

CENTRAL WISCONSIN HEREFORD TOUR

AUGUST 23, 2025

SCHEDULE:

STOP 1: 9 AM - 11 AM



OLESON FAMILY FARM

BREAKFAST

1864 BROWND EER DR.
ARKDALE, WI

SPONSORED BY MERCK ANIMAL HEALTH
PRESENTATION ON SENSE HUB



STOP 2: 11:30 - 1:30 PM

STEINY'S HEREFORDS

LUNCH

N7908 6TH AVE
NEW LISBON, WI

SPONSORED BY ALLIED COOPERATIVE
AND CENTRAL STAR COOPERATIVE
PRESENTATION: AHA UPDATE



THIRD STOP: 2PM - 4PM

CROOKED CREEK HEREFORDS

REFRESHMENTS/SNACK
N540 GEIER ROAD
WONEWOC, WI

SPONSORED BY TARANIS
PRESENTATION ON USDA PROGRAMS
AND DRONE SCOUTING DEMONSTRATION



FOURTH STOP: 4:45PM

PIERCE'S HEREFORD HAVEN

DINNER

E10645 HATCHERY RD
BARABOO, WI

ROTATIONAL GRAZING
PRESENTATION, PASTURE TOURS,
SEMEN & EMBRYO GIVEAWAYS

