019

Calf: BB Callie 13J (Sired by Boyd Blueprint) • DOB: March 2022



Visitors Always Welcome!

Jason, Jaclyn, Mya & Bianca Bevan • Joyce Bevan
1681 Austin Road • Platteville, WI 53818
Jackie: (608) 732-4251 • jaclyn@jaclynbevan.com

Breeding quality genetics that perform in the showing, the pasture & the hook!



Starck Century Farm

— Cadott, WI —

Rick, Jenny, Ryder and Ricki Starck

Home: 715.289.3514 • Cell: 715.313.3234

Breeding Better Beef

— Registered Hereford Seedstock —

Whole herd DNA including polled/horned.
100% A.I. herd utilizing industry leading sires!



Join us October 1, 2022 for the
Cattlemen's Delight Sale
in Jackson County, Wisconsin!

Check us out online at
starckcenturyfarm.com

WJHA News

Wisconsin Junior Hereford Open Jackpot Show

June 4, 2022 | Jefferson, WI | Judge: Courtney Zehr, WI

97 Head – 52 Polled Heifers, 16 Horned Heifers, 2 Mini Heifers, 9 Bulls, 3 Cow/Calf Pairs, 13 Steers and 2 Mini Steers



WILDCAT PINA COLADA 115 ET, exhibited by Brady Jones
Champion Polled Heifer | WI Jr. Open Jackpot Show



PURPLE HB STORMY'S HARLEY 18JET, exhibited by Tessa Smith
Reserve Champion Polled Heifer | WI Jr. Open Jackpot Show



PERKS 1502 MARY JO 1002 ET, exhibited by Kendall Boatman
Champion Horned Heifer | WI Jr. Open Jackpot Show



CRANE GOSSIP GIRL 2118, exhibited by JW Crane
Reserve Champion Horned Heifer | WI Jr. Open Jackpot Show



BKH FLICKA SPRITE ET, exhibited by Brenna Thorson
Champion Mini Heifer | WI Jr. Open Jackpot Show



THF MS JANET RAE 125, exhibited by Brenna Thorson
Reserve Champion Mini Heifer | WI Jr. Open Jackpot Show



MF 308N CAITLIN 13C ET, exhibited by Brady Jones
Champion Cow/Calf Pair | WI Jr. Open Jackpot Show



BB CHARLIE 13G, exhibited by Mya Bevan
Reserve Champion Cow/Calf Pair | WI Jr. Open Jackpot Show

WJHA News



GWF ACE, exhibited by Brailee Ehlen
Champion Steer | WI Jr. Open Jackpot Show



RF PLACE YOUR BETS, exhibited by Cole Webb
Reserve Champion Steer | WI Jr. Open Jackpot Show



HSC TENNESSEE WHISKEY 821, exhibited by Kinleigh Frost
Champion Mini Steer | WI Jr. Open Jackpot Show



HSC TENNESSEE MOONSHINE, exhibited by Kinleigh Frost
Reserve Champion Mini Steer | WI Jr. Open Jackpot Show



WLC DOUBLE MILES CHILI 101 ET, exhibited by Rob Ash
Champion Bull | WI Jr. Open Jackpot Show



PERKS 2TK 5101 JABARI 1122 ET, exhibited by Kendall Boatman
Reserve Champion Bull | WI Jr. Open Jackpot Show



Photos by: Brodie Abney

91 Head - 52 Polled Heifers, 16 Horned Heifers, 2 Mini Heifers, 9 Bulls, 3 Cow/Calf Pairs, 13 Steers and 2 Mini Steers

Wisconsin Junior Hereford Open Jackpot Show
June 4, 2022 | Jefferson, WI | Judge: Courtney Zehr, WI

Introducing the Newest Addition to the SRR Herd Sires!

SHF HAVILAND F158 H028

Reg# 44123599

Co-Owned with
C&L Herefords

A homozygous polled SHF Foresight son that brings
a tremendous amount of carcass to the table and calving ease!



HEREFORDS
BENTON, WISCONSIN

SandRock Ranch Herefords

3752 Ollie Bell Road, Benton, WI

PH: 608-778-8685

www.sandrockranchherefords.com

*5th Annual
Production Sale*
APRIL 15, 2023



Semen Available

Gneak Peek



CE	10.8	0.41	MCW	109	0.32
BW	0.3	0.49	UDDR	1.3	0.45
WW	61	0.44	TEAT	1.4	0.46
YW	88	0.44	CW	70	0.26
DMI	0.2	0.14	FAT	.067	0.25
SC	1.8	0.35	REA	0.44	0.25
SCF	19.9	0.25	MARB	0.55	0.24
MM	35	0.28	BMS	432	
M&G	66		BIS	541	
MCE	6.2	0.28	CHBS	153	

Bar S LHF Miss 6011 003 #44157100

Offering 003 and her outstanding 0195 heifer calf!

Our consignments to the

Fall  *Celebration Sale*

Saturday, October 8, 2022

Rockford, IL | 1 p.m.



His Service and Get sell!

BR Relevant

D67 7091 0195

#44161095

Also selling five outstanding pairs from the heart of the C&L Program!

CE	9.8	0.4	MCW	61	0.29
BW	-0.9	0.5	UDDR	1.3	0.39
WW	51	0.42	TEAT	1.4	0.4
YW	77	0.43	CW	63	0.27
DMI	0.4	0.14	FAT	.077	0.28
SC	1.1	0.34	REA	0.64	0.26
SCF	24.6	0.24	MARB	0.68	0.27
MM	25	0.26	BMS	490	
M&G	51		BIS	600	
MCE	51	0.24	CHBS	153	



Steve & Jill Folkman
Nicole, Alison, Austin & Curtis
N250 Highview Rd.
Ixonla, WI 53036
Cell: (262) 617-6346
Phone: (920) 474-7403
Email: cnlfarm@hughes.net
www.cnlfarm.com



PERKS 1502 MARY JO 1002 ET, exhibited by Kendall Boatman
Champion Horned Heifer and Reserve Supreme Overall Breeds
WI Jr. Hereford Spring Preview Show



CRANE GOSSIP GIRL 2118, exhibited by JW Crane
Reserve Champion Horned Heifer | WI Jr. Hereford Spring Preview Show



BSC 4102 J LO 101 ET, exhibited by Emma Richardson
Champion Polled Heifer | WI Jr. Hereford Spring Preview Show



WILDCAT PINA COLADA 115 ET, exhibited by Brady Jones
Reserve Champion Polled Heifer and Champion B&O Heifer
WI Jr. Hereford Spring Preview Show



BKH FLICKA SPRITE ET, exhibited by Brenna Thorson
Champion Mini Heifer | WI Jr. Hereford Spring Preview Show



THF MS JANET RAE 125, exhibited by Brenna Thorson
Reserve Champion Mini Heifer | WI Jr. Hereford Spring Preview Show



MF 308N CAITLIN 13C ET, exhibited by Brady Jones
Champion Cow/Calf Pair | WI Jr. Hereford Spring Preview Show



STEINY'S 60C BUTTERCUP 91E, exhibited by Marie Prodell
Reserve Champion Cow/Calf Pair | WI Jr. Hereford Spring Preview Show

WJHA News

Wisconsin Junior Hereford Spring Preview Show
June 5, 2022 | Jefferson, WI | Judge: Steve and Karson Patton, Ind.
89 Head - 50 Polled Heifers, 14 Horned Heifers, 2 Mini Heifers, 7 Bulls, 3 Cow/Calf Pairs, 13 Steers



GWF ACE, exhibited by Braillee Ehlen
Champion Steer | WI Jr. Hereford Spring Preview Show



RF PLACE YOUR BETS, exhibited by Cole Webb
Reserve Champion Steer | WI Jr. Hereford Spring Preview Show



PERKS 2TK 5101 JABARI 1122 ET, exhibited by Kendall Boatman
Champion Bull | WI Jr. Hereford Spring Preview Show



PRR MRK SENSATIONAL J162, exhibited by Madison Katzenberger
Reserve Champion Bull | WI Jr. Hereford Spring Preview Show

Hereford Showmanship

Pee-Wee Champion – Charlie Kent | Reserve – Ryan Garnhart
Junior Champion – Hunter Wexell | Reserve – Ryan Oleson
Intermediate Champion – Kendall Boatman | Reserve – Morgan Richardson
Senior Champion – Emma Richardson | Reserve – Lauren Jones

Fitting Team to Represent Wisconsin at JNHE

PeeWee – Charlie Kent
Junior – Tessa Smith, Alternate – Makenna Smith
Senior – Hannah Oleson, Alternate – Brooke Aue



RF SUNGLASSES AT NIGHT 12J, exhibited by Emma Richardson
Reserve Champion B&O Heifer | WI Jr. Hereford Spring Preview Show

June 5, 2022 | Jefferson, WI | Judge: Steve and Karson Patton, Ind.
89 Head – 50 Polled Heifers, 14 Horned Heifers, 2 Mini Heifers, 1 Bulls, 3 Cows/Calves Pairs, 13 Steers

Wisconsin Junior Hereford Spring Preview Show

Thank You

The Wisconsin Hereford Association says “Thank You” to the volunteers that make all of the County, State, Regional, and National Youth and Junior Cattle shows possible! It takes many hard-working volunteers to have a successful show such as: Show organizers, Registration, Superintendents, Check-In, Weigh-In, Grounds crew, Ring Stewards, Class Line-Up, Judges, Announcers, Results recording, Royalty, Photographers, Supportive Parents, Family, and Friends and More!

Thank you for your dedication to provide showing opportunities for youth and juniors. These learning experiences and memories will last a lifetime! The WHA wishes all Youth and Juniors “Good Luck” in their summer cattle shows!

Share Hereford Beef Program

Goal

To help strengthen the health, well-being and future of our communities by placing our Product, beef from The Wisconsin Hereford, into Local and Regional Food Pantries

Background

- Eating a well-balanced diet that meets nutrient needs improves the physical and mental well-being of adults, and fuels healthy growth in children.
- At this time, most Local and Regional Food Pantries do not have an adequate, or consistent availability of Animal Protein sources to offer their customers.
- Food Pantry Customers often must rely on plant sources or canned poultry and fish to provide protein in the diet.
- Availability of beef through Local and Regional Food Pantries is often very limited due to price, and processing logistics/ efficiencies
- In comparison to other meats, or to plant proteins, Beef is a high-quality protein that provides a concentrated source of essential micronutrients, such as iron and zinc.
- Optimizing diet quality for all members of our local communities will strengthen and improve the future of many individuals and families in Wisconsin!

How To Help

- At the Wisconsin Hereford Association, our product is healthy, nutritious beef from The Wisconsin Hereford!
- The Wisconsin Hereford Association has several state-wide gatherings throughout the year, such as the Annual Meeting in January (Mauston), and the Summer Picnic (NE, NW, SE, or SW District)
- If the WHA Membership is interested, the WHA would host a “Share Hereford Beef” drive to benefit the Regional or Local Food pantry, at one or more of these gatherings during the year.
- To participate in “Share Hereford Beef” drive, WHA members would each bring a few packages of frozen beef to the WHA gathering.
- All cuts accepted (ground, roast, ribs, stew meat, etc.)
- All amounts of beef accepted! Bring 1 lb. or bring 5 lbs. – all donations will be appreciated!
- Beef must have been processed and packaged in a state-licensed facility (local locker, or grocery store). Due to health regulations, home processed and/or home packaged meat cannot be accepted. Home-canned meat also cannot be accepted.
- Please bring beef that is completely frozen. This will be more efficient to handle for packing, distribution, and food safety reasons.
- Since food pantries serve individuals and families, it is optimal if packages are 1-2 lbs. in size. These are much easier to distribute than larger 10+ lb. packages.

- Beef will be collected immediately prior to the start of the WHA meeting or event. Local or Regional Food Pantry staff will be on hand to collect and transport the beef to the distribution center.

Member Participation

- The “Share Hereford Beef” collection drive will be coordinated by the WHA Secretary (Lisa Davis)
- Secretary will send several email communications to the WHA Membership, prior to the event and collection drive, to ask for potential participation. Members will be asked to “RSVP” with the approximate amount of beef (lbs.) that they might bring. Secretary will communicate this information to Food Pantry Staff so fitting arrangements for collection and transportation to distribution center can be made. Secretary will also send a “reminder” email about the collection, prior to the event.
- As a note – the WHA Annual Meeting is in Mauston. Mauston is in the coverage/ distribution area of the Second Harvest Foodbank of Southern Wisconsin. If WHA Members are interesting in having a Share Hereford Beef collection at the Annual Meeting, the WHA Secretary will work with Second Harvest to coordinate the collection and transportation of beef donated at the Annual Meeting.
- The “Share Hereford Beef” (SHB) name is similar to the American Hereford Association’s “Certified Hereford Beef” (CHB) program name. The Certified Hereford Beef name is trademarked by the American Hereford Association. Amari Seiferman of CHB has reviewed the “Share Hereford Beef” (SHB) name. Amari has indicated that CHB/ AHA do not have concerns with the WHA utilizing the name “Share Hereford Beef” for food pantry beef donation program through WHA events, and are supportive of the program concept.
- There is no cost to the Wisconsin Hereford Association, nor impact to the WHA Budget, with the proposed Share Hereford Beef program as designed, at this time.
- WHA Member participation in the program is easy! Just watch for the communication emails from your WHA Secretary, and bring a package(s) of frozen beef to the Share Hereford Beef collection at a WHA Event. WHA Members and their Wisconsin Herefords can help provide healthy, essential protein nutrition for many individuals and families in our communities!

Questions?

Please contact WHA Secretary, Lisa Davis
Email: secretarywihereford@gmail.com
Phone: 608-697-9633



Bred Summer and Open Fall Heifers Available!

Embryos available by our donors.
Contact us for more details.



<p>Melissa, Michael and Madelyn Berggren 506 S Hubbard St Horicon, WI 53032 (414) 550-5114</p>	<p>Phillip, Michel, Edward and Westen Dahnert N4674 St. Helena Rd Juneau, WI 53039 (920) 763-4818</p>
--	---

Boettcher's Brookview
 Est. 1908 *Acres*

Check out our consignments to the



Saturday, October 1, 2022
 Jackson County Fairgrounds
 Black River Falls, WI
 Sale Time: Noon

- ✓ **Fancy Heifer Calves**
 Sired by Boyd Blueprint, R New York 5083 and
 Perks 802 Hero 0036
- ✓ **Productive Young Cows**
 Sired by CRR American Made, NJW Trust 100W
 and UPS Sensation 2296

Butch & Maryellen Cell: (715) 828-7271 • Brandon Cell: (715) 533-2470
 E-mail: cmboettcher @centurytel.net www.brookviewacres.com

Queen Corner



Madison Katzenberger
2022 WHA Queen
with Bianca Bevan (left)
and Charlie Kent
(center).

Hello fellow Hereford breeders. As our summer is going on full speed ahead, I thought you'd all like a little update on what's happening over here in the Queen's Corner.

The Junior Association put on, yet another, very successful Spring Preview show with 155 entries and 76 exhibitors. The royalty was busy handing out awards and socializing with other Hereford breeders within our state. I had a lot of fun teaching and bonding with my sweethearts and princesses.

As I prepare to leave for my final Junior National Hereford Expo in Louisville, KY for Banners in the Bluegrass, I am excited to meet the other State Queens and make new friendships and memories. I am also extremely excited to officially announce my candidacy for National Hereford Queen.

I would like to extend a huge thank you to everyone for their support and encouragement for me to chase my dreams and run for this prestigious position within our great industry. In preparation for my run, I will be studying up on my industry knowledge and will be conducting mock interviews. If anyone is interested in helping me prepare, please contact myself or Nicky Folkman know and we will get something set up. Any help is greatly appreciated. A special Thank You to Nicky for being with me every step of the way through this exciting process and always willing to give a helping hand.

Good luck to all the Juniors the rest of the summer, and I look forward to seeing everyone at the Wisconsin State Fair!

The Wisconsin Hereford Association wishes good luck to Madison in her run for National Hereford Queen. Thank you for your time and dedication to promoting Wisconsin Herefords while serving as Queen!

LiveAuctions.TV

Cattlemen's Delight

HEREFORD SALE

NEW LOCATION!!
SATURDAY, OCTOBER 1ST
JACKSON COUNTY FAIR GROUNDS - BLACK RIVER FALLS, WI
12 PM - NOON

BROUGHT TO YOU BY:

STEINY'S HEREFORDS NEW LISBON, WI	BOETTCHER'S BROOKVIEW ACRES FAIRCHILD, WI	REED STOCK FARM HAMPTON, MN
WINDY HILLS HEREFORDS ROBERTS, WI		STARCK CENTURY FARM CADOTT, WI

FOLLOW US ON FACEBOOK AND INSTAGRAM FOR SALE UPDATES!

WHA Queen Listing

1961 – Mary Griswold
 1962 – Mary Graber
 1963 – Judy Merry
 1964 – Diane Craig
 1965 – Diane Craig
 1966 – Ruby Merry
 1967 – Carolyn Brown
 1968 – Beth Craig
 1969 – Bette Brown
 1970 – Janelle Glasbrenner
 1971 – Sarah Holmes
 1972 – Bette Brown
 1973 – Jacque Meyer
 1974 – Christie Riemer
 1975 – Linnea Langness
 1976 – Sarah Brown
 1977 – Jo Miller
 1978 – Bev Baker
 1979 – Nancy Spitzbarth
 1980 – Anne Elwing
 1981 – Sarah Espenscheid
 1982 – Laurie Schuett
 1983 – Beth Larson
 1984 – Lori Frautach
 1985 – Brenda Simonson
 1986 – Amy Espenscheid
 1987 – Maureen Miller
 1988 – Katy Beckett*
 1989 – Nancy Mayer
 1990 – Jennifer Lindstedt
 1991 – Lisa Buss
 1992 – Sonja Jensen
 1993 – Tracy Wirth
 1994 – Beth Oltman
 1995 – Tiffany Boettcher
 1996 – Cara Meddaugh
 1997 – Ginger Merry
 1998 – Sara Holler
 1999 – Amy Wissner
 2000 – Janet Wiechert
 2001 – Victoria Heidt
 2002 – Tina Sanftner
 2003 – Lesley Paulson
 2004 – Diana Kreft
 2005 – Samantha Bushbacher
 2006 – Kelliann Blazek
 2007 – Katie Wilcoxsin
 2008 – Tayton Stolee
 2009 – Julie Wiechert
 2010 – Morgan Wiswell
 2011 – Elizabeth Bowen
 2012 – Karen Eby
 2013 – Nicole Folkman
 2014 – Briana Katzenberger
 2015 – Bailey Jones
 2016 – Annah Dobson*
 2017 – Brittany Jones
 2018 – Brittany Renn
 2019 – Danielle Chwala
 2020 – Marie Prodell
 2021 – Jordan Renn
 2022 – Madison Katzenberger

•National Hereford Queen

Honoring Our WHA Royalty

“So God Made A Hereford Queen”

By Annah Dobson, 2016 WHA Queen and 2017 National Hereford Queen

(This poem was based on Paul Harvey's 1978 Speech to the National FFA Convention and was part of Annah's Farewell Speech as WHA Queen that she presented at the annual meeting.)

And on the 10th day, God looked down on his planned paradise and said, "I need a role model"
 — **so God made a Hereford Queen.**

God said, "I need somebody willing to get up early, wash and blow cattle, work all morning on her heifers, show, then run down to the show ring, and work all afternoon handing out ribbons, smiling in pictures and not complaining when her feet hurt at the end of the day"
 — **so God made a Hereford Queen.**

God said, "I need somebody willing to sit up all night with a newborn calf, and the next day wake up to attend another show. I need somebody to stand tall when the world seems to be falling down, who can spread the word about agriculture, beef cattle and the white faced breed; who one minute can be dressed in rubber boots and the next, look like she walked out of a magazine" — **so God made a Hereford Queen.**

God said, "I need somebody strong enough to stand up for what she believes in, yet mature enough to listen to what the public has to say, who will stop to take pictures with every young girl who has stars in her eyes. It had to be somebody who'd stand and smile; somebody to show young members why having big dreams was all you need, somebody who would know the importance of family and friendship and the memories made along the way, that it wouldn't be about the fame or the glory but the people she would meet and the experiences that would be learned along the way. It had to be someone who could stand in front of her breed association and tell them just how thankful she was for their unending love and support no matter where life would take her, without shedding a tear" — **so God made a Hereford Queen.**



Annah Dobson...2016 WHA Queen and 2017 National Hereford Queen



1989 National Hereford Queen Katy Beckett, from Birnamwood WI, is in the second row, far right. Katy was the 1988 Wisconsin Hereford Queen. Nancy Mayer, the 1989 Wisconsin Hereford Queen, is in the first row, third from left. Photo Courtesy of Hereford World Magazine.

Market Place

WJHA News

These ads are available free of charge to all members of the Wisconsin Hereford Association. Contact Jane Adolph at 815-244-5456 or jeadolp@gmail.com to place your ad in the next issue.

FOR SALE... One Hereford yearling heifer and one Hereford cross yearling heifer for sale. Both open. Located at Klemme Polled Herefords near Plymouth WI. Contact Michelle Klemme at 920-901-7373 for additional information.

FOR SALE... Bred heifers and cows all are from top genetics and bred to the best sires in the Hereford breed. Also for sale is a September 2021 Sensation 2296 heifer. Contact Kermit Rhiner / Rhiner Polled Herefords at 608-445-1279. 30 years of breeding quality stock.

FOR SALE... Heifer and bull calves for sale this fall. Available late November. Born April through June 2022. Sires include Churchill Red Baron, KCF Bennett Homeland, KCF Bennett Homeward, KCF Bennett Noble, Loewen CMF Mendel and TH Master Plan. Contact: Whiskey Run Farms (Hank) at 608-235-9417.

Morgan Firlus earns Faces of Leadership Scholarship

The Wisconsin Hereford Association congratulates Morgan Firlus for earning the \$400 scholarship, sponsored by the Wisconsin Junior Hereford Association, to attend the national Faces of Leadership (FOL) Conference. FOL is an activity that helps juniors develop leadership skills and meet fellow Hereford juniors from around the country.

This year FOL will be held on August 3-6 in Billings, MT. Junior members, parents and advisors from all parts of the country participate in the event each year. During the three-day event, close to 100 participants listen to nationally known speakers and participate in junior board workshops, which assist in the enhancement of the individual's leadership talents, communication skills and beef industry knowledge.

Morgan is the daughter of Scott and Kelly Firlus, of Crooked Creek Herefords, Wonewoc, WI. For more information about the WJHA, or the Faces of Leadership conference, please visit www.wisconsinherefords.org or contact BJ Jones at bj@wildcatcattle.com.



Steiny's Herefords

Watch for our consignments!

Cattlemen's Delight

HEREFORD SALE

SATURDAY, OCTOBER 1ST
BLACK RIVER FALLS, WI
12 PM - NOON CST

New Location!

Dave & Laurie Steinhoff
Bryan, Liz & Morgan Johnson
Tim Bowen
N7908 6th Ave
New Lisbon, WI
608.344.0140

Follow our Facebook and Instagram for updates!

With our juniors aged out, nothing is held back...



**Create your own memories with
Plum River Champions!**



Thank You

**to all our Hereford friends and families
for all the JNHE memories!**

Eric, Rosie, Briana, Rhett and
Madison Katzenberger
Monroe, WI • 608-214-1154

**Plum River
R A N C H**

Nick and Lenore Katzenberger
Pearl City, IL

www.plumriverranch.com

CHOOSE THE GREEN, YELLOW, AND RED CHUTE FOR SAFER CATTLE HANDLING.

NEXT LEVEL CATTLE HANDLING



MURRAY'S'

FOR MORE INFORMATION, CONTACT OR VISIT US:
PHONE: 608-723-5665 | 463 N Washington St, Lancaster, WI

1-866-383-7827 | ARROWQUIP.COM

ARROWQUIP



Images Embroidery

Specializing in Agricultural
& Livestock Embroidery
Cheryl & Bruce Thorson
715-435-3181

★ Embroidered Caps ★

Special Price: 12 caps for \$15/each

★ Patch Hats ★

A patch with your fam logo attached to the hat.
Patch can be embroidered or leather. Minimum
order of 25 hats. These are the HOT item right now!

★ Jackets, Vests, Hoodies ★

Call to discuss all options.

We can design a logo for you if you don't have one!

Bruce: (715) 570-2037 • Cheryl: (715) 570-4889

Welcome New WHA Members...

Point Creek Herefords

Weber Livestock

H&H Herefords

Paul Polled Herefords

PROGRESSIVE BREEDERS

LEMAR

Polled Herefords

— Since 1968 —

Emmett & Margaret Langness
932-140th Avenue • New Richmond, WI 54017
(715) 246-5464 • Cell: (715) 781-7056

Richard & Laura Matthews: (715) 781-0927
61-3rd Ave. • Clear Lake, WI 54005

BAKER'S Polled Herefords



N7850 U.S. Hwy. 12
Elkhorn, WI 53121
Bob: (262) 903-0513
Paul: (262) 742-3205

E-mail: psbakerph70@gmail.com
www.bakerpolledherefords.com

Your visit is always appreciated!



OLESON
FAMILY FARM

Arkdale, WI
608-547-0430



Hawkeye BREEDERS SERVICE
April, Iowa

OWNED BY:
DAVID & BRANDY JENSEN
13400 OLD PORTLAND ROAD
AMEL, IOWA 50002
OFFICE: 515-466-4701
WWW.AKADIBREEDERS.COM
SHANE WESTON, FARM MANAGER
515-466-4600
FIND US ON FACEBOOK

Service with Integrity

- ★ A PREMIER CUSTOM COLLECTION AND HOUSING FACILITY FOR YOUR SIRE'S NEEDS.
- ★ CERTIFIED EXPORT FACILITY FOR COUNTRIES AROUND THE WORLD.
- ★ UTILIZING STATE OF THE ART ANALYSIS FOR CONSISTENT OBJECTIVE EVALUATION.
- ★ GENDER SORTED SEMEN AVAILABLE UPON REQUEST.
- ★ NEW SATELLITE FACILITY IN BROOKLYN, WI. CONTACT DAN NEVEL 608-576-3765



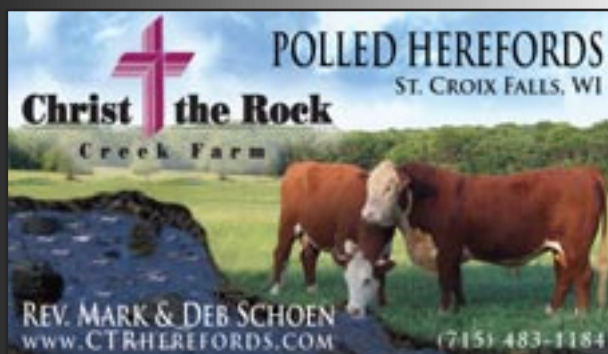
Kevin L. Stork

715.381-3770

kevinlstork@gmail.com

1569 Co. Rd. A
New Richmond, WI
54017

Visitors Always Welcome!



Holler Hereford Farm



Robin Holler Family
Union Grove, WI

262-878-4285

262-939-4286

hollersherd@aol.com

LININGER
FARMS

W1018 SPRING PRAIRIE RD.
BURLINGTON, WI 53105

CLININGER@WI.RR.COM



CHET LININGER

CELL 262-206-8241
PH 262-763-8846
FAX 262-763-8871

Hillside Oaks Farm

— Plain, WI —



Paul & Lisa Davis: pldavis0325@gmail.com
608-697-3597 • 608-697-9633

P
R
O
G
R
E
S
S
I
V
E

B
R
E
E
D
E
R
S



Thousand Hills
Polled Herefords

Dan Irwin: (815) 266-1300

1709 Summit Drive • Stockton, IL 61085

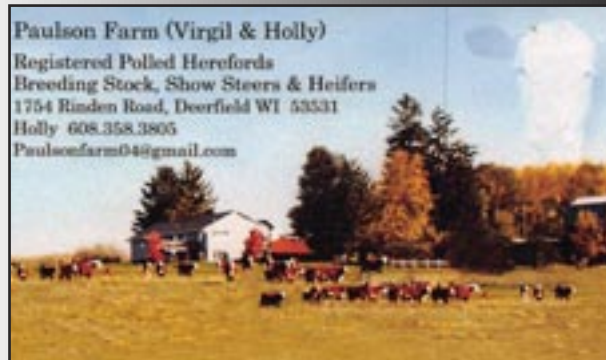
Located four miles west of Stockton, Illinois off U.S. Hwy. 20



Crooked Creek
HEREFORDS

N540 Geier Rd. • Woneowc, WI 53968

Dawson: 608-847-3530 • Scott: 608-350-9661



Paulson Farm (Virgil & Holly)

Registered Polled Herefords
Breeding Stock, Show Steers & Heifers
1754 Rinden Road, Deerfield WI 53531
Holly 608.358.3805
Paulsonfarm04@gmail.com



PETERS POLLED HEREFORDS

N8804 Highview Road • Ixonia, WI 53036

920-262-1507

peterspolledherefords@gmail.com

Follow us on Facebook!





Jeff and Jenny White
E3057 550th Ave.
Menomonie, WI 54751

Jeff: 715-556-0526
Jenny: 715-308-4949
Email:
jwins@wwt.net



Travis Parman
Office: 855-435-9545
Cell: 608-574-3592

18180 County Rd G
Belmont, WI 53510
www.parmanfarmsupply.com



W8838 Richards Rd. • Poynette, WI 53955
Kermi's Cell: (608) 445-1279
rhinerpolledherefords@yahoo.com

Klemme POLLED HEREFORDS



— Kids, Cows & Calves are our Passion —

Scott, Michelle, Home: 920.892.6742
Alisha & Danica Klemme Michelle cell: 920.901.7373
N6236 STATE ROAD 57 Scott cell: 920.980.0998
PLYMOUTH, WI 53073 Email: klemmeherefords@gmail.com

Koens Polled Herefords

Eric and Sue Koens
W13075 Christianson Rd. • Bruce, WI 54819
(715) 868-4442

Breeding Stock For Sale Private Treaty
www.koensherefords.com

P
R
O
G
R
E
S
S
I
V
E

B
R
E
E
D
E
R
S

Schulz POLLED HEREFORDS



Douglas & Rebecca Schulz
W3472 Wildcat Rd., Iron Ridge, WI 53035
Home: (920) 625-3424 Cell: (262) 224-7185



Kari and Jim Renn
4207 Campbell Trail • Hartland, WI 53029
Jim Cell: 414-217-7366 • Kari Cell: 414-614-4537
karirenn@sbcglobal.net

WISWELL FARMS

GRANT & JUDY WISWELL
LEE, JENA, HADLEY & KAIDEN PASZEK
N5920 Connaughton Lane • Elkhorn, WI 53121
www.wiswellfarm.com • wiswellfarms@gmail.com

262.215.6499 • Grant | 920.210.7449 • Lee | 920.319.2505 • Jena

Whiskey Run Farms, LLC

Hank & Charlotte Handzel & Family
2791 Sime Road
Cottage Grove, WI 53527
608-235-9417 Hank
608-235-9816 Nathan
hjh@whiskeyrunfarms.com (email)
www.whiskeyrunfarms.com (website)



Quality Polled Herefords



OTTER CREEK POLLED HEREFORDS



Charles & Tracy Badertscher
4313 Cannonball Tr.
Dodgeville, WI 53533
P: 608.935.3858
C: 608.574.2002
ctbad2@hotmail.com

Living The Hereford Dream



You don't have to
VENTURE
 far for cutting-edge genetics!

KJ 7603 VENTURE 309J ET

Reg. # P44273830 • Calved: Feb. 17, 2021

NJW 79Z Z311 ENDURE 173D ET

LOEWEN GENESIS G616 ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR VALIDATED B413 5064 7603

BR RED BULL 200Z 2111 5064

KCF BENNETT ENCORE Z311 ET

BW 91H 100W RITA 79Z ET

MSU TCF REVOLUTION 4R

PCR JACKLYN NIKOLE 344N

EFBEEF TFL U208 TESTED X651 ET

EFBEEF 4R THYRA Y865

CHURCHILL RED BULL 200Z

BR BENNETT OF 5240 2111

Semen: \$25/straw • \$75/certificate

Venture offers all of this...

- Homozygous Polled
- Heavy, 100% pigment, short-marked with dark color
- Fresh, cutting-edge pedigree - a Genesis son with a low birth EPD
- Outstanding donor dam
- Strong & balanced EPD profile, from birth to performance to carcass
- Excellent shaped feet, structurally sound and free-moving
- Large, dark red testicles, quiet disposition all at an AFFORDABLE PRICE

See his video
 on Facebook!

CED	3.2
BW	1.3
WW65
YW	106
Milk	31
M&G64
UDDR	1.20
TEAT	1.20
Fat	0.107
REA	0.56
Marb	0.60



BR Validated B413 5064 7603 • Dam of Venture

LARSON
HEREFORD
FARMS.com

N8494 110th St. • Spring Valley, WI
 Fred: (715) 495-0837

30
 Bred Heifers
 Available!

ALL CATTLE ARE NOT CREATED EQUAL!



April 2-year-old with 5 1/2 month old calf. No creep, just mom.

**Quality cattle don't cost you more...
THEY MAKE YOU MORE!**

Get ready for the 2023 JNHE in Madison. We have an outstanding set of heifers sired by the breed's best. Pretty enough to show and bred to make cows.



HEREFORDS our only business!

**Ken and Sandy: 608-434-0578
Travis and Megan: 608-434-2843
Jim and Veronica
E10645 Hatchery Rd.
Baraboo, WI 53913
Email: ken254@centurylink.net**

***Follow us on Facebook at
Pierce's Hereford Haven***