



# **WISCONSIN** *Hereford Association* **SPRING SALE**

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**Saturday, March 1, 2025**  
**Noon**

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Fennimore Livestock Exchange • Fennimore, Wis.



## **Sale features ...**

*Selling hand selected elite Hereford genetics from the upper Midwest including bred heifers and cows, genetic packages, open heifers and herd bull prospects.*

# WISCONSIN *Hereford Association Spring Sale*

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**Saturday, March 1, 2025 • Noon**

Fennimore Livestock Exchange • Fennimore, Wis.

### **Sale Day Phones**

#### **Auctioneer:**

Justin Stout ..... 913-645-5136

#### **Sale Manager:**

Melissa Berggren ..... 414-550-5114

#### **Sale Representatives:**

John Meents, American Hereford Assoc. .... 419-306-7480

Leo Sanftner ..... 715-410-7664

Charles Badertscher ..... 608-574-2002

Greg Miller, GEM Consulting ..... 608-778-8785

#### **Trucking:**

GEM Consulting ..... 608-778-8785

#### **Insurance:**

Hugh F. Miller Insurance Agency Inc. .... 815-626-1300

#### **Online Bidding:**

#### **WATCH THE SALE LIVE**

www.CCI.live - Broadcasting Live

405-400-9505 schedule@cci.live

*Over 35 years in livestock marketing!*



Brooklyn Graham ..... 812-530-0748

#### **Veterinarian Services by:**

Fennimore Veterinary

#### **Lunch Stand by:**

Platteville Block & Bridle

#### **Catalog by:**

Creative Services

#### **Hotels:**

**AmericInn** / Boscobel ..... 608-375-8000

**Sleep Inn** / Lancaster ..... 608-723-3337

**Country Inn and Suites** / Platteville ..... 608-315-9495

**Super 8** / Platteville ..... 608-348-8800

**Fenway House Hotel** / Fennimore ..... 608-822-3782

**Sands Motel** / Boscobel ..... 608-375-4167

### *Breeders and Friends* **Banquet**

**Friday, February 28, 2025**

**6 p.m. Social**

**7 p.m. Beef and Fish Buffet**

**Cottonwood Sports Bar & Supper Club**

4715 Green River Rd. • Fennimore, Wis.

*Donations welcome for Fund and Pie Auctions*

For dinner reservations, please call Melissa Berggren  
by February 21, 2025 at 414-550-5114.

*Everyone is welcome to attend.*

## TERMS AND CONDITIONS

### Terms and Conditions:

Good check only. Each animal is to be sold to the highest bidder. The auctioneer shall settle any dispute as to bids. All cattle are to be paid for by the purchasers during or immediately after the sale and will not be released until settlement has been made. In the case of online buyers, arrangements are to be made with the Sale Manager immediately following the sale. Each animal will be at the purchaser's risk immediately after the animal is sold. Insurance may be purchased at the time of sale.

**Announcements** at the sale ring by the manager or auctioneer shall take precedence over statements in the sale catalog. The owner is responsible for any statements or announcements regarding his consignments in the sale.

**Health certificates** will be delivered to the purchaser at time of settlement.

**Registration certificates** will be transferred through the AHA to the buyer at the seller's expense by the Sale Manager. Buyers should advise the clerk of the WHA of proper names and addresses in making transfer. AI certificates will not be furnished by the seller on females carrying the service of non-owned AI sires.

### Breeding Guarantee:

All bulls and females are guaranteed to be breeders if given proper care. Heifers pronounced safe in calf by the veterinarian shall be considered breeders without any further guarantee. All bulls over the age of 12 months will be semen

tested. A copy of the semen test will accompany the health papers. All claims for adjustments must be in writing within six months of sale. Any animal returned to the seller because it does not comply with the guarantee will be at the buyer's cost of transportation. Animals of breeding age that fail to breed after a six-month trial may be returned to the seller's farm if in good condition. The seller reserves the right to try said animals for six months and if it proves to be a breeder, return it to the farm of the buyer. If the animal proves to be a non-breeder, the purchase price will be refunded or another animal will be furnished at the buyer's request.

The WHA is only acting as an Agent for the sale and is not responsible for any disputes between the buyer and seller.

### Liability:

All persons who attend the sale do so at their own risk. Neither the management nor the WHA assume liability, legal or otherwise, for accidents which may occur.

### EPDs:

All EPDs reflected in the catalog are current as of Jan. 5, 2024.

**Note on Bangs Vaccination:** Bangs Vaccination is no longer required for most states in the US. However, a few many require blood testing if not vaccinated to enter the state. If that is the case, the female will need to return to the seller to be tested and trucking will need to be worked out between the buyer and seller. All females are denoted Bangs vaccinated (OCV) or not in the footnotes. Updates will be available sale day.

Please check the Wisconsin Hereford Association's website at [wisconsinherefords.org](http://wisconsinherefords.org) for updates as they become available.



The Wisconsin Hereford consignors are offering a Heifer Grant Program. One \$500 grant will be awarded to WJHA members to use towards a purchase of a Hereford female in the WHA Spring Sale. A second \$500 grant is available from the WHA.

*Please contact Kelly Oleson 608-547-8101 for rules and application.*

# WISCONSIN Hereford Association Spring Sale

## DONATION FEMALE

### 8th Annual Junior Donation Female

This year will feature a special Lot 1. All proceeds will go directly to the Wisconsin Junior Hereford Association. We would like to thank MGM Herefords, Dr. Steve and Jann Merry family, in memory of Gordon Merry of Hartford, Wisc. for their gracious donation.



Lot 1 — MGM 730 Special Leader 28K ET

**1** **MGM 730 SPECIAL LEADER 28K ET** {DLF,HVF,IEF,MSUDF,MDF,DBF}  
**P44467960** Calved: 9/2/22 • Tattoo: BE 28K

HYALITE ON TARGET 936 {SOD}{DLF,HVF,IEF,MSUDC}  
**R LEADER 6964** {SOD}{DLF,HVF,IEF,MSUDF,DBF}  
 P43500058 **R MISS REVOLUTION 1009** {DOD}{DLF,HVF,IEF,DBF}

BECKLEY 758P ONTIME 934S {SOD}{DLF,HVF,IEF,MDF,DBC}  
**MGM BOOMETE 730** {DLF,HVF,IEF,MDF,DBF}  
 P43192986 **MGM BOOM PROSPECT 22T**

BMI\$
<b>401</b>
BI\$
<b>486</b>
CH\$
<b>124</b>

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
<b>5.1</b>	<b>1.4</b>	<b>60</b>	<b>90</b>	<b>0.1</b>	<b>1.1</b>	<b>19.2</b>	<b>20</b>	<b>50</b>
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
<b>3.6</b>	<b>104</b>	<b>1.50</b>	<b>1.60</b>	<b>70</b>	<b>0.033</b>	<b>0.40</b>	<b>0.20</b>	

- We are proud to donate MGM 730 Special Leader 28K ET to the WJHA.
  - She is a daughter of MGM Boomete 730 — the best cow ever bred by Gordon Merry. She generated more revenue than any other cow at MGM. When Ben Brancel first saw her, he called her "special." This is how special became incorporated in her progeny's name.
  - This homozygous polled cow has the signature udder from 730. Three ET calves from 730 sold very well in the Folkman dispersal. She is donated in memory of Gordon Merry.
  - She is bred to Birdwell Vanguard 5022 9337 on 11/6/24. Vanguard has sired the high selling bulls in the last two WHA sales as well as 10 other sales in 5 states. Vanguard is one of the top 5 carcass sires at the Olson Ranch National Reference Sire Program. His progeny were No. 1 in REA, DMI, and BF. 50% graded prime and the rest graded upper 2/3 choice. In addition, Vanguard is a trait leader for BW, SCF, MM, MCE, UDDR, TEAT as well as REA and MARB. We are retaining the first calf from 28K.
  - The EPDs on this calf should have 7 traits in the top 10% including BW, SC, UDDR, REA, MARB, BIL, and CHB. WW and BMI should be in the top 20%.
  - What a great cow for a young person to start/add to their herd!
- Consigned by: MGM Herefords, Hartford, WI 414-881-5274

### Selling Lottery Style

The final amount bid will denote the amount of the bidder's donation.

**Example Round 1** — Final bid is \$300 to John Doe. John Doe will get 30 chances on the final drawing (each ticket represents one chance). At the end of the auction, one ticket per \$10 donated will be put into the drawing and the winner will be drawn and awarded the heifer.

Please contact B.J. Jones for more information or questions.  
 608-482-2961

### Thank you to our past donors —

- 2018 — Steiny's Herefords, New Lisbon, WI
- 2019 — Windyhill Herefords, Roberts, WI
- 2020 — SNL Farm, Menomonie, WI
- 2021 — Owego Stock Farm, Argle, WI
- 2022 — Bacon Branch Beef, Platteville, WI
- 2023 — Wildcat Cattle Company, Darlington, WI
- 2024 — C&B Farms, Cheryl and Bill "Uncle Bill" Graber family, Mineral Point, WI

# WISCONSIN Hereford Association Spring Sale

## GENETIC LOT 2



*H WMS Thomas County 1443 ET — Sire of Lot 2*

### 2 EMBRYOS

EFBEEF RESOLUTE CEO (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)

**H WMS THOMAS COUNTY 1443 ET** (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44257454 H MS EXCEL 7945 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

KLD RW MARKSMAN D87 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

**PRR EK SEQUIN 623L ET** (DLF,HYF,IEF,MSUDF)

P44534085 PRR MRK STORMARA 181F (DLF,HYF,IEF,MSUDF,MDF,DBF)

- Offering three (3) grade one (1) embryos sired by H WMS Thomas County.
- National Champion, homozygous polled and one of the most elite Hereford bulls ever raised at Hoffman Ranch.
- An EPD profile that is beyond exceptional, with 12 traits in the top 10% (WW, YW, & M&G in the top 1%).
- Mated to Sequin and her elegance makes for an exciting opportunity both on paper and in the show ring.
- Guaranteed one (1) pregnancy if implanted by a certified embryologist within one (1) year of the sale. Embryos will be onsite or can be shipped at buyer's expense.

Consigned by: Plum River Ranch, Monroe, WI 815-291-8866

	CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
<b>SIRE</b>	<b>1.9</b>	<b>3.8</b>	<b>82</b>	<b>131</b>	<b>1.4</b>	<b>1.9</b>	<b>22.2</b>	<b>35</b>	<b>76</b>	<b>-3.4</b>
<b>DAM</b>	<b>-4.1</b>	<b>4.7</b>	<b>57</b>	<b>93</b>	<b>0.1</b>	<b>0.8</b>	<b>14.4</b>	<b>28</b>	<b>56</b>	<b>-3.6</b>
	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMS	BIIS	CHBS
<b>SIRE</b>	<b>84</b>	<b>1.30</b>	<b>1.30</b>	<b>101</b>	<b>0.063</b>	<b>0.82</b>	<b>0.39</b>	<b>465</b>	<b>584</b>	<b>160</b>
<b>DAM</b>	<b>98</b>	<b>1.20</b>	<b>1.20</b>	<b>76</b>	<b>-0.007</b>	<b>0.65</b>	<b>-0.02</b>	<b>337</b>	<b>398</b>	<b>121</b>



*PRR EK Sequin 623L ET — Dam of Lot 2 (Sells as Lot 18)*

# WISCONSIN Hereford Association Spring Sale

## FEMALES



Lot 3 — 015 Bergman Farms 12L Lippy



Lot 4 — 9119 Bergman Farms 01L Lizzy

### 5 J&J 309JET ANGEL L307 (HYP)

**P44602297** Calved: 2/7/23 • Tattoo: RE JJ/LE L307

LOEWEN GENESIS G16 ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**KJ 7603 VENTURE 309J ET** (DLF,HYF,IEF,MSUDF,MDF)  
 P44273830 BR VALIDATED B413 5064 7603 (DLF,HYF,IEF,MSUDF,MDF,DBF)

HUTH 333N OAK W038 (HYP)  
**J&J W038 ANGEL Y208** (HYP)  
 P43212056 J&J 601 ANGEL W162 (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.3	1.7	54	86	0.1	1.7	18.1	26	52
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.2	69	1.30	1.40	75	0.062	0.40	0.39	

BMI\$	395
BIIS	485
CHBS	147

- Beautiful brood cow prospect that boosts a tremendous EPD package.
- Bred AI to NJW 119 87G Endorsement 216J on 4/18/24, then pasture exposed to J&J 44U Durango 211J from 6/1 to 10/15/24. 307 will calve before sale day.
- Great opportunity to invest in a heifer that will be a mainstay in your herd!

Consigned by: J&J Polled Herefords Hartford, WI 262-573-4019

### 3 01GBERGMANFARMS12LLIPPY

**P44495040** Calved: 2/3/23 • Tattoo: RE 12L

AH JDH MUNSON 15E ET (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**BROOKVIEW 15E HOTSHOT 30H** (DLF,HYF,IEF,MSUDF)  
 P44143131 BROOKVIEW 200Z DENISE 14D (DOD) (DLF,HYF,IEF,MSUDF)

MOHICAN BAR STAR REVVED UP 78A (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**BROOKVIEW 78A GAY ROSE 01G**  
 P44037456 BROOKVIEW 17C EVA ROSE 91E

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.8	2.0	54	91	0.0	0.8	21.1	28	55
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.6	85	1.50	1.50	65	-0.007	0.35	0.16	

BMI\$	427
BIIS	503
CHBS	125

- 12L Lippy is going to make a great maternal cow.
- She has a great disposition. She is polled, fully vaccinated and has a balanced EPD.
- 12L Lippy has teat & udder scores that rate her in the top 3% of the breed.
- OCV.
- Pasture exposed to SF 244 Red Barron Harvey 2206 and due to calve February 6th, 2025.
- She is definitely one you don't want to pass up!

Consigned by: Bergman Farms, Augusta, WI 715-577-7340 (Dusty); 715-292-2691 (Dennis)

### 4 911GBERGMANFARMS01LLIZZY (DLF,HYF,IEF,MSUDF,MDF,DBF)

**P44495041** Calved: 1/7/23 • Tattoo: RE 01L

TFR KU ROLL THE DICE 1326 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**CH HIGH ROLLER 756 ET** (DLF,HYF,IEF,MDF,DBF)  
 P43875385 CH MAGIE 8023 (DLF,HYF,IEF)

H FHF ADVANCE 624 ET (CHB) (DLF,HYF,IEF,MSUDF)  
**SF 367A 624ET GODDESS 911G** (HYP)  
 P44067899 LHF 3T GODDESS 367A (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-1.1	2.6	58	93	0.4	0.4	19.5	37	66
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.8	102	1.20	1.10	72	0.023	0.62	0.18	

BMI\$	409
BIIS	490
CHBS	123

- 01L Lizzy is a beast of a heifer. She is a full daughter to CH High Roller.
- She was one of our show heifers from last summer. She is incredibly gentle and did great in the show ring.
- She is fully vaccinated and showcases a big rib and long body; she is a strong heifer with great qualities.
- OCV.
- Pasture exposed to our herd sire we purchased her from Wildcat Cattle Company in 2023 at Iowa Beef Expo. Due to calve May 23, 2025, with a Wildcat Principle 220 ET calf.
- We are having a hard time letting this one go! You will love having her in your herd!

Consigned by: Bergman Farms, Augusta, WI 715-577-7340 (Dusty); 715-292-2691 (Dennis)

### 6 J&J 6964 BELLA L308 (DBP)

**P44602299** Calved: 2/9/23 • Tattoo: RE JJ/LE L308

HYALITE ON TARGET 936 (SOD) (DLF,HYF,IEF,MSUDC)  
**R LEADER 6964** (SOD) (DLF,HYF,IEF,MSUDF,DBF)  
 P43500058 R MISS REVOLUTION 1009 (DOD) (DLF,HYF,IEF,DBP)

C & L RELIANCE 6Y 16B (DLF,HYF,IEF,DBP)  
**J&J 16B BELLA D611** (DBP)  
 P43759978 J&J 44U BELLA A305

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
8.8	0.9	57	88	0.2	1.2	18.3	23	51
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.8	83	1.20	1.20	66	0.052	0.32	0.09	

BMI\$	371
BIIS	446
CHBS	107

- Tremendous cow prospect! The trait leading Leader bull produces progeny that excel in every way. We have used Leader in our herd for some time and have never been disappointed. 308 is dark red, big volumed and boosts an excellent EPD package!
- Bred AI on 4/17/24 and 5/8/24 to NJW 119 E 87G Endorsement 216J, then pasture exposed to J&J 44U Durango 211J from 6/1/24 to 10/15/24. 308 will calve before sale day!

Consigned by: J&J Polled Herefords, Hartford, WI 262-573-4019

# WISCONSIN Hereford Association Spring Sale

## FEMALES

### 7 JMP RJ TEQUILA SUNRISE M2L (DLF,HYF,IEF,MSUDF,MDF,DBF) **P44436088** Calved: 2/12/23 • Tattoo: LE M2L

NJW 73S W18 HOMETOWN 10Y ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF)  
**HARVIE SMOKE STACK ET 195B** (CHB)(DLF,HYF,IEF,MSUDF,MDF)  
 P43711169 HARVIE OVHF MS UNIQUE 80W (HYP)

NJW 197B 10Z BEEF 172F (DLF,HYF,IEF)  
**JMP DAKOTA SUNRISE N4J**  
 P44260121 TA LI DOMINETTE 832F

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.8	2.1	67	103	0.5	1.0	21.5	27	60
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.4	98	1.40	1.40	83	0.063	0.67	0.31	

BMI\$
451
BIIS
550
CHBS
146

- If you like efficient, deep-broody cows look no further.
- Tequila is an easy keeper as well as having an excellent disposition.
- She is polled and bred to calve shortly after the sale.
- Meat and potatoes kind of heifer that will work for you.

Consigned by: JonDor Herefords, Jonathan, Dorothy, & Josef Pettit, Rushford, MN  
 507-429-3108 (Jon), 507-429-3634 (Dorothy), 507-722-6318 (Joe)



Lot 7 — JMP RJ Tequila Sunrise M2L

### 8 BPH TRUST 928G AMBER 336L (DBP) **P44468771** Calved: 3/6/23 • Tattoo: RE 336L

KCF BENNETT 3008 M326 (SOD)(CHB)(DLF,HYF,IEF,MDF,DBF)  
**NJW 73S M326 TRUST 100W ET** (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43002897 NJW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

NJW 73S 3304 TAYLOR 112D ET (CHB)(DLF,HYF,IEF,MSUDF,MDF)  
**BPH 411B TAYLOR LASSIE 928G** (OOD)(DBP)  
 P44013587 BPH 068 PURPLE SERENADE 411B (OOD)(DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.5	2.7	61	101	0.2	0.9	16.4	34	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.0	126	1.20	1.20	80	-0.017	0.73	0.06	

BMI\$
380
BIIS
452
CHBS
135

- Goggle-eyed cherry red Trust daughter; Amber is moderate-framed.
  - The next 3 Dams are all Dams of Distinction.
  - Amber is polled with Bangs vaccination.
  - Bred AI on June 14, 2024 to SHF Haviland 5158 H028 and confirmed pregnant. Due March 24, 2025.
- Consigned by: Baker Polled Herefords, Elkhorn, WI 262-903-0513



Lot 8 — BPH Trust 928G Amber 336L

### 9 4LEAF RUTABAGA 23A (DLF,HYF,IEF,MSUDF,MDF,DBF) **P44462570** Calved: 3/19/23 • Tattoo: BE 23A

R LEADER 6964 (SOD)(DLF,HYF,IEF,MSUDF,DBF)  
**BOYD 31Z BLUEPRINT 6153** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43764491 NJW 91H 100W RITA 31Z ET (DLF,HYF,IEF)

4M X06 HARLEYS PLAYTIME 705 ET (DLF,HYF,IEF,DBP)  
**PURPLE HBSTORMY'S HARLEY18J ET** (DLF,HYF,IEF,MSUDF,DBP)  
 P44282546 PURPLE STORMY 180E ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.8	2.3	72	104	0.0	2.0	16.7	38	74
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.8	102	1.40	1.40	80	-0.007	0.60	-0.02	

BMI\$
378
BIIS
457
CHBS
126

- This female is the cowman's kind. Easy fleshing, easy keeping with adequate pigment.
- Rutabaga has a stacked pedigree on both sides, with plenty of predictability for both high end females and bulls. Females this long sided, flexible and attractive don't come up for sale every day.
- Bid with confidence on this one. Heifer is halter broke and easy to handle.
- Confirmed safe to VCR 711E Convoy 41H, due April 6, 2025.

Consigned by: Four Leaf Cattle, Hubertus, WI 262-719-6902



Lot 9 — 4LEAF Rutabaga 23A

# WISCONSIN Hereford Association Spring Sale

## FEMALES



Lot 10 — SF 8444 Montgomery Rae 2359



Lot 11 — MGM Vanguard GEM 14L



Lot 12 — DBS 504C Peggy Lou D20 L08

**10** SF 8444 MONTGOMERY RAE 2359 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**44507456** Calved: 3/29/23 • Tattoo: LE 2359

UPS SENSATION 2296 ET (SOD) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**H MONTGOMERY 7437 ET** (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43799223 RST GAT NST Y79D LADY 54B ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

NJW 135U 10Y HOMETOWN 27A (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**H FHF RITA 8444 ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 43916595 FHF 3027 RITA 5Y (DLF,HYF,IEF,MSUDF,MDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.8	3.5	57	98	0.4	1.0	21.7	37	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.4	119	1.20	1.20	82	0.043	0.56	0.17	

BMI\$
452
BIIS
533
CHBS
138

- This is a natural calf out of our donor cow purchased from C&L Herefords, that was a Cow/Calf pair at World Beef Expo.
  - She is horned, bangs vaccinated and DB free.
  - Pasture exposed to SF 838H Leader Pablo 2222. Due March 11, 2025 with a heifer calf.
- Consigned by: Spaeth Farms, Cadott, WI 715-289-4098

**11** MGM VANGUARD GEM 14L (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**P44467989** Calved: 4/4/23 • Tattoo: BE 14L

EFBEEF BR VALIDATED B413 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**BIRDWELL VANGUARD 5022 9337** (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44021997 BR SENSATION 028X 3335 5022 (DLF,HYF,IEF,MSUDF,MDF,DBF)

R LEADER 6964 (SOD) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**MGM GEM STONE 21J** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44272686 MGM 88X GEM 14G (DLF,HYF,IEF,MSUDF,MDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.2	1.9	66	101	0.2	1.1	27.1	33	66
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.0	88	1.30	1.30	63	0.003	0.97	0.38	

BMI\$
538
BIIS
641
CHBS
143

- This Vanguard daughter has an amazing well balanced EPD profile. Almost all bar graphs are well to the right with 11 traits in top 20% and 6 in the top 10%. SCF, REA and Baldy indexes are in the TOP 1%! WW, MM, MCE, FAT, MARB, and CHB are also in the top 20%.
  - Actual BW 72 lbs, true to her low EPD BW. Adj WW 643 lbs and adj YW 1043 lbs. This is on a first calf cow! REA adj was 13.2 which was the highest of her female contemporaries including ET calves. Her rib fat was the lowest of her contemporaries.
  - Dam pictured at www.mgmcolledherefords.com has beautiful udder.
  - Vanguard has sired the high selling bulls at the last 2 WHA sales as well as 10 other sales in 5 states. Vanguard is one of the top 5 carcass sires at the Olson Ranch National Sire Reference Program. His progeny were No. 1 in REA, DMI, and BF 50% graded prime and the rest upper 2/3 choice. In addition, Vanguard is a trait leader for BW, SCF, MM, MCE, UDDR, TEAT as well as REA and MARB.
  - Homozygous polled.
  - Video of 14L and dam at mgmpolledherefords.com.
  - Bred on 4/29/24 to JW 1857 Merit 21134. Ultrasound shows a bull calf. This will an amazing genetic package!
- Consigned by: MGM Herefords, Hartford, WI 414-881-5274

**12** DBS 504C PEGGY LOU D20 L08 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**P44479130** Calved: 4/6/23 • Tattoo: RE DBS/LE L08

NJW 73S M326 TRUST 100W ET (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**BEHM 100W CUD A 504C** (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43636764 BEHM R294 JASMAN102Y (OOD) (DLF,HYF,IEF,MSUDF,MDF,DBF)

PHH PCC 848 COUNTRY 359 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**AMS A20 MEGARA D20** (DBP)  
 P43749140 AMS Y060 CELEBRATION A20

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.0	1.5	60	94	0.1	1.2	10.8	27	57
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.5	80	1.50	1.40	64	-0.027	0.42	0.11	

BMI\$
274
BIIS
345
CHBS
119

- This homozygous polled female really catches your eye. Really nice through her front third while still having plenty of shape and power when you get in behind her.
  - She is out of an 8 year old cow that still has a beautiful udder, and we all know the cow power that Cuda sires.
  - L08 offers a balanced set of numbers that can compliment any herd.
  - Bred to KJ 7603 Venture 309J and confirmed bred with potentially a heifer calf. Due on April 2, 2025.
- Bangs vaccinated.

Consigned by: Schulz Polled Herefords, Iron Ridge, WI 262-224-7185



# WISCONSIN Hereford Association Spring Sale

## FEMALES

### 13 PRR WILLOW 2L (HYP,MSUDP,DBP) 44569577 Calved: 5/5/23 • Tattoo: BE 2L

ECR WHO MAKER 210 ET (DLF,HYF,IEF,MSUDF)  
**K RUSTIC 711 ET** (DLF,HYF,IEF,MSUDF,DBP)  
 43848894 SULL TCC HARLEY 4069B ET (DLF,HYF,IEF,MSUDF,DBP)

B&C STOCK OPTION 6026D ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
**PRR LADY OPAL 2J** (HYP,MSUDP,DBP)  
 P44255859 PRR MISS PHOENIX 2D (HYP,MSUDP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.8	3.9	57	95	0.3	0.9	12.5	33	61
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.2	107	1.20	1.10	85	-0.017	0.82	0.10	

BMI\$
325
BIIS
391
CHBS
142

- We have had great luck with K Rustic offspring and Willow is no exception.
  - This dehorned beauty is easy keeping and looks as beautiful as her future. Stems from a super uddered cow family.
  - AI bred to the Barber Ranch bull BR Bold Gold 4012 ET who ranks in the top 1% for M&G, Top 2% for Milk, and top 4% in WW, with 15 of 20 epd indexes above average. Ultrasounded safe with a heifer pregnancy. Due March 19, 2025.
  - Check our website or Facebook for updated videos leading up to sale [www.plumiverranch.com](http://www.plumiverranch.com).
- Consigned by: Plum River Ranch, Pearl City, IL 815-291-8866



Lot 13 — PRR Willow 2L

### 14 DBS G060 LUANN C12 L32 (DLF,HYF,IEF,MSUDF) P44473243 Calved: 5/6/23 • Tattoo: RE DBS/LE L32

JDH VICTOR 719T 33Z ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,DBF)  
**HUTH A025 VICTOR 33Z G060** (CHB)(DLF,HYF,IEF,MSUDF)  
 P44087492 HUTH MS Y010 DOMINO 3027 A025 (DOD)(DLF,HYF,IEF)

HUTH R035 PHIL Y060 (DLF,HYF,IEF)  
**SCHULZ S09 FERRARI C12** (HYP)  
 P43641150 ERNST MS PROSPECTA S09 (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-5.2	6.0	72	114	0.2	1.1	12.8	28	64
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.1	122	1.20	1.20	68	0.003	0.11	0.27	

BMI\$
312
BIIS
409
CHBS
131

- This dark red, pigmented, and polled female is a half sib to the high seller from last year's sale. Production value is bred into this heifer.
  - L32 is in the top 5% of the breed for weaning and yearling weight making her a commercial cattleman's dream.
  - She's out of our second oldest cow on the farm that is still raising high quality calves.
  - Bred to BEHM 100W Cuda 504C and confirmed with a heifer calf, due on April 2, 2025. Bangs vaccinated.
- Consigned by: Schulz Polled Herefords, Iron Ridge, WI 262-224-7185



Lot 14 — DBS G060 Luann C12 L32

### 15 PAW 446 BLESSED QUEEN 333 (MDF,DBF) P44535627 Calved: 10/15/23 • Tattoo: BE 333

NJW 73S M326 TRUST 100W ET (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
**F MANHATTAN 446** (DLF,HYF,IEF)  
 P43468799 F MS PAYBACK 046 (DOD)(DLF,HYF,IEF)

UPS SENSATION 2296 ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
**MAV ARIA 933G ET** (MDF,DBF)  
 P44069997 MAV BLESS YOU 638D ET (DLF,HYF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.4	3.6	52	89	-0.1	0.9	15.8	22	48
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.3	111	1.30	1.30	59	0.013	0.41	-0.07	

BMI\$
333
BIIS
390
CHBS
94

- Polled.
  - We have 3 daughters of F Manhattan in production and they're all tanks!
  - I named him Champion at the Idaho State Fair and bought semen immediately after. This heifer also goes back to Vogel's infamous Cottons Blessing 221Z on the dam side.
  - She's soft and moderate, yet offers breeding versatility to many current genetic lines.
  - Bred AI to Bar JZ On Demand, then pasture exposed to PAW 41H Gemini. Look for updated breeding info on sale day.
- Consigned by: PAW Livestock, LLC, Pleasantville, IA 515-450-7665



Lot 15 — PAW 446 Blessed Queen 333

# WISCONSIN Hereford Association Spring Sale

## FEMALES



Lot 16 — PAW D87 Hello Darlin' 334

### 16 PAW D87 HELLO DARLIN' 334

**P44534676** Calved: 10/16/23 • Tattoo: BE 334

UPS SENSATION 2296 ET (SOD) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**KLD RW MARKSMAN D87 ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43951713 RW MINDY 3078 6096 (DLF,HYF,IEF,MSUDF)

MAV LEGACY 601D ET (DLF,HYF,IEF,MSUDF)  
**PAW 601D HELLO DARLIN' 925** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44032104 FBF BUBBLES 14ZB (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-3.7	5.6	51	77	-0.2	0.6	18.6	28	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-5.6	76	1.30	1.40	70	0.003	0.56	-0.09	

BMI\$	385
BIIS	440
CHBS	104

- Polled.
- We're digging DEEP with this one!
- Out of the hottest bull in the breed, Marksman, and our Hello Darlin' donor that was Res. Division Champion at JNHE.
- This bred has some truly unique pieces, freaky fronted and stout, plus dog tame if you ever want to show her as a pair. You could easily make steers with her.
- Bred AI to Bar JZ On Demand, then pasture exposed to our PAW 41H Gemini 304 bull. Look for updated breeding information on sale day.

Consigned by: PAW Livestock, LLC, Pleasantville, IA 515-450-7665



CRR About Time 743 - Sire of Lot 17

### 17 HHF MISS ABOUT TIME F50 L26

**P44597675** Calved: 10/23/23 • Tattoo: LE L26

CRR ABOUT TIME 743 (SOD) (DLF,HYF,IEF,MDF)  
**HHF ABOUT TIME 743 757G** (DLF,HYF,IEF,MSUDF,DBP)  
 44558177 KJ BJ 754D VELVET 757G ET (DBP)

SHF INTERSTATE 20X D03 (SOD) (DLF,HYF,IEF,MDF)  
**HHF MISS INTERSTATE B84 F50** (HYP)  
 P43943492 HHF MISS RIBEYE S175 B84 (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.4	3.0	54	87	0.2	0.8	14.5	18	45
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.5	97	1.20	1.20	64	-0.008	0.47	0.04	

BMI\$	319
BIIS	383
CHBS	106

- L26 is a CRR About Time 743 granddaughter.
- She is smooth polled and has a very good disposition.
- OCV.
- Bred AI on 12/19/24 to Final Print. Safe in calf for September 2025 calf.

Consigned by: Holler Hereford Farm, Union Grove, WI 262-939-4286 or 262 210-4816



Lot 18 — PRR EK Sequin 623L ET

### 18 PRR EK SEQUIN 623L ET

**P44534085** Calved: 11/12/23 • Tattoo: BE 623L

UPS SENSATION 2296 ET (SOD) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**KLD RW MARKSMAN D87 ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43951713 RW MINDY 3078 6096 (DLF,HYF,IEF,MSUDF)

LCC FBF TIME TRAVELER 480 (DLF,HYF,IEF,MSUDF,DBP)  
**PRR MRK STORMARA 181F** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43940554 PRR RMK STORM 432B (DOD) (DLF,HYF,IEF,MSUDF,MDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-4.1	4.7	57	93	0.1	0.8	14.4	28	56
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-3.6	98	1.20	1.20	76	-0.007	0.65	-0.02	

BMI\$	337
BIIS	398
CHBS	121

- A very unique opportunity here.
- Fresh off winning her class at the State Fair, Sequin then turned heads at our tour stop as our top yearling. She brings everything to the table you are looking for... Champion producing bloodlines, stunning look, power, balance, and that dark cherry color everyone loves.
- Full Sib embryos have topped this sale and Marksman semen is now selling for \$750/unit. Sequin produced 60 Oocytes on her first IVF aspiration allowing us to offer three (3) Thomas County embryos as Lot 2.
- Buy her and finish out her show career or you can just take her home and enjoy looking at her every day in your donor pen.
- Breeding information will be available prior to the sale.
- Check our website or Facebook for updated videos leading up to sale [www.plumiverranch.com](http://www.plumiverranch.com).

Consigned by: Plum River Ranch, Monroe, WI 815-291-8866

# WISCONSIN Hereford Association Spring Sale

## FEMALES

### 19 KPH STELLA 139

**P44603908** Calved: 1/13/24 • Tattoo: RE KH139

CHURCHILL RED BULL 200Z (S00) (DLF,HVF,IEF,MSUDF,MDF,DBF)

CHURCHILL KICKSTART 501C ET (S00) (DLF,HVF,IEF,MSUDF,MDF,DBF)

P43603037 HVH OKSANA 4L 33N (DLF,HVF,IEF,DBF)

ECR 628 IVYS ADVANCE 8923 ET (DLF,HVF,IEF,MDF,DBF)

WILDCAT SERENITY 2080 ET

P44385010 WILDCAT POISE 8221 ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

BMI\$
337
BIIS
391
CHBS
91

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.3	2.2	60	97	0.1	1.1	15.8	26	55
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.7	106	1.20	1.20	69	0.033	0.63	-0.21	

- KPH Stella 139 is the first calf heifer out of Lot 17 purchased from the 2022 Wildcat Badger Southern Select Sale.
  - She is real complete, sound and cowy heifer.
  - She is polled and bangs vaccinated.
- Consigned by: Alisha Klemme, Plymouth, WI 920-426-4633



Lot 19 — KPH stella 139

### 20 K3 BERGMAN FARMS MAGNOLIA 09M

**P44594994** Calved: 1/26/24 • Tattoo: RE 09M

CHURCHILL RED BARON 8300F ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

SF 244 RED BARON HARVEY 2206 (DLF,HVF,IEF,MSUDF,MDF)

P44325802 NEXT GEN 719T BURGUNDY 244 ET (DLF,HVF,IEF)

BOYD 31Z BLUEPRINT 6153 (DLF,HVF,IEF,MSUDF,MDF,DBF)

WINDYHILLS KOA K3 (DBP)

P44381012 WINDYHILLS CALI 6G (DBP)

BMI\$
504
BIIS
585
CHBS
97

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.6	1.6	71	108	0.1	1.6	27.2	30	66
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.7	90	1.30	1.40	65	0.003	0.41	-0.09	

- 09M Magnolia is a dark goggle-eyed granddaughter of the popular Blueprint bull.
  - She has long hair, a great disposition and is a moderate framed heifer.
  - She would make a great show heifer and an amazing cow. She is absolutely beautiful and would be a great addition to add to your herd!
  - OCV.
- Consigned by: Bergman Farms, Augusta, WI 715-577-7340 (Dusty); 715-292-2691 (Dennis)



Lot 20 — K3 Bergman Farms 09M Magnolia

### 21 GM LANEY 110M

**P44587656** Calved: 1/29/24 • Tattoo: RE GM110M

NJW 98S R17 RIBEYE 88X ET (S00) (DLF,HVF,IEF,MSUDF,MDF,DBF)

SFF KKH 26Z RIBEYE 801 ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

P43928600 MLC 7W 122L OLISHA 26Z ET (DLF,HVF,IEF,DBF)

THF 242 GRIZZLY BEAR T827 ET

GM SIS BEAR (HVP)

P43388506 GM SPICY GIRL 83L (HVP)

BMI\$
401
BIIS
480
CHBS
109

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
7.5	0.9	48	77	0.0	0.2	20.8	25	50
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.2	55	1.20	1.20	54	0.043	0.19	0.26	

- Polled.
  - A beautiful heifer that will make a good cow.
  - Her dam is the oldest on the farm that produces every year in January. Talk about longevity.
  - OCV.
- Consigned by: Golden Maples, Deer Park, WI 715-220-6101

### 22 GM WENDY 42M

**P44587027** Calved: 2/9/24 • Tattoo: RE GM42M

NJW 98S R17 RIBEYE 88X ET (S00) (DLF,HVF,IEF,MSUDF,MDF,DBF)

SFF KKH 26Z RIBEYE 801 ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

P43928600 MLC 7W 122L OLISHA 26Z ET (DLF,HVF,IEF,DBF)

LW 111L WILLIAM 99W (HVP,DBP)

LBB WENDY 21B (HVP,DBP)

P43488416 C&T 66L TWIST 19T (HVP)

BMI\$
313
BIIS
388
CHBS
102

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.8	3.2	56	88	0.3	0.8	14.7	26	54
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
5.2	77	1.20	1.20	58	0.033	0.29	0.15	

- Polled.
  - A very long sided attractive female.
  - We bought her dam from Lambs Bros and she is a no miss hit every year.
  - OCV.
- Consigned by: Golden Maples, Deer Park, WI 715-220-6101

# WISCONSIN Hereford Association Spring Sale

## FEMALES



Lot 23 — WLC Steadfast 156J Stevie 401

23

### WLC STEADFAST 156J STEVIE 401 (DLF,HYF,IEF,MSUDF)

**P44609003** Calved: 2/9/24 • Tattoo: BE 401

NJW 79Z Z311 ENDURE 173D ET (SDD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**NJW 202C173DSTEADFAST 156J ET** (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

P44276463 NJW 160Z 8Y HOME MAKER 202C (DLF,HYF,IEF,MSUDF,MDF,DBF)

CHURCHILL SENSATION 028X (SDD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**MGM 730 SENSATIONAL 36H ET**

P44329161 MGM BOOMETE 730 (DLF,HYF,IEF,MDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.3	3.2	69	111	0.1	1.8	26.8	38	72
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.1	123	1.50	1.50	94	0.013	0.80	0.08	

BMI\$
552
BIIS
640
CHBS
157

- A special Steadfast heifer who is easy on the eyes and her grandam is MGM's matriarch, MGM Boomete 730.
- We hate to part with this one. Her cow family has picture perfect udders with longevity bred into them. Her sire, NJW Steadfast is bred for performance. His pedigree speaks for itself as he is an Endure son and his mother is Ward's donor cow, the great NJW 160Z 8Y Home Maker 202C. Stevie has elite maternal lineage and fault free EPD profile.
- She is polled and bangs vaccinated.
- Sells open.

Consigned by: Weber Livestock, Sullivan, WI 414-702-650 (Tony); 262-490-2501 (Charlene)



Lot 24 — Brookview 0036 Maggie 59M

24

### BROOKVIEW 0036 MAGGIE 59M

**P44542714** Calved: 2/10/24 • Tattoo: LE 59M

/S MANDATE 66589 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

**PERKS 802 HERO 0036** (DLF,HYF,IEF,MSUDF,MDF)

P44170097 PERKS 4Z VICTORIA 802 ET

MOHICAN BAR STAR REVVED UP 78A (DLF,HYF,IEF,MSUDF,MDF,DBF)

**BROOKVIEW 78A GENESIS 44G** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44037465 RRF R420 CYBILL 10C R641D (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.7	2.6	64	97	0.3	1.6	23.2	25	57
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
2.1	98	1.30	1.30	69	0.033	0.46	0.12	

BMI\$
453
BIIS
539
CHBS
115

- Maggie 59M is a goggle-eyed high performing daughter of Perks Hero.
- She is a long, deep bodied, and straight topped heifer with an attractive feminine front end.
- Her full sister was one of our top selling females to C & B Farms in our 2023 fall sale and that produced a top end bull calf. 59M is from a cow family that continues to set a high bar for style and performance.
- Weaning ratio 103. Act. BW 88 lbs.
- Polled. OCV.

Consigned by: Boettcher's Brookview Acres, Fairchild, WI 715-828-7271 or 715-533-2470



Lot 25 — FCCH Direction Millie

25

### FCCH DIRECTION MILLIE (DBP)

**P44578025** Calved: 2/20/24 • Tattoo: LE 0220M

BOYD 31Z BLUEPRINT 6153 (DLF,HYF,IEF,MSUDF,MDF,DBF)

**C&L DIRECTION 6153 30J** (DLF,HYF,IEF,MSUDF,MDF)

P44368682 MOHICAN PEGGY SUE 35H (DLF,HYF,IEF,MSUDF,MDF,DBF)

JDH 4124 6026 AUTHORITY 32H ET (DLF,HYF,IEF,MSUDF)

**FCCH AUTHORITY MC 0408K** (DLF,HYF,IEF,MSUDF,DBP)

P44382345 FCCH TRUST MARGARET 0403D (DLF,HYF,IEF,MSUDF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.4	2.0	62	93	0.3	1.1	17.7	34	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.7	99	1.20	1.20	66	0.023	0.54	0.13	

BMI\$
374
BIIS
455
CHBS
112

- Milly is one we love in terms of her true cow power, mass, and dimension.
- She offers an easy-doing look of balance and quality in a moderate package. Her ability to cover the basics while still coming with extra stoutness of feature and foot shape while being so flexible in her build should set her up for success in the show ring and production.
- Bangs vaccinated.

Consigned by: Crooked Creek Herefords, Wonewoc, WI 608-350-9661 or 608-847-3530

# WISCONSIN Hereford Association Spring Sale

## FEMALES

### 26 BROOKVIEW 07K MYSTIQUE 93M

**P44543098** Calved: 2/27/24 • Tattoo: LE 93M

**JDH AH PROMINENT 21G ET** (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**BROOKVIEW 21G KEYSTONE 07K** (DLF,HYF,IEF,MSUDF,MDF)

P44354570 **BROOKVIEW 100W BURGUNDY 10B** (DDD)

**NJW 98S R117 RIBEYE 88X ET** (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**BROOKVIEW 88X DYANSTY 07D ET**

43721820 **TH 97S 125T NICKY 77X** (DLF,HYF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.5	2.3	60	92	0.4	1.0	19.6	29	59
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.2	79	1.20	1.30	70	0.003	0.48	0.31	

BMI\$
409
BIIS
500
CHBS
133

- Mystique 93M is a square hipped, big topped, and bold ribbed female with an excellent front end that makes her a great show prospect.
- She is our first offering of our Keystone calves backed by several generations of highly productive cows and out of a "never miss" Ribeye 88X dam.
- She is a high performing heifer with a 111 weaning ratio and an actual 84 lb birth weight. Polled. OCV.

Consigned by: Boettcher's Brookview Acres, Fairchild, WI 715-828-7271 or 715-533-2470



Lot 26 — Brookview 07K Mystique 93M

### 27 FCCH GENTRY PENNY 0228M

**P44620865** Calved: 2/28/24 • Tattoo: LE 0301M

**H MONTGOMERY 7437 ET** (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**WALSH GENTRY 144** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44406469 **KJ TWJ 907E EMERALD 950H ET** (DLF,HYF,IEF,MSUDF,DBP)

**KT SMALL TOWN KID 5051** (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDC,DBF)

**FCCH SMALL TOWN PENELOPE 0301F** (DLF,HYF,IEF,MSUDF,MDF,DBP)

P44059501 **KJ5 QUEEN PETUNIA** (DLF,HYF,IEF,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.9	2.1	61	94	0.2	1.4	18.7	28	59
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.6	84	1.30	1.20	76	0.033	0.61	0.17	

BMI\$
401
BIIS
483
CHBS
132

- Now, here is an ultra-cool heifer when studied from the side. Penny is extended and feminine ahead of her shoulder, so level and balanced in her design.
- This is a heifer we especially love in the turn and shape she has to her rib.
- We believe her look and structural build of quality will only make the next generation better.
- Bangs vaccinated.

Consigned by: Crooked Creek Herefords, Wonewoc, WI 608-350-9661 or 608-847-3530



Lot 27 — FCCH Gentry Penny

### 28 TLA LC STFB LANA 312M

**P44571490** Calved: 3/12/24 • Tattoo: BE 312M

**CHAC MASON 2214** (DLF,HYF,IEF)

**SHOWTIME FIREBALL 734 ET** (DLF,HYF,IEF,DBP)

P43841062 **HH ON PEARL 619D ET** (DLF,HYF,IEF,MSUDF,DBP)

**BOYD 31Z BLUEPRINT 6153** (DLF,HYF,IEF,MSUDF,MDF,DBF)

**TLA LC BLUEPRINT ALABASTER 226J** (DBP)

P44293988 **WILDCAT ALABASTER 949 ET** (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-2.2	4.6	50	84	-0.1	0.8	11.7	27	51
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.1	101	1.20	1.10	79	0.003	0.57	-0.04	

BMI\$
300
BIIS
352
CHBS
125

- Lana 312M is a maternal sib to Lot 41, the 2024 WSF Grand Champion Hereford Bull and Reserve Grand Champion Overall Bull.
- She is dark cherry red with a little pigment. Very clean fronted with plenty of bone and hoof. A long sided, level made female with lots of volume and dimension.
- This Blueprint Grandbaby will make someone a great cow. Janey says we should be keeping her, but it has been a goal of ours to put some animals in this sale and we are sending our 2 best.

Consigned by: Lawin-Girls Livestock, Mineral Point, WI 608-482-4290



Lot 28 — TLA LC STFB Lana 312M

# WISCONSIN Hereford Association Spring Sale

## FEMALES



THM Durango 4037 — Sire of Lot 29



CH High Roller 756 ET — Sire of Lot 30



Lot 31 — SF 8444 Majestic Faye 2476 ET

29

**HHF MS MIGHTY 49C Y34 M32** (HYP,DBP)

**P44562841** Calved: 3/19/24 • Tattoo: LE M32

NJW 79Z 22Z MIGHTY 49C ET (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)

**HHF MIGHTY 49C E35 K94** (DLF,HVF,IEF,MSUDF,MDF,DBF)

P44383076 HHF MISS DURANGO 4037 B95 E35 (HYP,DBP)

THM DURANGO 4037 (SOD)(DLF,HVF,IEF)

**HHF DONNA 4037 9 Y34** (HYP,DBP)

P43215320 HHF LIBBY R563 W9 (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.8	2.8	58	92	0.2	0.6	15.8	24	53
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.3	103	1.00	0.80	64	-0.007	0.35	-0.06	

BMI\$	330
BIIS	393
CHBS	94

- A smooth polled double bred THM Durango 4037 heifer.
- Her dam will be 14 years with her next calf expected in Marck of 2025.
- OCV.

Consigned by: Holler Hereford Farm, Union Grove, WI 262-939-4286 or 262 210-4816

30

**STEINY'S 290F MALLORY 82M** (HYP)

**P44594002** Calved: 3/22/24 • Tattoo: LE 82M

TFR KU ROLL THE DICE 1326 (DLF,HVF,IEF,MSUDF,MDF,DBF)

**CH HIGH ROLLER 756 ET** (DLF,HVF,IEF,MDF,DBF)

P43875385 CH MAGIE 8023 (DLF,HVF,IEF)

UPS SENSATION 2296 ET (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)

**STEINY'S 2296 AUBURN 290F** (HYP,MDF,DBF)

P43989719 STEINY'S 263Z AUTUMN 268C (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-2.0	4.1	60	93	0.3	0.7	17.7	33	64
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.3	103	1.30	1.30	83	0.003	0.69	-0.03	

BMI\$	384
BIIS	451
CHBS	118

- We are excited to offer this late March "High Roller" female.
- Corbin asked if we would consider consigning this heifer to the State Sale especially with her breeding on both the top and bottom sides.
- Mallory is red to the ground and is fully goggled eyed. She is soft in her make up and comes with a sweet temperament.
- Her dam is the 2018 model and has a picture perfect udder. Stop and see for yourself on sale day or come to the farm to take a look at both her and her dam. Don't miss this opportunity! Mallory is polled and OCV.

Consigned by: Steiny's Herefords, New Lisbon, WI 608-344-0140

31

**SF 8444 MAJESTIC FAYE 2476 ET** (DLF,HVF,IEF,MSUDF,MDF,DBF)

**P44547141** Calved: 3/28/24 • Tattoo: LE 2476

BOYD 31Z BLUEPRINT 6153 (DLF,HVF,IEF,MSUDF,MDF,DBF)

**CHURCHILL MAJESTIC 9036 ET** (DLF,HVF,IEF,MSUDF,MDF)

P44044136 H MS 0103 MARIAH 4437 ET (DLF,HVF,IEF,MSUDF,MDF)

NJW 135U 10Y HOMETOWN 27A (DLF,HVF,IEF,MSUDF,MDF)

**H FH F RITA 8444 ET** (DLF,HVF,IEF,MDF)

43916595 FHF 3027 RITA 5Y (DLF,HVF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
9.0	2.4	69	109	0.5	1.2	22.3	32	67
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.6	126	1.60	1.50	91	0.043	0.64	0.06	

BMI\$	463
BIIS	548
CHBS	137

- This heifer is a hard one to let go, but since we have more of this mating in the tank.
- We decided to let her go. She has been an eye catcher from early on.
- Heterozygous polled and DB free.

Consigned by: Spaeth Farms, Cadott, WI 715-289-4098

# WISCONSIN Hereford Association Spring Sale

## FEMALES

### 32 SNL'S 8839 SWEET FREEDOM 17M

**P44573194** Calved: 4/2/24 • Tattoo: LE 17M

NJW 79Z Z311 ENDURE 173D ET (S0D)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**PCC 5102 173D FREEDOM 0307 ET** (DLF,HYF,IEF,MSUDF,MDF)

P44268839 PCC NEW MEXICO LADY 5102 (DLF,HYF,IEF)

UPS HUTTON 4249 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

**LHF 4249 BITTERSWEET 752E**

P43795446 LHF 26U BITTERSWEET 328A ET (DLF,HYF,IEF,MSUDF)

BMI\$
428
BIIS
519
CHBS
158

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
4.9	3.4	66	110	0.4	1.2	19.5	28	61
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.7	61	1.30	1.40	92	0.042	0.70	0.22	

- A heifer with a sweet temperament. Her numbers are phenomenal.
- She's the total package — she can show for you as a bred, then give you fundamentally sound babies.
- Give her a look.

Consigned by: Steve & Loxi Smythe, Menomonie, WI 715-505-6510



Lot 32 — SNL'S 8839 Sweet Freedom 17M

### 33A PHH 025 PEARL 480 ET

**P44604365** Calved: 4/8/24 • Tattoo: RE 480/LE PHH

EXR BENCHMARK 8240 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**KJ 753D TOMAHAWK 605K ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44350228 KJ BJ 686Z CHER 753D ET (DLF,HYF,IEF,MDF,DBF)

GOLDEN OAK OUTCROSS 18U (S0D)(CHB)(DLF,HYF,IEF,MSUDF)

**PHH PCC 301 J-WOWW 025 ET** (D0D)(DLF,HYF,IEF,MSUDF)

P43103386 PHH PEARL 301 (DLF,HYF,IEF)

BMI\$
392
BIIS
479
CHBS
128

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.9	4.2	68	109	0.6	1.3	18.0	31	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.4	98	1.30	1.30	80	0.053	0.87	0.16	

- Selling your choice.
- Phenotype and real world performance at their finest. ET daughters of one of the elite females in the breed, J-Woww 025.
- 025 is a Dam of Distinction. She also has daughters in production that are Dam of Distinction's and produced a National Champion female, Pearl 742. Seldom do you find a cow that can do both.
- The sire, KJ Tomahawk's first daughters were highlights and high sellers at Jensen's Chosen Sale. These two are very special.
- No one can guarantee a Champion but their lineage for production is unquestionable.

Consigned by: Pierces's Hereford Haven, Baraboo, WI 608-434-0578



Lot 33A — PHH 025 Pearl 480 ET

### 33B PHH 025 PEARL 483 ET

**P44604364** Calved: 5/19/24 • Tattoo: RE 483/LE PHH

EXR BENCHMARK 8240 ET (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**KJ 753D TOMAHAWK 605K ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44350228 KJ BJ 686Z CHER 753D ET (DLF,HYF,IEF,MDF,DBF)

GOLDEN OAK OUTCROSS 18U (S0D)(CHB)(DLF,HYF,IEF,MSUDF)

**PHH PCC 301 J-WOWW 025 ET** (D0D)(DLF,HYF,IEF,MSUDF)

P43103386 PHH PEARL 301 (DLF,HYF,IEF)

BMI\$
392
BIIS
479
CHBS
128

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
0.9	4.2	68	109	0.6	1.3	18.0	31	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.4	98	1.30	1.30	80	0.053	0.87	0.16	

- Selling your choice.
- Phenotype and real world performance at their finest. ET daughters of one of the elite females in the breed, J-Woww 025.
- 025 is a Dam of Distinction. She also has daughters in production that are Dams of Distinction and produced a National Champion female, Pearl 742. Seldom do you find a cow that can do both.
- The sire, KJ Tomahawk's first daughters were highlights and high sellers at Jensen's Chosen Sale. These two are very special.
- No one can guarantee a Champion but their lineage for production is unquestionable.

Consigned by: Pierces's Hereford Haven, Baraboo, WI 608-434-0578



Lot 33B — PHH 025 Pearl 483 ET

# WISCONSIN Hereford Association Spring Sale

## FEMALES



Lot 34 — JMP RJ Jane 5424 G13M

**34** JMP RJ JANE 5424 G13M (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**P44558646** Calved: 5/4/24 • Tattoo: LE G13M

NJW 1B 72C ON DUTY 150E (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**NJW 73S 150E ON DUTY 130K ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44376761 NJW P066 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

NJW 197B 10Z BEEF 172F (DLF,HYF,IEF)  
**JMP RJ SPIRIT'S SKY N7H** (DBP)  
 P44170006 JMP RJ JAYDA'S SPIRIT R4F (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.6	2.9	54	83	0.1	1.3	17.0	38	65
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.1	65	1.50	1.50	77	-0.017	0.60	0.07	

BMI\$
375
BIIS
442
CHBS
127

- This May polled heifer is an exciting offering that is hard for us to let go.
- She is a powerful dark heifer, that should be competitive in the May division and make an excellent brood cow.
- MD and DB free.

Consigned by: JonDor Herefords, Rushford, MN 507-429-3108 (Jon),  
 507-429-3634 (Dorothy), 507-722-6318 (Joe)



Lot 35 — PAW 601D Jewel 415

**35** PAW 601D JEWEL 415 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**P44598014** Calved: 5/16/24 • Tattoo: BE415

CRR ABOUT TIME 743 (SOD)(DLF,HYF,IEF,MDF)  
**MAV LEGACY 601D ET** (DLF,HYF,IEF,MSUDF)  
 P43679907 MAV COTTONS BLESSING 221Z (DLF,HYF,IEF,MSUDF)

MSF ELLIOT 25E ET (DLF,HYF,IEF,MSUDF)  
**BFSH ELLIOT'S JEWEL 106J** (HYPP,DBP)  
 P44408289 ICC MISS CATTLE DRIVE 106E (HYPP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-4.0	6.6	68	106	0.2	1.2	19.3	39	73
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.4	112	1.30	1.30	85	-0.047	0.83	-0.18	

BMI\$
417
BIIS
480
CHBS
119

- Polled.
- We wanted to make a splash with a heifer calf in Wisconsin, and here she is. Our kids are NOT happy about it!
- We have 10 Legacy daughters in production and we love every one of them. Jewel's dam was the high-selling female in Brandt's bred sale in 2022.
- We like this one a bunch, but we'll let the heifer speak for herself.

Consigned by: PAW Livestock, LLC, Pleasantville, IA 515-450-7665



Lot 36 — WLC Desperado Sweetie 2296 404

**36** WLC DESPERADO SWEETIE 2296 404 (DLF,HYF,IEF,MSUDF)  
**44609010** Calved: 7/6/24 • Tattoo: BE 404

CHURCHILL BROADWAY 858F (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
**CHURCHILL DESPERADO 029H** (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44149846 CHURCHILL LADY 825IF ET (DLF,HYF,IEF,MSUDF)

UPS SENSATION 2296 ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
**WLC 2296 SENSATIONAL SALLY 222** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 44388920 MPH 100W SHANNON D42 (HYPP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.1	2.1	67	102	0.2	1.3	30.3	40	74
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.7	126	1.30	1.40	67	0.063	0.50	0.28	

BMI\$
572
BIIS
677
CHBS
125

- A special young July heifer is a sweet as her name. Sweetie already has depth of body, spring of rib and catches your eye.
- This fully pigmented, cherry red heifer will make an impressive show prospect for a young person. After her show career she will be an excellent cow.
- Her grandam goes back to our Mettler cow from South Dakota who always produces excellent females. Her 2296 dam has a beautiful udder. She will not disappoint and will be a fun prospect. She is horned, bangs vaccinated and delayed blindness free.

Consigned by: Weber Livestock, Sullivan, WI 414-702-650 (Tony); 262-490-2501 (Charlene)



## Understanding Hereford EPDs

The American Hereford Association (AHA) currently produces expected progeny differences (EPDs) for 17 traits and calculates three profit indexes. AHA's genetic evaluation makes use of a Marker Effects Model that allows the calculation of EPDs by incorporating the pedigree, phenotypic and genomic profile of an animal. Animals that have a genomic profile will be denoted with a GE-EPD logo.

The current suite of Hereford EPDs and profit indexes includes:

### Calving Ease — Direct (CE)

CE EPD is based on calving ease scores and birth weights and is measured on a percentage. CE EPD indicates the influence of the sire on calving ease in females calving at 2 years of age. For example, if sire A has a CE EPD of 6 and sire B has a CE EPD of -2, then you would expect on average, if comparably mated, sire A's calves would have an 8 percent more likely chance of unassisted calving when compared to sire B's calves.

### Birth Weight (BW)

BW EPD is an indicator trait for calving ease and is measured in pounds. For example, if sire A has a BW EPD of 3.6 and sire B has a BW EPD of 0.6, then you would expect on average, if comparably mated, sire A's calves would come 3 lb. heavier at birth when compared to sire B's calves. Larger BW EPDs usually, but not always, indicate more calving difficulty. The figure in parentheses found after each EPD is an accuracy value or reliability of the EPD.

### Weaning Weight (WW)

WW EPD is an estimate of pre-weaning growth that is measured in pounds. For example, if sire A has a WW EPD of 60 and sire B has a WW EPD of 40, then you would expect on average if comparably mated, sire A's calves would weigh 20 lb. heavier at weaning when compared to sire B's calves.

### Yearling Weight (YW)

YW EPD is an estimate of post-weaning growth that is measured in pounds. For example, if sire A has a YW EPD of 100 and sire B has a YW EPD of 70, then you would expect on average if comparably mated, sire A's calves would weigh 30 lb. heavier at a year of age when compared to sire B's calves.

### Dry Matter Intake (DMI)

The DMI EPD predicts the daily consumption of pounds of feed. For example, if sire A has a DMI EPD of 1.1 and sire B has a DMI EPD of 0.1, you would expect sire B's progeny, if comparably mated, to consume on average 1 pound of feed less per day.

### Scrotal Circumference (SC)

Measured in centimeters and adjusted to 365 days of age, SC EPD is the best estimate of fertility. It is related to the bull's own semen quantity and quality, and is also associated with age at puberty of sons and daughters. Larger SC EPDs suggest younger age at puberty. Yearling sons of a sire with a 0.7 SC EPD should have yearling scrotal circumference measurements that average 0.7 centimeters (cm) larger than progeny by a bull with an EPD of 0.0 cm.

### Sustained Cow Fertility

The AHA's new SCF EPD is a prediction of a cow's ability to continue to calve from three years of age through 12 years of age, given she calved as a two-year-old. The EPD is expressed as a deviation in the proportion of the 10 possible calvings to 12 years old expressed as a probability. For example, the daughters of a bull with a 30 EPD would have the genetic potential to have one more calf by age 12 than the daughters from a bull with a 20 EPD. In other words, the daughters from the 30 EPD bull would have a 10% greater probability of having one more calf than the bull with a 20 EPD. This is equivalent to saying that the daughters are 10% more likely to remain in the herd to age 12.

### Maternal Milk (MM)

The MM EPD of a sire's daughters is expressed in pounds of calf weaned. It predicts the difference in average weaning weights of sires' daughters' progeny due to milking ability. Daughters of the sire with a +14 MM EPD should produce progeny with 205-day weights averaging 24 lb. more (as a result of greater milk production) than daughters of a bull with a MM EPD of -10 lb. (14 minus -10.0 = 24 lb.). This difference in weaning weight is due to total milk production during the entire lactation.

### Maternal Milk & Growth (M&G)

The M&G EPD reflects what the sire is expected to transmit to his daughters for a combination of growth genetics through weaning and genetics for milking ability. It is an estimate of the daughter's progeny weaning weight. A bull with a 29 lb. M&G EPD should sire daughters with progeny weaning weights averaging 19 lb. heavier than progeny of a bull's daughters with a M&G EPD of 10 lb. (29 minus 10 = 19 lb.). It is equal to one-half the sire's weaning weight EPD, plus all of his MM EPD. No accuracy is associated with this since it is simply a mathematical combination of two other EPDs. It is sometimes referred to as "total maternal" or "combined maternal."

### Maternal Calving Ease (MCE)

MCE EPD predicts how easily a sire's daughters will calve at two years of age and is measured on a percentage. For example, if sire A has a MCE EPD of 7 and sire B has a CE EPD of -3, then you would expect on average if comparably mated, sire A's daughters would calve with a 10% more likely chance of being unassisted when compared to sire B's daughters.

### Mature Cow Weight (MCW)

The MCW EPD was designed to help breeders select sires that will either increase or decrease mature size of cows in the herd. The trait was developed after years of cow weight data collection and the EPD relates directly to the maintenance requirements of a cow herd. For example, if sire A has a MCW EPD of 100 and sire B has an EPD of 85, then you would expect the females of sire A, if comparably mated, to be 15 lb. heavier at mature size.

### Udder suspension (UDDR)

UDDR EPDs are reported on a 9 (very tight) to 1 (very pendulous) scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment.

For example, if sire A has a UDDR EPD of 0.4, and sire B has a UDDR EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score better udder suspension in daughters of sire A, compared to sire B.

### Teat size (TEAT)

TEAT EPDs are reported on a 9 (very small) to 1 (very large, balloon shaped) scoring scale. Differences in sire EPDs predict the difference expected in the sires' daughters' udder characteristics when managed in the same environment.

For example, if sire A has a teat size EPD of 0.4, and sire B has a teat size EPD of -0.1, the difference in the values is 0.5, or one-half of a score. If daughters of sires A and B are raised and managed in the same environment, you would expect half a score smaller teat size in daughters of sire A, compared to sire B.

### Carcass Weight (CW)

CW EPD is a beneficial trait when considering the impact that pounds have relative to end product value. At the same age constant endpoint, sires with higher values for carcass weight will add more pounds of hot carcass weight compared to sires with lower values for carcass weight. For example, if sire A has a CW EPD of 84 and sire B has a CW EPD 64, then you would expect the progeny of sire A, if harvested at the same age constant endpoint, to have a 20-lb. advantage in terms of hot carcass weight.

### Rib Fat (FAT)

The FAT EPD reflects differences in adjusted 365-day, 12th-rib fat thickness based on carcass measurements of harvested cattle. Sires with low, or negative FAT EPDs, are expected to produce leaner progeny than sires with higher EPDs. Ultrasound measures are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

### Ribeye Area (REA)

REA EPDs reflect differences in an adjusted 365-day ribeye area measurement based on carcass measurements of harvested cattle. Sires with relatively higher REA EPDs are expected to produce better-muscled and higher percentage yielding slaughter progeny than will sires with lower REA EPDs. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

### Marbling (MARB)

MARB EPDs reflect differences in an adjusted 365-day marbling score (intramuscular fat, [IMF]) based on carcass measurements of harvested cattle. Breeding cattle with higher MARB EPDs should produce slaughter progeny with a higher degree of IMF and therefore higher quality grades. Ultrasound measurements are also incorporated into this trait and have been shown to be highly correlated with the performance of slaughter progeny. All data is expressed on a carcass scale.

### Baldy Maternal Index (BMIS)

The BMIS is a maternally focused index that is based on a production system that uses Hereford x Angus cross cows. Progeny of these cows are directed towards Certified Hereford Beef. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability from finishing of non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep the harvested progeny successful for CHB. This index is geared to identify Hereford bulls that will be profitable when used in a rotational cross with mature commercial Angus cows.

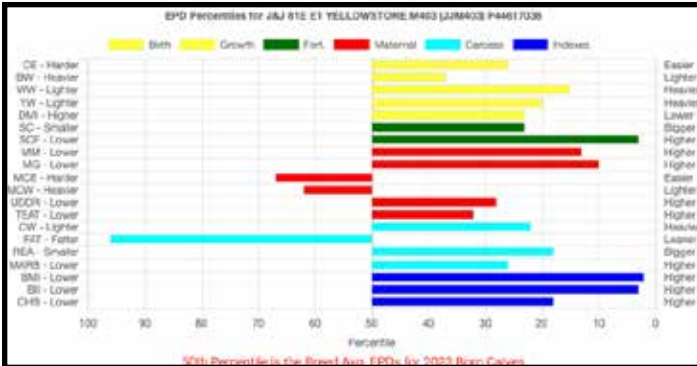
### Brahman Influence Index (BIIS)

The BIIS is a maternally focused index that is based on a production system that uses Brahman x Hereford cross cows. Progeny of these cows are directed towards a commodity beef market since Certified Hereford Beef® does not accept Brahman influenced cattle. This index has significant weight on Sustained Cow Fertility, which predicts fertility and longevity of females. There is a slightly positive weight on Weaning Weight, Mature Cow Weight and Milk which accounts for enough growth but ensures females do not increase inputs. There is some negative emphasis on Dry Matter Intake, but a positive weighting on Carcass Weight which is anticipated to provide profitability in finishing non-replacement females and castrated males. Marbling and Rib-eye Area are also positively weighted to keep harvested progeny successful for a variety of commodity based programs. This index targets producers that use Hereford bulls on Brahman influenced cows.

**Certified Hereford Beef Index (CHBS)** The Certified Hereford Beef Index (CHBS) is a terminal sire index that is built on a production system where Hereford bulls are mated to mature commercial Angus cows where all progeny will be targeted for Certified Hereford Beef after the finishing phase. This index has significant weight on Carcass Weight and Marbling to ensure profit on the rail. As well there is a positive weighting for Average Daily Gain along with a negative weighting on Dry Matter Intake to ensure efficient pounds of growth in the finishing phase. In addition, there is a positive weighting for Rib-eye Area and a negative weighting for Back Fat to maintain desirable Yield Grades. This is the only index that has no emphasis on fertility. Remember that no replacement heifers are being retained.

# WISCONSIN Hereford Association Spring Sale

## BULLS



### 37 J&J 81E ET YELLOWSTONE M403 (DLF,HYF,IEF,MSUDF,MDF,DBF) P44617038 Calved: 2/9/24 • Tattoo: LE M403/RE JJ

CHURCHILL SENSATION 028X (SOD)(DLF,HYF,IEF,MDF,DBF)  
**NJW 160B 028X HISTORIC 81E ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43829334 NJW 73S 38W DAYDREAM 160B (DLF,HYF,IEF,MSUDF)

R LEADER 6964 (SOD)(DLF,HYF,IEF,MSUDF,DBF)  
**J&J 6964 MS FELT F803** (HYP)  
 P43952518 J&J MS FELT B419 (ODD)(HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.2	2.1	66	103	0.1	1.3	26.0	34	67
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.4	96	1.30	1.30	80	0.072	0.65	0.22	

This Historic son is an outstanding herd bull prospect you don't want to miss! The trait leader Historic is the sire of the \$75,000 Distinct bull that sold in the recent Huth dispersal sale. 403 has an awesome set of EPDs and would be great to use on heifers as well as your cows. He is thick, pigmented, and structurally excellent. Check him out you won't be disappointed  
 Consigned by: J&J Polled Herefords, Hartford, WI 262-573-4019



Lot 38 — BPH Trust 934 Charlie 329L

### 38 BPH TRUST 934 CHARLIE 329L (DLF,HYF,IEF,MSUDF,MDF,DBP) P44468699 Calved: 2/15/23 • Tattoo: RE 329L

KCF BENNETT 3008 M326 (SOD)(CHB)(DLF,HYF,IEF,MDF,DBF)  
**NJW 73S M326 TRUST 100W ET** (SOD)(CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43002897 NJW P606 72N DAYDREAM 73S (DLF,HYF,IEF,MSUDF,MDF)

TH 400U 32X TRUMP 206Z (DLF,HYF,IEF,MDF,DBF)  
**BPH 614D LADY MISTY 934G** (ODD)(HYP,DBP)  
 P44013599 BPH 414 RIGHT TRUST MISTY 614D (HYP,DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-0.9	3.4	71	115	0.5	0.8	16.7	27	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-1.2	122	1.30	1.20	74	-0.017	0.69	0.09	

We are offering a polled 2-year-old son of Trust. Charlie is deep bodied, thick muscle bull, that is very good on his feet.  
 He has been used here with calves coming this Spring.  
 Throughout his Pedigree they are all DNA tested and free.  
 Don't miss out on giving Charlie a look.  
 Consigned by: Baker Polled Herefords, Elkhorn, WI 262-903-0513



Lot 39 — PRR Artemis L16

### 39 PRR ARTEMIS L16 (DLF,HYF,IEF,MSUDF) P44514680 Calved: 3/26/23 • Tattoo: BE L16

PYRAMID 16W 110T 9116 (SOD)(DLF,HYF,IEF,MSUDF)  
**H FHF AUTHORITY 6026 ET** (DLF,HYF,IEF,MSUDF,MDF)  
 P43720811 FHF 408 RITA 21W (DLF,HYF,IEF,MSUDF)

CHAC MASON 2214 (DLF,HYF,IEF)  
**KLL ROSIE MASON 16F ET**  
 P43947535 PURPLE ROSIE 44Z (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
-5.5	4.5	58	91	0.0	0.9	18.2	35	64
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-2.6	114	1.10	1.10	63	0.023	0.46	0.13	

Artemis is a long bodied 2-year-old bull that will provide added growth and pounds to your weaned calves.  
 Very gentle disposition. Defect Free. Ready to handle your mature cows.  
 Polled parents and grandparents but did have small scurs removed.  
 Check our website or facebook for updated videos leading up to sale www.plumiverranch.com  
 Consigned by: Plum River Ranch, Monroe, WI 815-291-8866

# WISCONSIN Hereford Association Spring Sale

## BULLS

### 40 TLA GORDON GARDE LC 402L (DBP) 44455140 Calved: 4/2/23 • Tattoo: BE 402L

AH JDH CRACKER JACK 26U ET (SOD) (DLF,HYF,IEF,MDF)  
**WILDCAT OC AVANT-GARDE 138 ET** (DLF,HYF,IEF,MSUDF)  
 P43469239 OC LEGEND 811 AVERY 5X (DLF,HYF,IEF)

BOYD 31Z BLUEPRINT 6153 (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**TLA LC BLUEPRINT ALABASTER 226J** (DBP)  
 P44293988 WILDCAT ALABASTER 949 ET (DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.7	2.2	50	78	-0.1	0.7	14.4	22	47
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
-0.2	77	1.30	1.30	70	0.043	0.46	0.15	

BMI\$
329
BIIS
397
CHBS
122

- Gordon was chosen as the 2024 WSF Grand Champion Hereford Bull and Reserve Grans Overall Bull.
  - He is clean fronted with great bone and hoof.
  - A well muscled bull with plenty of body, rib and belly. Also having that dark cherry coat that everyone wants.
  - His show career has come to an end with us and it is time for his siring career to begin with you. Gordon has a great demeanor and is a maternal sib to Lot 28.
  - He is a Blueprint Grandbaby sired by Wildcat OC Avant-Garde 138ET. Horned.
- Consigned by: Lawin-Girls Livestock, Mineral Point, WI 608-482-4290



Lot 40 — TLA Gordon Garde LC 402L

### 41 MGM VANGUARD SENSATION 24L (DLF,HYF,IEF,MSUDF,MDF,DBF) P44521768 Calved: 8/1/23 • Tattoo: BE 24L

EFBEEF BR VALIDATED B413 (SOD) (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**BIRDWELL VANGUARD 5022 9337** (CHB) (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44021997 BR SENSATION 028X 3335 5022 (DLF,HYF,IEF,MSUDF)

UPS SENSATION 2504 ET (SOD) (DLF,HYF,IEF,MSUDF,MDF)  
**MGM SENSATIONAL 17E** (DLF,HYF,IEF)  
 P43807933 LW 55S LAURA 32A ET (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
3.0	1.0	58	102	0.1	1.7	21.7	35	64
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.8	74	1.30	1.20	62	0.033	0.93	0.37	

BMI\$
456
BIIS
547
CHBS
144

- High performance bull with nice spread from BW of 73 lbs (ratio 95%) to YW 1210 lbs (ratio 101) as predicted by EPD BW of 1.1 and YW of 100.
  - There are 12 traits in the top 20%. Fertility is very strong as evidenced by SCF in top 12% and SC in top 4%. His scrotal circumference was 40.5 cm at 14 months.
  - Maternal traits include MM in top 6%, MG top 14%, and MCE in top 19%, and Baldy indexes in top 9%.
  - His carcass traits are very potent with REA in top 2%, MARB in top 7% and CHB in top 13%. His actual REA was 17.2 square inches (ratio 110% against Vanguard sibs).
  - Vanguard has sired the high selling bull in the last 2 WHA sales as well as 10 other sales in 5 states.
  - Vanguard is one of the top 5 carcass sires at the Olson Ranch National Sire Reference Program. His progeny were No. 1 in REA, DMI, and BF. 50% graded prime and the rest graded upper 2/3 choice. In addition, Vanguard is a trait leader for BW, SCF, MM, MCE, UDDR, TEAT as well as REA and MARB.
  - Dam has produced 4 heifers in production in various herds and has a good calf every year. Homozygous polled. He is phenotypically attractive, correct and fault free. Video at [www.mgmpolledherefords.com](http://www.mgmpolledherefords.com)
- Consigned by: MGM Herefords, Hartford, WI 414-881-5274



Lot 41 — MGM Vanguard Sensation 24L

### 42 GCCF 87G MANIFEST 01M (DLF,HYF,IEF,MSUDF,MDF,DBF) P44596994 Calved: 1/4/24 • Tattoo: BE 01M

/S MANDATE 66589 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)  
**NJW 133A 6589 MANIFEST 87G ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P44057384 BW NJW 76S 8Y HOMESPUN 133A (DLF,HYF,IEF,MSUDF,MOC)

CHURCHILL MAJESTIC 903G ET (DLF,HYF,IEF,MSUDF,MDF)  
 PCH K7 PENNY 4 YOUR THOUGHTS (DLF,HYF)  
 P44371620 GG 15E MUNNY PENNY 007H (DLF,HYF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
12.8	-1.1	59	93	0.3	1.7	30.2	27	57
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.3	76	1.60	1.70	67	0.063	0.24	0.31	

BMI\$
554
BIIS
653
CHBS
127

- 01M is out of a past state sale purchase. He is heifer safe with great feet and legs, good pigment and an epd profile to improve any cowherd. His dam is a first calf heifer that defines low maintenance and problem free yet still weaned one of our heavier bull calves.
  - His negative BW to YW spread comes unmatched. 8 EPD traits tested to be in the top 5% or better of breed average.
  - Extra bonus is he is conservatively marked with heavy eye pigment. Expect 01M to sire outstanding easy keeping, good uddered females and steers that continually push down the scales. With feeder cattle and fat cattle at an all time high, it's never been a better time to invest in a good bull. We don't keep many bulls but he fits the bill for even the most progressive cattlemen in both purebred and commercial applications.
- Consigned by: Gerlach Cattle Co., Winslow, IL 608-426-4633



NJW 133H 6589 Manifest 87G ET - Sire of Lot 42

# WISCONSIN Hereford Association Spring Sale

## BULLS



Lot 43 — 2028 Bergman Farms 05M Merica

**43** 2028 BERGMAN FARMS 05M MERICA (DLF,HVF,IEF,MSUDF,MDF,DBF)  
**P44594036** Calved: 1/11/24 • Tattoo: RE 05M

H MONTGOMERY 7437 ET (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
**H EISENHOWER 0593 ET** (DLF,HVF,IEF,MSUDF,MDF,DBF)  
 P44230712 BRL ENVY 401A (DLF,HVF,IEF,MSUDF)

CHURCHILL PILGRIM 632D ET (SOD)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
**SF 243 PILGRIM SHIRLEY 2028** (HYP)  
 P44194004 LHF 3T JASMINE 243Z (HYP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
1.5	3.6	57	88	0.2	0.5	15.7	33	62
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
0.8	104	1.10	1.00	80	-0.007	0.49	0.20	

BMI\$ **366**  
 BIIS **445**  
 CHBS **141**

- 05M Merica has been a favorite of ours since he was born.
- He is polled and fully vaccinated.
- He was shown over the summer of 2023 and did very well - he has great disposition! He is long bodied with plenty of rib shape & depth.
- His sire comes from the Hoffman program which is known for consistent quality in their stock.

Consigned by: Bergman Farms, Augusta, WI 715-577-7340 (Dusty);  
 715-292-2691 (Dennis)



Lot 44 — Next Gen MGM Tremendous 2M

**44** NEXT GEN MGM TREMENDOUS 2M (DLF,HVF,IEF,MSUDF,MDF,DBF)  
**P44549097** Calved: 1/12/24 • Tattoo: BE 2M

NJW 79Z Z311 ENDURE 173D ET (SOD)(CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
**NJW 202C173DSTEADFAST 156J ET** (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
 P44276463 NJW 160Z 8Y HOME MAKER 202C (DLF,HVF,IEF,MSUDF,MDF,DBF)

NJW LONG HAUL 36E ET (DLF,HVF,IEF,MSUDF,MDF,DBF)  
**NEXT GEN 36E LADY 739 ET** (DLF,HVF,IEF,MSUDF,MDF,DBF)  
 P44130662 CHURCHILL LADY 002X ET (DLF,HVF,IEF,MSUDF,MDF,DBF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
7.7	0.9	63	95	0.5	1.4	19.8	41	72
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.2	97	1.40	1.30	86	0.023	0.78	0.11	

BMI\$ **423**  
 BIIS **503**  
 CHBS **133**

- This homozygous polled bull has performed true to his outstanding EPDs. His BW was 82 lbs (ratio 94%), and WW 790 lbs (ratio 117). Weight at 12 months is 1230 lbs.
- There are 10 traits in the top 20% including CE, BW, SC, SCF, MM, MG, CW, REA, and Baldy indexes.
- Tremendous thickness, length, large testicles, and big footed with free easy movement. Ultrasound data available at sale time.
- Tremendous is loaded with great NJW genetics. Three maternal sibs have been selected for the Iowa Beef Expo.
- Has tic of white in his back. Visit mgmpolledherefords.com for his video as well as pic and video of dam.
- Co-owned with Next Generation Genetics

Consigned by: MGM Herefords and Next Generation Genetics, Hartford, WI 414-881-5274



KSU Land Grant 153 ET— Sire of Lot 45

**45** SF 38J LAND GRANT CASH 2420 (DLF,HVF,IEF,MSUDF,MDF,DBF)  
**P44545144** Calved: 2/1/24 • Tattoo: LE 2420

LOEWEN GENESIS G16 ET (CHB)(DLF,HVF,IEF,MDF,DBF)  
**KSU LAND GRANT 153 ET** (CHB)(DLF,HVF,IEF,MSUDF,MDF,DBF)  
 P44231207 KSU MISS MISTY 956 ET (DLF,HVF,IEF,MSUDF)

JDH AH STANDOUT 16G ET (CHB)(DLF,HVF,IEF,MSUDF,MDF)  
**JDH 12D 16G MS STANDOUT 38J** (DLF,HVF,IEF,MSUDF,DBP)  
 P44242590 JDH MS 670U DIMAGGIO 2094 12D (DOB)(DBP)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.5	2.9	64	102	0.5	1.6	24.8	28	60
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
6.4	101	1.40	1.50	79	0.033	0.59	0.09	

BMI\$ **483**  
 BIIS **568**  
 CHBS **122**

- This Land Grant son is out of an awesome cow we purchased from Delaney Herefords in 2023. He has all the pieces to make an outstanding herd bull.
- He is heterozygous polled and DB free.

Consigned by: Spaeth Farms, Cadott, WI 715-289-4098

# WISCONSIN Hereford Association Spring Sale

## BULLS

46

**SNL.S 6831 FREIGHT TRAIN M16** (DLF,HYF,IEF,MSUDF,MDF,DBF)

**P44571985** Calved: 2/14/24 • Tattoo: LE M16

SHF RIB EYE M326 R117 (SOD)(CHB)(DLF,HYF,IEF)

**NCF ALL ABOUT THE RIBEYE** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44286831 PHH PCC 202 MAXIM 951 (HYF,DBF)

LHF 26U JACKHAMMER A363 ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

**SNL'S EVANGELINE 11E** (HYF)

P43809366 BROOKVIEW 40W ZENITH 68Z (HYF)

BMI\$
346
BIIS
421
CHBS
106

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
2.8	3.2	57	86	0.0	1.0	16.6	28	56
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
1.4	79	1.20	1.10	61	0.012	0.13	0.10	

- A dark red bull calf who is homozygous normal.
- Square hipped, sound footed.
- His sire throws consistent calves that look just like him. We're sure he'll do that same for you.
- His dam milked well and had no problems calving and looked good too.

Consigned by: Steve & Loxi Smythe, Menomonie, WI 715-505-6510



Lot 46 — SNL'S 6831 Freight Train M16

47

**LW 808 VENTURE 41M** (DLF,HYF,IEF,MSUDF,MDF,DBF)

**P44593830** Calved: 2/16/24 • Tattoo: LE 41M

LOEWEN GENESIS G16 ET (CHB)(DLF,HYF,IEF,MDF,DBF)

**KJ 7603 VENTURE 309J ET** (DLF,HYF,IEF,MSUDF,MDF)

P44273830 BR VALIDATED B413 5064 7603 (DLF,HYF,IEF,MDF,DBF)

UPS SENSATION 2296 ET (SOD)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**LBB LW 43Z SADIE 808 ET** (DLF,HYF,IEF,MSUDF,MDF,DBF)

43936940 LBB WILLA 43Z (DLF,HYF,IEF,DBF)

BMI\$
424
BIIS
523
CHBS
141

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
5.6	3.7	65	102	0.3	1.9	20.0	30	63
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
4.2	84	1.30	1.30	71	0.053	0.58	0.36	

- 41M is a moderate framed powerhouse. Exceptional depth, bone, dimension and shape.
- His dam, Sadie 808, was the Hereford champion of the 2019 MN Beef Expo. Since then, she has produced the Champion Hereford sale heifer and 2nd in the supreme drive of the 2023 Black Hills Stock Show.
- Venture was the high selling bull of the 2022 National Western Sale to Larson Hereford Farms and Kaitoa Poll Herefords. Since that time his maternal sibs have created a big stir in the breed. KJ 7603 Element 019L was named the 2024 National Western Res. Champion Bull and KJ 7603 Vienna 698K ET the high seller at the C&L Hereford Ranch sale.
- Retaining 1/4 semen interest. BW 75 lbs. Scurred.

Consigned by: Wirth Herefords, New Richmond, WI 715-377-6876



Lot 47 — LW 808 Venture 41M

48

**JMP RJ GRANITE M4M** (DLF,HYF,IEF,MSUDF,MDF,DBF)

**P44558989** Calved: 2/12/24 • Tattoo: LE M4M

KCF BENNETT B716 F597 (CHB)(DLF,HYF,IEF,MSUDF,MDF,DBF)

**KCF BENNETT MONUMENT J338** (DLF,HYF,IEF,MSUDF,MDF,DBF)

P44320126 KCF MISS LANDMARK G301 (DLF,HYF,IEF,MSUDF,MDF,DBF)

NJW 133A 6589 MANIFEST 87G ET (DLF,HYF,IEF,MSUDF,MDF,DBF)

**JMP RJ SKY'S IMPRESSION MIK** (DBP)

44365466 JMP RJ SPIRIT'S SKY N7H (DBP)

BMI\$
466
BIIS
575
CHBS
158

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
9.6	1.5	69	107	0.6	1.6	22.3	37	72
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
8.2	65	1.20	1.30	82	0.033	0.61	0.42	

- Granite is a thick-made, polled, calving ease, "curve bending" bull. He is sound-moving and sports a very attractive profile on foot and paper.
- The bull will add a show-ring look and post 5 traits in the top 10 % and 6 in the top 5% of the breed.
- This MD and DB free bull is a rock-solid breeding piece.

Consigned by: JonDor Herefords, Rushford, MN 507-429-3108 (Jon); 507-429-3634 (Dorothy); 507-722-6318 (Joe)



Lot 48 — JMP RJ Granite M4M

# WISCONSIN Hereford Association Spring Sale



## BULLS



Boyd 31Z Blueprint 6153 — Sire of Lot 49

49

### BB PEANUT 743M

**P44591122** Calved: 3/7/24 • Tattoo: RE BB/LE 743M

**R LEADER 6964** (SDD) (DLF,HYF,IEF,MSUDF,DBF)  
**BOYD 31Z BLUEPRINT 6153** (DLF,HYF,IEF,MSUDF,MDF,DBF)  
 P43764491 NJW 91H 100W RITA 31Z ET (DLF,HYF,IEF)

**LHF 6Y FEDERALIST B408** (DLF,HYF,IEF)  
**LHF B408 KAT 743E**  
 P43795267 LHF Z232 KATNISS 1407 (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G
6.5	2.5	55	82	-0.3	1.3	16.6	19	47
MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	
3.4	82	1.40	1.40	65	0.033	0.41	0.00	

BMI\$
<b>354</b>
BIS
<b>420</b>
CHBS
<b>107</b>

- If you want a herd sire that brings calving ease and udder quality into your herd, then peanut is your stud. His dam came to our farm from Larson Herefords and has put a great calf on the ground every year. We have sold many herd sires out of this family and have heard all the great things about the calves the breeders get.
- Don't miss your chance at this great Blueprint son!

*Consigned by: Bacon Branch Beef LLC, Platteville, WI 608-732-4251*

## GENETIC DEFECTS

### GENETIC ABNORMALITIES:

There are currently six (6) genetic defects being tracked in AHA pedigrees. **Hypotrichosis** (HY), **Dilutor** (DL), **Idiopathic Epilepsy** (IE), **Maple Syrup Urine Disease** (MSUD), **Mandibulofacial Dysostosis** (MD), and **Delayed Blindness** (DB). They are listed after the animal's name in curly brackets { }. The last letter of the codes indicates the DNA status. F indicates the animal's DNA is Free of the defect. C indicates the animal is a Carrier of the defective gene. P implies the animal is a Potential carrier by pedigree, but the animal's DNA has not been analyzed for that gene.

The recently reported genetic defect of Delayed Blindness in November 2023 has not been known long enough to have a large number of animals tested. That is why you will see DBP in many of the pedigrees. Check the AHA online pedigrees for the most recent information. Also visit the AHA web page under Genetics for expanded explanations. The following is from Shane Bidwell regarding the Delayed Blindness.

### DELAYED BLINDNESS:

**Delayed Blindness** (DB) is caused by retinal degeneration within the eye. Cattle affected by DB are not born blind but vision loss is noticeable near or just after one year of age. Initial clinical signs may include the animal having difficulty navigating their surroundings, bumping into stationary objects, and slowly navigating unfamiliar terrain. These cattle will also lack a menace response (reaction to something being moved toward the eye). Cattle are remarkable at adapting; if in a stable environment vision loss may be severe when first noticed. Unless secondarily injured, the eye appears normal to the casual observer. A detailed ophthalmologic evaluation of the retina in the back of the eye can confirm retinal degeneration. Diagnosis can also be established by genetic testing.

# WISCONSIN *Hereford Association Spring Sale*



## 2025 CONSIGNORS

Consignor/Phone Number	Lot(s)	Consignor/Phone Number	Lot(s)
<b>Alisha Klemme</b> ..... 19 920-426-4633		<b>Lawin-Girls Livestock</b> ..... 28, 40 608-482-4290	
<b>Bacon Branch Beef LLC</b> ..... 49 608-732-4251		<b>MGM Herefords</b> ..... 1, 11, 41, 44 414-881-5274	
<b>Baker Polled Herefords</b> ..... 8, 38 262-903-0513		<b>PAW Livestock, LLC</b> ..... 15, 16, 35 515-450-7665	
<b>Bergman Farms</b> ..... 3, 4, 20, 43 715-577-7340 or 715-292-2691		<b>Pierce's Hereford Haven</b> ..... 33A, 33B 608-434-0578	
<b>Boettcher's Brookview Acres</b> ..... 24, 26 715-828-7271 or 715-533-2470		<b>Plum River Ranch</b> ..... 2, 13, 18, 39 815-291-8866	
<b>Crooked Creek Herefords</b> ..... 25, 27 608-350-9661 or 608-847-3530		<b>Schulz Polled Herefords</b> ..... 12, 14 262-224-7185	
<b>Four Leaf Cattle</b> ..... 9, 36 262-719-6902		<b>Spaeth Farms</b> ..... 10, 31, 45 715-289-4098	
<b>Gerlach Cattle Co.</b> ..... 42 608-426-4633		<b>Steiny's Herefords</b> ..... 30 608-344-0140	
<b>Golden Maples</b> ..... 21, 22 715-220-6101		<b>Steve &amp; Loxi Smythe</b> ..... 32, 46 715-505-6510	
<b>Holler Hereford Farm</b> ..... 17, 29 262-939-4286 or 262 210-4816		<b>Weber Livestock</b> ..... 23, 36 414-702-650 or 262-490-2501	
<b>J&amp;J Polled Herefords</b> ..... 5, 6, 37 262-573-4019		<b>Wirth Herefords</b> ..... 47 715-377-6876	
<b>JonDor Herefords</b> ..... 7, 34, 48 507-429-3108, 507-429-3634 or 507-722-6318			

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**SPRING SALE**

**Saturday, March 1, 2025**  
**Noon**

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