

Wisconsin Hereford Royalty Program Rules & Standards

(Conduct Agreement located on Page 4)

- Must be a member of the Wisconsin Junior Hereford Association and the National Junior Hereford Association
- Must be a daughter or granddaughter of a Hereford breeder who is a member of the Wisconsin Hereford Association and preferably a member of the National Hereford Association
- Queen/Princess/Sweetheart can serve 2 years in each position, extenuating circumstances can allow additional years in the Princess/Sweetheart position
- Queen/Princess/Sweetheart candidate may not be a state or national Queen/Princess/Sweetheart for another breed
- No visible tattoos, nose jewelry, or other visible body piercings
- Absolutely NO consumption of alcohol, use of tobacco or drugs, or use of obscene language while serving in any official capacity as Queen/Princess/Sweetheart
- Dress Code: For Special Events/National Shows
 - Queen/Princess must wear a blazer (Queen), jacket (Princess), blouse, skirt made of wool, wool blend, gabardine or other appropriate material (no jean material), boots, banner, and tiara
 - Make up & jewelry must be conservative and modest
 - Skirts must cover the top of boot when sitting, generally 1 -3 inches from ground
 - No see-through material or low cut tops will be tolerated.
 - Blouses must always have sleeves
 - No white, cream, tan, beige, etc may be worn, this color is reserved for the National Queen.
 - Other Events: Jeans are approved, absolutely no holes or wear spots will be tolerated,
 - Appropriate sash and tiara
- Events
 - Queen & Princess(es) are required to attend & represent the WHA in 75% of required events listed on the attached page. Please take this into consideration when applying for this program.
 - A Sweetheart is required to attend the Annual meeting, the State Sale Banquet, and the State Sale.
 - All other events are to be attended at the discretion of the sweetheart's parents.
 - Sweetheart must be accompanied to & from the ring by a parent and must be accompanied by a princess or queen while in the ring

Education:

Queen/Princess is required to complete the following programs described below.

Progress of programs is to be communicated with royalty advisors throughout the year.

- First year
 - Must complete the Beef Quality Assurance (BQA) Program
 - Write a minimum of a two (2) page essay on talking points about animal welfare
 - Learn everything on the Member services tab on Hereford.org
 - Be able to discuss talking points for conversations with producers
 - Begin to read The Hereford World & Hereford American publications every month

- Second Year
 - Complete the Master of Beef Advocacy Program
 - Write a two (2) page essay on Certified Hereford beef & what the program does for producers
 - Learn everything on the genetics tab on Hereford.org
 - Be able to discuss talking points for conversations with producers

- Third Year
 - Read The Birth of a Breed
 - Finish checklist of things state royalty should know. (See attached page)

Scrapbook

- WHA Queen & Princess(es) are required to compile a scrapbook or photo book of the year's events that they attended. It is to be brought to the Annual Meeting for the WHA membership to view.

****Any deviation from expected behavior of the Queen/Princes/Sweetheart will result in disqualification from the program. Please keep in mind that you are a representative of the Wisconsin Hereford Association and the Wisconsin Junior Hereford Association. Your responsibility is to dress and conduct yourself in a respectful manner. You will be recognized as the Queen/Princess/Sweetheart even when you do not have your banner/tiara on. You are expected to always represent our associations with a sense of pride, dignity, and respect.*

Material State Royalty should be Familiar with...

- Wisconsin Hereford Association Officers & Directors
- American Hereford Association Officers & Directors
- National Hereford Women's Officers & Directors
- Wisconsin Junior Hereford Association Officers & Directors
- National Junior Hereford Association Officers & Directors
- Field Servicemen for the AHA, especially who represents our area
- Staff of the American Hereford Association (Main Office)
- Grand & Reserve Grand Champions of the National Show for the past two years
- Where are the National Hereford Shows (there are 6)

Be Able to discuss:

- Certified Hereford Beef Program
- Performance Records
- Whole Herd Reporting
- Registering of Animals
- Herd Management
- Steps for selecting bulls & heifers to place in your herd
- Steps for getting an animal ready for show
- Parts of a beef animal
- Herd synchronization
- Embryo transplant
- Animal nutrition
- Beef cuts of a carcass
- How to cook different cuts of beef
- Beef Check-Off Program

Suggested reading:

- Birth of a Breed by Orville Sweet (For copy ask National Queen Chairman.)
- Fact Sheets from the AHA
- Hereford World current Herd Book
- Hereford World current issues of the magazine
- Your state directory

Know: Your Farm/Ranch Blood Lines

**Wisconsin Hereford Association Royalty Program
CONDUCT AGREEMENT**

Please check each line, sign & date.

As a representative of the Wisconsin Hereford Association Royalty Program serving as the Queen, a Princess or a Sweetheart:

____ I have read and understand the rules and standards of the Wisconsin Hereford Association Royalty Program.

____ I understand that failure to follow the rules or fulfill the responsibilities as described in the rules & standards can result in my disqualification from the Wisconsin Hereford Association Royalty Program.

____ I acknowledge that I am a representative of the Wisconsin Hereford Association & that my behavior reflects on my state association, junior association, and myself.

(Candidate)

(Date)

(Parent/Guardian)

(Date)