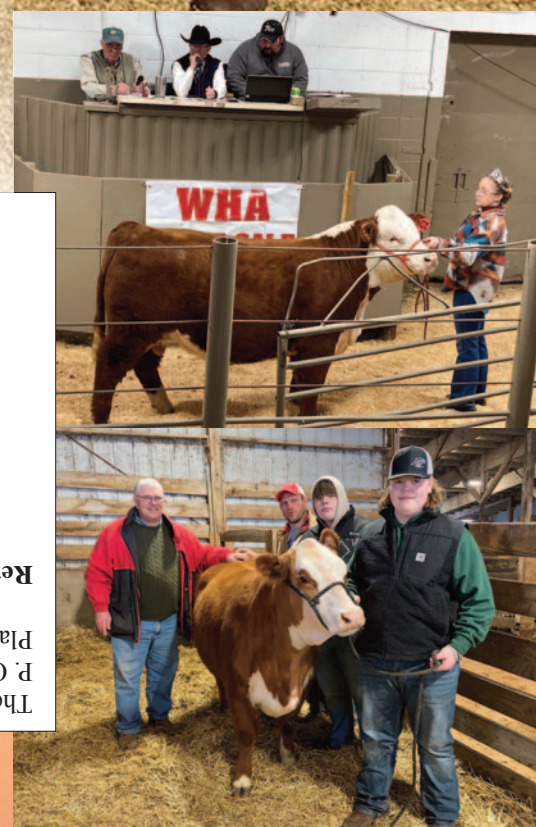




The WHA thanks the Bevan Family for donating the Lot 1 Donation Heifer in the WHA Spring Sale in memory of Papa Dave Bevan!



Return Service Requested

The Wisconsin Review
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MGM DAMS

have produced the 1st or 2nd High Selling Bulls
at the WHA Sale in 18 of the last 20 years!
SOMETIMES EVEN AFTER THEY WERE SOLD!

(As was the case this year again)

*This year both 1st and 2nd High Sellers
were from MGM Dams! Thank you to
Andy Toppert, Fulton, IL
for purchasing both bulls!*

And Still Available

a bull cut from the same cloth!



MGM SENSATIONAL LEADER 24J

Sired by R Leader 6964

Maternal-side Sire is Churchill Sensation 028X

Dam MGM Boomete 730...the best cow ever
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Owners of MGM Polled Herefords

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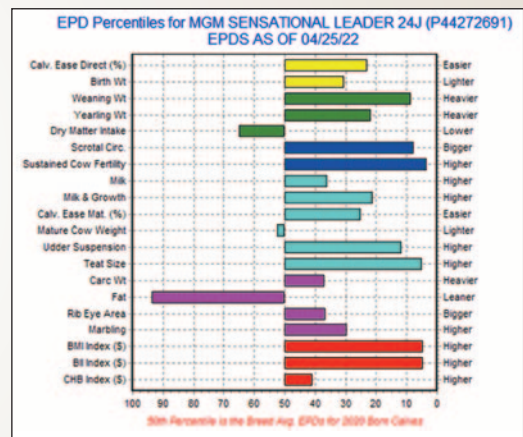
For the Merry family, raising Herefords is a
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Wisconsin Hereford Association

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Vice President: Fred Larson | Spring Valley, WI

(715) 495-0837 | fredlarson@mac.com

Secretary: Lisa Davis | Plain, WI

(608) 697-9633 | secretarywihereford@gmail.com

Treasurer: Melissa Berggren | Horicon, WI

(414) 550-5114 | maggie99mae@yahoo.com

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Northwest Region

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Dr. BJ Jones | Darlington, WI

(608) 482-2961 | BJ@wildcatcattle.com

President Letter

Greetings From Your 2022 President!

Hello all,

Your 2022 elected board and officers have convened for the first quarter and our current committees have been appointed. If anyone is interested in joining a committee, please contact me or a committee chairman. Our goal is to get members involved, increase our membership, and get everyone active in our association!

Our spring sponsored WHA sale has come and gone. Once again there was standing room only in the sale ring. I'd like to thank Melissa Berggren and her crew for planning and delivering an excellent banquet and sale. Our 2022 sale cattle had drawn interest from several states which shows what kind of cattle we are breeding and caring for here in Wisconsin and our members in neighboring states. That being said, our spring calving season is coming to an end and our breeding season has just started for some of us and others will start in the near future.

I said it before and still stand behind my words that I believe our association's members breed high quality cattle that meets or exceeds cattle bred in any other part of the country. We also have to keep ourselves educated and use all the tools accessible to us as breeders using quality herd bulls, AI bulls, Enhanced-EPDs, embryo transfer, and IVF to enhance our breeding programs.

We have ventured out in advertising and have started to participate in farm shows, and educational venues to showcase the Wisconsin Hereford. We have received a lot of positive feedback from show goers and a lot of interest in Hereford cattle. I have heard some concern for discounted red hided cattle. I spent a lot of my time, while attending the WPS, educating people in how we are marketing Hereford cattle with the red hided sales, and the availability of Certified Hereford and Omaha Branded beef and why we need to use the best genetics available to us in our quest to produce the highest quality cattle possible.

I learned there are a lot of Hereford producers out there that we need to persuade to get on board and join our association no matter what market they are working in. So if you have friends, neighbors, and customers that raise Hereford cattle, let them know what our association has to offer and that it takes all of us to reach our potential in marketing our Hereford cattle.

Hoping everyone has a successful calving season, a productive breeding season, and pray for a strong cattle market in 2022 and beyond.



By: Rick Starck
WHA President

On The Cover...

- The Wisconsin Hereford Association thanks the Bevan Family, Bacon Branch Beef, Platteteville, WI, for their donation of Lot 1 to the WHA State Sale in Fennimore on March 5, 2022. The Bevan's donated BB Veronica 96 EJ in memory of Papa Dave Bevan. The donation heifer raised \$11,600 for Wisconsin Junior Hereford Association Programs and scholarships. Congratulations to Kim and Jeanine Radel, K & J Polled Herefords, Spring Green, WI for purchasing the winning ticket!*
- Wisconsin Hereford Association congratulates Landen Knuth, of Narrows Creek Farm, Loganville, WI, on earning a WHA Heifer Grant for use toward purchasing Huth E078 Mandy H008 at the WHA State Sale in Fennimore. Landen is the son of Isaac and Stephanie Knuth, of Loganville, WI. Pictured from left: Jerry Huth, Huth Polled Herefords, Issac Knuth, Rylen Knuth, and Landen Knuth.*
- 2022 Wisconsin Hereford Queen Madison Katzenberger, Monroe, WI, with WHA State Sale Lot 52, PRR MRK Maestro J167 ET.*

The Wisconsin Review

The official publication of the Wisconsin Hereford Association welcomes member and non-member advertising.

Editor...

Jane Adolph | 815-244-5456

E-mail: jeadolph@gmail.com



Balls! Balls! Balls!

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H B Distinct Homozygous Polled - P44184682

- Performance with Style!
- Muscle with Marbling!
- Off the charts maternal traits!
- First calves are getting rave reviews!

\$40/straw
\$50/certificate

BW +0.6 (10%) YW 103 (10%) Milk 35 (5%) M&G 68 (3%) SCF 24.8 (2%)
CW 92 (1%) REA .96 (1%) Marbling +0.24 (15%), BMI \$514 (1%) CHB \$158 (2%)

Loewen Mendel Frostie B716 3F

Homozygous Polled - P43888404

\$20/straw
Non-Certificate Sire

- Our calving ease specialist!
- Off the charts maternal traits!
- Calves are pigmented!

CED +13.7 (2%) BW +1.0 (15%) SCF +27 (1%) CEM +7.1 (5%) Milk 33 (10%)
US +1.6(3%), TS +1.6 (1%) Marbling +0.30 (10%), BMI +514 (1%)

And For Your Pasture...

An excellent offering of bulls coming off test May 1
and ready to go! Contact us for details. Here are their average EPDs:

<u>BW</u>	<u>YW</u>	<u>Milk</u>	<u>Udder</u>	<u>Teat</u>	<u>Scrotal</u>	<u>Marb</u>	<u>REA</u>	<u>\$BMI</u>	<u>\$CHB</u>
0.4	93	20	1.3	1.3	1.2	0.35	0.51	422	140
10%	30%	20%	25%	25%	25%	5%	25%	15%	10%

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POLLED HEREFORDS

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W9096 COUNTY AS OAKFIELD, WI 53065 (920) 251-0281 JERRY@HUTHCATTLE.COM

We are a Vytelle IVF OPU satellite, next OPU dates are May 16th. Call for details if you have that special female that you want to do an IVF flush.

Thank you to the Knuth Family of
Loganville, WI. Your state sale purchases will
complement your excellent herd!



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WILDCAT
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AHA Noah's Notes



By: Noah Benedict
AHA Field
Representative
217-372-8009
noahb@hereford.org

As we wrap up the spring bull sale season, there is so much to be thankful for, and so much to look forward to. As I sit back and reflect today, I want to highlight our juniors, both what they have accomplished and what opportunities they have available to them in the coming months.

Recently our NJHA Board had the opportunity to host the first ever BOLD conference in Desdemona, TX at GKB's Hi Point Ranch. BOLD, Building on Leadership Development, served as an elite-level conference for 18-22-year-old members to come and hone their leadership skills. I am incredibly proud of our Junior Board for hosting this conference. This conference has been discussed for a long time, and this group saw an opportunity to make it happen and took it. The 20 select NJHA members that attended, got to build lifelong connections, build leadership in real-world settings, and have a lot of fun along the way.

The Fed Steer Shootout Field Day was recently hosted as well, and what a great event. Although I was unfortunately unable to attend this event, the lessons our NJHA members took home were incredible. They had the opportunity to tour HRC Feedyards, meet industry professionals, and again, make lifelong connections. I highly recommend juniors out there taking part in this program, no matter where you are from. Check more out about it on the AHA website.

Looking forward to summer preview shows and the Junior National Hereford Expo, juniors, I encourage you to take advantage of the opportunities staring you in the face. Work hard on your animals this summer. Perfect the speech you will give; work on your showmanship craft...whatever your thing may be and wherever your goals may lie, work hard to be as successful as you can be this summer. I promise you will see results!!

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Kisses x 2296- Horned, Pigmented and Heifer Safe. Own son of 2 National Champions.

PURPLE MAD DOG 8F ET

Storm x High Roller- Polled and Performance. Maternal brother to WI Jackpot Steer Champion.





Fancy and her trusty companion, Kendall will

See you in the Show Ring!

SNL's

Polled Hereford Farm

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WHA Annual Meeting



WHA President Jerry Huth congratulates Loxi Smythe on her retirement as WHA Secretary. Loxi will continue her involvement with the WHA as a Director in the Northwest District. Thank you Loxi for your years of service as WHA Secretary!



Best wishes to the 2022 WHA Royalty for a great year! Left to right is Alison Bartlett (princess), Kylie Bengston (princess), Sienna Bengston (princess), Charlie Kent (sweetheart), Jordan Renn (outgoing queen), Madison Katzenberger (incoming Queen), Hannah Oleson (princess), and Morgan Firlus (princess). Not pictured Bianca Bevan (sweetheart).



2022-2023 WHA Board of Directors

Front row, left to right: Lisa Davis (Secretary), Melissa Berggren (Treasurer), Rick Starck (President), Fred Larson (Vice President), Loxi Smythe (Director). Back Row, left to right: Shawn Prodel (Director); Jim Wiechert (Director), Jim Renn (Director), B.J. Jones (Director), Doug Schulz (Director), Steve Folkman (Director), Jamie Kent (Director)
Not Pictured: Zeb Allen (Director) and Jackie Bevan (Director)

Mark your calendars... The 2023 WHA Annual Meeting will be held Saturday, January 28, 2023, at The Lodge in Mauston, WI. More details available in the coming months. Hope to see you there!



Outgoing WHA Queen Jordan Renn gives a speech at the WHA Annual Meeting, thanking the WHA and her family for their support during her term as Queen. The WHA thanks Jordan for her time and service as WHA Queen, and wishes her all the best in her future endeavors!



The WHA recognizes outgoing Board Members and thanks them for their service to the WHA. Pictured L to R: Dave Steinhoff, Chuck Badertscher, Holly Paulson, Loxi Smythe, and Jerry Huth



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spaethherefords@gmail.com • spaethfarms.com

WHA News

Kermit & Jana Rhiner Inducted into WHA Hall of Fame

A 4-H project that got out of control, isn't that how it starts most of the time? Kermit's 4-H journey started with steers, Chester White hogs, and the family dog at the county fair. After attending the UW Farm Short Course, he married his high school sweetheart. While Kermit worked on the family dairy farm, Jana started working at the local bank. Once their daughter Sheena was born, Kermit knew he wanted her to grow up in 4-H as well. Rhiner Polled Herefords started in October 1995 with a heifer purchased from the late Dennis Geffert. Almost every year as a family, they took the scenic drive up to Reedsburg and bought the next year's project. They also attended numerous other sales and purchased animals from many farms in the WHA.

Every year the Rhiners attended Lodi Ag Fair, Columbia County Fair, State Fair, and Beef Expo. A couple of Jr. Nationals were also attended during Sheena's junior career. The Rhiners racked up numerous champions during Sheena's junior career including Champion Jackpot Steer at State Fair, Champion Jr heifer at WSF, and the first Hereford to win the carcass contest at State Fair.

With only one child, time in the junior project went too fast for Kermit. He still wanted to be involved helping the beef youth of WI while he impatiently waits for his 3 grandchildren to be old enough to show in the junior shows. At many shows, you'll see Kermit helping with check-ins, lending a hand to fit, or being ringman. Another favorite is lending a hand and helping at Kegley's Supply trailer. If it's Jr National time in WI, you can bet he's part of the grounds crew. Or if you attend the World Beef Expo, you know who helped put the bark in your stalls.

Volunteering is a great joy for Kermit. He's been named the Friend of the Jr. Hereford Assn in 2006, Columbia County 4-H Volunteer of the year in 2006, 2016 WSF Herdsmanship Award



The Rhiner Family: Kermit and Jana Rhiner, of Rhiner Polled Herefords, and Family: Sheena, Ryan, Bristol, Reagan, & Ben Ringelstetter, of SMR Polled Herefords are the most recent inductees into the WHA Hall of Fame

winner, and most recently named Friend of the World Beef Expo in 2021.

When not helping at a show, you'll catch Kermit working in the barn, in the field, or giving tractor rides to his tractor obsessed grandson, Ben. After years of working at Arlington Hardware as a plumber, he found the perfect fit of working for the Village of Poynette. He's now only two minutes from the barn to check on the show calves or cows during calving season.

With Kermit and Sheena gone to shows, someone had to stay back and keep the farm running. Jana helped pack suitcases, food, and trailers to help get them on the road and off to the next show. Then she would stay home to watch the dog and the rest of the herd. She recently retired in February of 2021 from the Bank of Poynette. She now runs a pretty highly recommended Grandma camp, just ask her two granddaughters.

With only one more year to wait, Kermit is already planning on what this new round of junior showing will be. So the next generation of Rhiner Polled Herefords is about to start.

— WHA Hall of Fame Inductees —

2022 — Kermit and Jana Rhiner
2021 — Harold and Connie Lietzau
2020 — Ken and Sandy Pierce
2018 — Jerry, Joyce, Fred and Lori Larson
2017 — Steve and Jill Folkman
2016 — Jerry and Maryann Huth
2015 — The Butch Boettcher Family, Fairchild
2014 — Joe and Amy Starr, Manawa
2013 — In memory of Dave Simmons, Oconomowoc
2012 — Gregg and Beth Wissner, Mukwonago
2011 — Jim and Mary Ann Miller, Rio
2010 — Terry & Dianne Kegley
2009 — Bruce & Bonnie Clemence
2008 — Ellis & Judy Kahn
2007 — Jule & Janice Zipper
2006 — John & Chris Oltman
2006 — Dr. Tom & Sue Beckett

2005 — Paul & Sylvia Baker
2004 — Elaine & the late Jim Pierce
2003 — Edwin & Borothy Sanftner
2002 — Marv & Ruth Espenscheid
2001 — Margaret & Emmett Langness
2000 — Gary & Marilyn Reinke
1999 — Marian & Gordon Merry
1998 — Robert & Connie Schuett
1997 — E. Darrell Shultz
1996 — Roy Brenizer
1995 — Warren & Isabel Brown
1994 — John Craig
1993 — Williard Allen
1992 — William Hanley
1991 — William Merry
1990 — Orville Owens



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~Visitor's Welcome~



Our Herd Avg EPD's
BW 3.2 WW 57 YW 93
MM 27 M&G 53



WHA News

2022 Wisconsin Hereford Association Spring Sale

March 5, 2022 | Fennimore, Wis.

Sale Averages:

49 Total Lots	\$3,575
2 Dams & Daughters	\$4,200
4 Cow-calf Pairs	\$4,375
6 Bred Cows	\$2,508
8 Bred Heifers	\$3,900
4 Fall Bred Heifers	\$3,287
12 Open Heifers	\$2,733
11 Bulls	\$3,709
1 Pregnancy	\$4,400
12 Embryos	\$431.75

Top Selling Cow/Calf Pair

Lot 15 LPH Ms Haylee 4H a January 11, 2020 daughter of 2TK Perks 5101 Cadillac 8039 ET. Consigned by Lietzau Hereford Farm. Buyer: Donny Rihn of Bloomer, WI. \$6800

Top Selling Bred Cow

Lot 13 VCC 507C Twister 12G a April 17, 2019 daughter of Churchill Toro 507C ET. Consigned by Vasey Cattle Co. Buyer: Ty Jurgensen of Clinton, IA. \$2800

Top Selling Bred Heifer

Lot 25 Huth E078 Mandy H008 a April 21, 2020 daughter of /Mandate 66589 ET. Consigned by Huth Polled Herefords. Buyer: Landen Knuth of Loganville, WI. \$6400

Top Selling Fall Bred Heifer

Lot 28 C&L Miss Sierra 173D 35H ET a November 15, 2020 daughter of NJW 79Z Z311 Endure 173D ET. Consigned by C&L Hereford Ranch. Buyer: Mohican West of Lavrel, MT. \$4400

Top Selling Open Heifer

Lot 31 Brookview 15E Jolene 19J a February 4, 2021 daughter of AH JDH Munson 15E EY. Consigned by Boettcher's Brookview Acres. Buyer: Starck Century Farm of Cadott, WI. \$4000

Lot 33 C&L Miss Melody 229G 9J a February 23, 2021 daughter of Green JCS Makers Mark 229G ET. Consigned by C&L Hereford Ranch. Buyer: Christopher Illg of Cainsville, MO. \$4000

Top Selling Bull

Lot 48 MGM Herd Builder 28H a November 3, 2020 son of MCM 6964 Bolt 652D. Consigned by MGM Polled Herefords. Buyer: Andrey Toppert of Fulton, IL. \$6300

Top Selling Pregnancy

Lot 3 Choice of Heifer calf Pregnancies of CH High Roller 756 ET and PRR MRK Kisses 162D ET. Consigned by C&B Farms and Madison Katzenberger. Buyer: Double J Herefords of Iowa Falls, IA. \$4400

Top Selling Embryos

Lot 2A CH High Roller 756 ET and PRR MRK Kisses 162D ET. Consigned by Plum River Ranch. Buyer: Jet Cattle Co of Fennimore, WI. \$550

Cattle sold to WI, IL, IA, SD, MT and MO

Fun'd and Pie Auction Raises \$3,121.00

Thank you to all who donated to the Pie and Fun'd Auction at the Breeders and Friends State Sale Banquet. \$3,121 was raised to benefit Wisconsin Junior Hereford Programs!





CONGRATULATIONS RADEL FAMILY!



We are so proud to have been able to make this donation in memory of Papa Dave. He would have been so proud of this beautiful heifer and to have helped raise \$11,600!!!

Thank you to all of our bull & heifer buyers this spring! We have more heifers available for sale this spring and summer. We look forward to seeing everyone on the road this year! Stop by anytime to see what we have available.

Jason, Jaclyn, Mya & Bianca Bevan • Joyce Bevan
1681 Austin Road • Platteville, WI 53818
Jackie: (608) 732-4251 • jaclyn@jaclynbevan.com



**We are truly honored to be selected as the
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Poynette, WI 53955

608-445-1279

rhinerpolledherefords@yahoo.com

SMR Polled Herefords

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— Registered Hereford Seedstock —

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Join us October 1, 2022
for the Cattlemen's Delight Sale
in Jackson County, Wisconsin!

WHA News

Donation Heifer Raises \$11,000

The Wisconsin Junior Hereford Association would like to thank Bacon Branch Beef, The Bevan family in memory of Dave Bevan, for donating BB Veronica 96EJ to the Wisconsin Junior Hereford Association. This heifer was raffled off at the 2022 State Hereford Sale on March 5.

Congrats to Kim and Jeanine Radel, Spring Green, WI on buying the winning ticket.

Thanks to all who bought raffle tickets! Over \$11,000 was raised! Continuing a great tradition started by Steiny's Polled Herefords and continued by the Mark Friedrich Family, SNL's Whitetail Farm, and Owego Stock Farm!

The money raised is used for scholarships, educational events and other programs supporting the kids of the Wisconsin Junior Hereford Association.

Special recognition to our sponsors over \$100 including:



The Bevan Family and WHJA thank all who donated to support Wisconsin Junior Hereford Programs and Scholarships!

Gold Sponsors (\$500 +)

Bramschreiber Hereford Farm/Cedar Creek Herefords
Next Generation Genetics
Wildcat Cattle Company
LT Sigg • Spaeth Farms • Kim Radel

Silver Sponsors (\$499 - \$250)

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Gaffney Family Cattle/Slaney Fencing
Triple J Herefords

Bronze Sponsors (\$249 - \$100)

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Judy Schlieckau
Ben and Brenna Babcock
Brady Vondra
Brookview Acres
Crooked Creek Herefords
Danica Klemme
Everardo Salmeron

Gene Barth
Greg Miller
Isaac Knuth
Janet Kurth
Jerry Huth
John Kampen
Lily Charapata
Mark Schweitzer
Oleson Herefords
Otter Creek Polled Herefords
Parker Sprenger
Perry Schroeder
Peters Polled Herefords
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RGDA Cattle
Ripp Family
Rod Wessel
Steve Gehrke
Steven Rortvedt
Ted Lawinger
Thorson Family
Tim McKeon
Tina Amos & June Troester
Travis Jergenson
Troy and Jamie Noble
Vasey Cattle Company
Wine Prime Farms



Jackie Bevan of Bacon Branch Beef holds the bag of tickets, while Wisconsin Hereford Queen Madison Katzenberger draws the Radel's winning ticket!

The Wisconsin Hereford Association thanks Melissa Berggren, WHA Sale Manager, for all of her efforts in planning the Spring sale.

Thank you also to Sale Committee members Chuck Badertscher, Loxi Smythe, Jackie Bevan, and Shawn Prodell for all of their help with the sale. Thank you to everyone who volunteered their time to help make the day a success!

WJHA News

WJHA Preview Weekend Set For June 4-5, 2022 at the Jefferson County Fairgrounds

Tentative Schedule

Saturday, June 4

- 6-10 a.m. Arrival for Open Hereford Jackpot Show
- 9-11 a.m. Check in
- 11 a.m. Hereford Fitting Contest
- 1:30 p.m. Open Jackpot Show and Breed showmanship
- 4:30 p.m. Jr. Hereford meeting and Hereford Homeroom leadership workshop
- 5:30 p.m. Potluck Dinner (WJHA/WJAA)
meat provided bring a dish to pass and your drinks
- 5-8 p.m. WLBA Show Arrival
- 6-8 p.m. WLBA Show check in

Sunday, June 5

- 5-7 a.m. WLBA Show Arrival
- 6-7 a.m. WLBA Show Check in
- 9 a.m. WLBA Junior show

New Changes for 2022...

- Both shows show off your trailer "blow and go"
- Open Jackpot Show is on Saturday and WLBA Junior Show on Sunday
- Open Jackpot Show and Open Junior show will have two different shows to enter on showman.app
Entry deadline May 15
- New Horned and Polled Divisions
- New Mini Hereford Division

For more information visit www.wisconsinherefords.org.

WHA Steer Jackpot Show at State Fair August 10, 2022

The Wisconsin Hereford Association is sponsoring a Jackpot Steer Show class at the Wisconsin State Fair for Wisconsin-bred steers by WHA or WJHA members. The date of the show is August 10, 2022 and rules are as follow:

- Breeder must be a paid member of WHA or WJHA at the date the steer was born
- All steers must be born in Wisconsin
- Steers must be purebred Hereford parentage
- AHA registration paper is required for all steers in WHA Steer Jackpot. Steer must be registered in the Exhibitor's name.
- DNA testing of steers must be done by June 9, 2022
- Steer must be checked in and shown in regular state fair class in order to show in WHA Jackpot class
- Jackpot classes will be set after all steers are checked in

Premiums include \$500 for champion steer, \$250 for reserve, \$150 for third, \$100 for fourth, \$75 for fifth. All steers will receive a \$25 premium for participating. All steers must be nominated by June 15, 2022 by the breeder of steer and exhibitor. Breeder and exhibitor each will submit \$25 nomination fee.

Mail nomination fee checks, payable to Wisconsin Hereford Association, to Kermit Rhiner, WHA Jackpot Steer Coordinator, W8838 Richards Rd, Poynette, WI 53955, along with the completed nomination form (cap of \$100 per breeder).

Jackpot Steer nomination form are posted in the Latest News section of the main WHA Webpage. Contact Kermit Rhiner with questions: 608-445-1279.



2022 WJHA Board of Directors

Front Row Left to Right: Madison Katzenberger - President; Lauren Jones - Vice President; Marie Prodel - Secretary; Blake Brancel - Reporter; Back Row Left to Right: Sami Neff - Director; Hannah Oleson - Director; Brooke Aue - Director; Alisha Klemme - Membership Secretary; Brady Jones - Treasurer; BJ Jones - Advisor. Not pictured Jordan Lamb - Director.

Faces of Leadership (FOL) Scholarship Available Through WJHA

The Wisconsin Junior Hereford Association is sponsoring a \$400 scholarship for one Wisconsin Junior to attend the Faces of Leadership Conference. FOL is an activity that helps juniors develop leadership skills and meet fellow Hereford juniors from around the country.

This year FOL will be held on August 3 – 6 in Billings, MT. Junior members, parents and advisors from all parts of the country participate in the event each year. During the three-day event, close to 100 participants listen to nationally known speakers and participate in junior board workshops, which assist in the enhancement of the individual's leadership talents, communication skills and beef industry knowledge.

If you are a member of the WJHA and are interested in attending this year, please visit www.wisconsinherefords.org or contact BJ Jones at bj@wildcatcattle.com for a scholarship application. Applications are due May 15, 2022.

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MCW: 86 | UDDR: 1.4 | TEAT: 1.4 | CW: 70 | FAT: .027 | REA: .89 | MARB: .69 | BMI: 420 | CHB: 174

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APRIL 15, 2023

EF C&L BIG RIG 19Z 36E 220J ET (DLF,HYF,IEF,MSUDF,MDF)

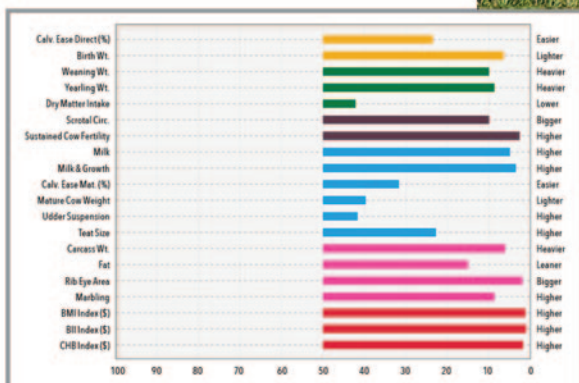
Reg. No. **P44221978**

Calved: 2/20/2021 • Tattoo: BE 220J

Sire: NJW Long Haul 36E ET

Dam: BAR JZ Rumble 525X

CE	YW	SCF	MCE	TEAT	REA
5.9	105	24.4	3.6	1.30	0.79
BW	DMI	MM	MCW	CW	MARB
0.2	0.2	35	89	83	0.29
WW	SC	M&G	UDDR	FAT	
65	1.4	67	1.20	-0.003	
BIIS	511	BIIS	607	CHBS	163



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WJHA News

2022 WJHA Scholarship Winners Announced

Several scholarship opportunities are available through the Wisconsin Junior Hereford Association. Each year, three, \$800 scholarships are available for WJHA members to continue their education in college or technical school. In addition to an application, applicants also must complete an interview on Saturday morning before the annual junior meeting.

New for 2022, the Espenscheid Memorial Scholarship is being offered in memory of Marv Espenscheid who dedicated many hours of service to agricultural youth throughout the state of Wisconsin. Marv and Ruth Espenscheid were WJHA Advisors for 20 years. This \$750 scholarship is offered to a graduating senior pursuing a degree in the agricultural field and involves a separate application.

Please visit the Junior's Page on the Wisconsin Hereford Association website for more information about scholarship opportunities.

\$750 Espenscheid Memorial Scholarship Winner Brooke Aue

Brooke Aue, Auburndale, Wis., is the recipient of the \$750 Espenscheid Memorial Scholarship. Brooke was born and raised in Auburndale, WI where she and her family own and operate A&W Farms. She is in her first year of school at Southwest Wisconsin Technical College in Fennimore, and is studying Agribusiness Science & Technologies - Animal Science.



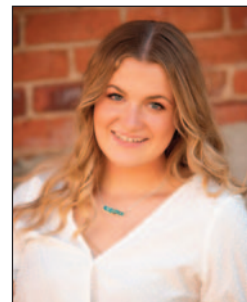
Brooke Aue

Brooke's involvement with the WJHA has consisted of being a Director on the WJHA Board. Brooke believes that the Hereford breed is so much more than just a breed of cattle. It is friendships that last a lifetime, memories you'll never forget and it's one big family that is all striving together for the same goal.

Brooke says the WJHA and WHA have made her a more rounded, confident, and all-around better person. It has allowed her to open and talk about things with complete strangers that she never thought would be possible. It has given her the courage and the strength to be proud of herself for what she has accomplished. Brooke is thankful that as she sets new goals for herself, the Hereford association helps make them possible to achieve. She is preparing for a future in the Hereford breed and the cattle industry.

\$800 WJHA Scholarship Winner Lauren Jones

My name is Lauren Jones, and I am the 19-year-old daughter of BJ and Kim Jones. My family and I own and operate Wildcat Cattle Company in Darlington, Wisconsin. I am currently finishing my freshman year at Oklahoma State University double majoring in Animal Science and Agriculture Communications.



Lauren Jones

I have been involved in the Wisconsin Junior Hereford Association for eleven years. I have served on the WJHA board for eight years in the director, membership secretary, treasurer, vice president, and president positions. I was also a WJHA princess for two years. I have also been very involved with the Hereford association on a national level. I have competed in almost every single contest at JNHE, been to four Faces of Leadership Conferences, and most recently I was voted on the National Junior Hereford Board of Directors where I will serve Hereford youth across the nation for the next three years.

I am honored to have received the WJHA scholarship for the second year in a row. Scholarships like this one are essential in helping me accomplish my education and career goals. In the future I hope to have a career in the agricultural industry, and I plan to continue to play an active role in the Hereford industry.

\$800 WJHA Scholarship Winner Alisha Klemme

My name is Alisha Klemme and I am the daughter of Scott and Michelle Klemme. I am currently a freshman at the University of Minnesota-Twin Cities pursuing a degree in Animal Science with minors in Spanish and Agriculture Food Business Marketing. I grew up on a small hobby farm in Plymouth, WI and have exhibited cattle for most of my life.



Alisha Klemme

Within the Wisconsin Junior Hereford Association, I have served as member secretary and I currently hold a director position. I am very grateful for the WJHA as it has given me the opportunity to learn and grow important life skills, such as good communication and collaboration abilities, that I will use for the rest of my life. Within the National Junior Hereford Association, I have had the opportunity to attend the Faces of Leadership and the BOLD leadership conferences. Words cannot express how grateful I am to have had the opportunity to attend these elite conferences. I was able to rethink and refine my networking skills and focus on making professional connections.

After completion of my undergraduate work, I plan to go back to school to receive my degree in veterinary science. One day, I hope to open and run my own large animal practice and have my own club cow/calf operation. Thank you so much for giving me this scholarship opportunity!

\$800 WJHA Scholarship Winner Marie Prodell

My name is Marie Prodell and I am currently a Sophomore at the University of Wisconsin-River Falls. I grew up in Algoma, WI raising market cattle with my family and started my cow calf operation, MKP Cattle Co., in 2015.

Being apart of WHA and WJHA has helped me grow and excel in my career and find my passion. I am currently the secretary for the WJHA, serving for my second term. In 2020, I was the Wisconsin Hereford Queen. Being involved in these organizations helped me grow in my knowledge of raising Hereford cattle, public speaking, grow my line of connections, and share my passion with others. Being apart of an organization that is so supportive of their youth and members helped me stay motivated and grow in my passion for raising Hereford cattle. Every time I come home from school; I realize that I am truly coming home to Hereford.

Currently I am a Sophomore at the University of Wisconsin-River Falls Studying Agriculture Business and Animal Science. At school I am a part of the UWRF Block and Bridle Club where I serve as the currently Treasurer, and the UWRF Beef Management Team where I am the current secretary. Being a part of organizations that play an important role in the career field that I want to be a part of in my future helps me excel in all aspect of my field of study. When I finish my undergraduate degree, I am looking to attend Grad School to my Masters in Agricultural Economics or Nutritional Servies. These are two areas in my education that I have grown to love and they have played an important role in my life. In my future, along with obtaining a job in one of these career fields, I want to continue raising quality Hereford cattle and grow the family farm.

Obtaining a scholarship from the WJHA helps me be able to keep pushing towards my dreams and achieve them. I am beyond grateful for these organizations that have impacted my life so much.



Marie Prodell



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2022 WJHA Scholarship Winners

Left to Right: Brooke Aue, Marie Prodell, Lauren Jones
and Alisha Klemme were recognized at the WHA Annual Meeting.



WISCONSIN FACES OF LEADERSHIP



The Wisconsin Junior Hereford Association recently held its first-ever state leadership conference. Twenty-five juniors from three states met in Platteville, Wisconsin for a two-day Hereford tour and educational summit. They started on Saturday March 12, with a visit to the largest Hereford herd in the state, Sandrock Ranch. While the weather was freezing cold, the Bennett family were warm hosts discussing their program, EPD's, and how they market their cattle. Next was a stop at the University of Wisconsin-Platteville. They learned more about the university's programs and were able to tour the school farms. In addition, our junior national director Lauren Jones updated the group on contest changes along with tips and tricks to participate in the contests. Another fun highlight was the group broke off into tea,s and developed farm marketing plans, led by Jayde Reilly of the Midwest Herdsman. Each team presented their farm marketing plan to the group. The day ended with some escape room games, pizza and swimming.

Sunday the juniors visited Gaffney Family Farms to learn more about cattle reproduction. Gaffney is a satellite center for Vytelle IVF programs. Veterinarian from the Center Hill Veterinary Clinic in Darlington, Dr. BJ Jones, presented a demonstration on ultrasound, showed embryos under a microscope and shared a biology lesson on cattle reproduction. The kids were able to see both pregnant and open reproductive tracts, and try their hand at passing an insemination gun through the cervix. Thank you to all who helped put on a great weekend for our youth.

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We are honored to have been asked to join the Cattleman's Delight sale in Black River Falls, WI on October 1. Watch for our offering of outstanding bred females as well as select spring heifer calves.



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April 1 – June 30

July 1 – September 30

October 1 – December 31

Fee per Quarter: \$150

**Maximum Number of Banner Ads
available per quarter:** Six (6)

Length of Display Time in Banner:
5-10 Seconds

Ad Size: Displays approximately $\frac{1}{4}$ page on desktop and whole page on mobile, depending on brand/ model of computer or mobile phone.

Ad Set-Up Details: Colors, fonts, and text content of the WHA Member's choosing. WHA Member may provide photo(s) for use in banner ad. 24-48 hours to receive copy for preview, prior to posting on WHA Website.

What to advertise: Breeding stock — Bulls, cows, heifers. Spotlight your farm's genetics! Cattle-related services and products - custom backgrounding or finishing; consulting services; livestock hauling; cattle photography; cattle handling or feeding equipment; sales/ marketing services; forage, fertilizer, or agronomy products/ services; feed products/ services; cattle health products / supplies; and more!

Where Displayed: At the top of EVERY page in the WHA Website. Ads will display on computer or mobile phone. See for yourself! Go to <https://wisconsinherefords.org/> on your computer or mobile phone and take a look!

Queen's Corner



Madison Katzenberger
2022 WHA Queen

Hello everyone! My name is Madison Katzenberger, and I am currently the WI Hereford Queen. I am the daughter of Eric and Rosie Katzenberger and live in Monroe, WI where we operate Plum River Ranch as a small registered Hereford herd.

I just recently graduated from the University of Wisconsin Platteville with a Bachelor's of Science in Animal Science with a minor in Spanish. My activities in school include being a manager for the UWP Baseball team, Homecoming Court and I am serving as the President of Block and Bridle. Right now, I am currently employed at Boviteq where I am a Lab Technician for the embryology team.

I have been involved in the WI Junior Hereford Association for the past 17 years and am currently serving as the President in my final year. I am very excited to represent the Hereford breed, but more importantly, the amazing people that raise them in my home state. I have been blessed with the opportunity to grow up and meet a majority of the WI Hereford breeders and make great relationships with them. I am even more excited to expand those relationships throughout the nation with my reign as the WI Hereford Queen, and in my candidacy for the National Hereford Queen. One of my biggest goals for the WI Hereford Royalty program is to help maintain its grow by having strong, independent and poised representatives for our state and our breed.

I look forward to seeing all of you at some of our upcoming events: WJHA Hereford Preview Show on June 4-5, 2022 in Jefferson, WI; WI State Fair Junior and Open Show August 10-13; NJHA Hereford Expo from July 16-22 in Louisville, KY and throughout the summer at some of your county fairs. I hope to inspire my passion for Herefords in others as I grow in myself and learn more about the industry. If you have any questions, don't hesitate to reach out and I would be very happy to chat with you.



Congratulations Rhiner Family!
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WHA News



Mary Ann Miller, Poynette, Wis., passed away peacefully in the presence of her loving husband on March 7, 2022, at home at The Meadows of Fall River.

She was born on August 21, 1932, to John and Mary (Hopkins) Kennedy of Arlington, WI. Mary Ann grew up on a dairy farm adjacent to the University of Wisconsin Research farm near Arlington.

She graduated from UW-Madison with a degree in Home Economics and began her career as an Extension Home Economist in Langlade County. While there, she met and married James Miller and they began a dairy and egg farm near Antigo. Later, moving to Watertown and then Rio. Mary Ann and Jim raised Polled Herefords under the Marimill Farm name and were inducted into the WHA Hall of Fame in 2011. She loved the cattle and attended many shows, building friendships along the way. Mary Ann was a lifelong learner and enjoyed reading, visiting historical sites and traveling in the US and overseas. She was an active volunteer in the community, including serving as a 4-H General Leader, county fair judge, lector and catechist at St. Thomas Catholic Church in Poynette, a local election official and served several decades as Leeds Town Clerk.

She is survived by her loving husband, James, of 65 years and children, Clarence (Susan), Lodi, WI, Josephine (Thomas) Heidt, Lockridge, IA, Katherine (Bryan Malkowski), Greenfield, WI, Samuel (Nadine), Appleton, WI, Jack (Rhonda), Rockland, WI, Maureen (Daniel) Heider, Lodi, WI and Michael (Elena), Baraboo, WI; as well as 17 grandchildren and 7 great-grandchildren; sisters, Jeanette Thomas and Barbara Shaw; sister-in-law, Ann Grall; brother-in-law, William Miller; many nieces and nephews.



Kathleen M. Lininger, Spring Prairie passed away Saturday, January 29, 2022, at her residence surrounded by her loving family.

Kathy was born March 20, 1952, to Bernard and Florence (nee Uhen) Vogt in Burlington. She was a lifetime resident of the Burlington area. She attended and graduated from St. Mary's grade school and St. Mary's High School "Class of 1970" following graduation she attended Deaconess Nursing School in Milwaukee receiving her Registered Nursing Degree. On May 17, 1975, she was united in marriage to Chester E. Lininger at St. Mary Catholic Church, Burlington. Following their marriage, they built a home in 1977 where they raised their family.

Kathy spent her career caring for others at Aurora Burlington Hospital as a Registered Nurse until her retirement in 2012. In her free time, she enjoyed crocheting, gardening, and canning vegetables. She was an avid reader, movie watcher and loved collecting Hummel figurines.

Kathy is survived by her husband Chet, children: Joseph (Ann) Lininger and Matthew (Jill) Lininger, grandchildren: Alexander Lininger, Margaret Lininger, and Samuel Lininger. She is further survived by her siblings: Joann (Mike) Sheard, Bill (Jeanne) Vogt and Dave (Gina) Vogt, numerous nieces, nephews, other relatives, and friends. She was preceded in death by her parents.

In honor of Kathy, memorials may be made to Burlington Catholic School or St. Matthew School, Oak Creek. Kathy's family would like to extend a heartfelt thank you to the nurses at Burlington Aurora Hospital and Homecare staff for all their care and compassion at this difficult time.



WHA Represented at WPS Farm Show

Wisconsin Hereford Association members Doug Schulz and Jerry Huth worked at the WHA Booth at the WPS Farm Show which was held March 29-31, 2022 in Oshkosh.

There was a great crowd, good interest in Hereford cattle and the Association, with many WHA Directories handed out to attendees.

Thank you to all that attended the show and worked in the WHA Booth!



WISCONSIN FARM TECHNOLOGY DAYS

**Roehl Acres Farm
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July 12-14, 2022

9 a.m - 4 p.m.

Stop by the Wisconsin Hereford Association booth (Beef Tent Booth #19) to say hello to the WHA and to the live Hereford Cattle! And, be sure to register for the drawing for a one-year free membership in the WHA!

The Wisconsin Hereford Association would like to thank
Jack Johnson, Double J Ranch, Medford WI,
for bringing Hereford cattle for the WHA Booth
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www.wifarmtechdays.org

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HEREFORD JUNIORS BUILD ON THEIR LEADERSHIP DEVELOPMENT IN TEXAS

Twenty National Junior Hereford Association (NJHA) members were selected to accompany seven NJHA Board of Directors as they recently attended the first Building On Leadership Development (BOLD) Conference at Desdemona, Texas, March 24-27. This elite leadership retreat was hosted at Hi Point Ranch owned by Gary and Kathy Buchholz of GKB Cattle.

BOLD was created by the NJHA Board of Directors, who wanted college-aged junior Hereford members to expand their leadership skills beyond the Faces of Leadership conference that is held each summer. With an age range of 18-22 years, BOLD is geared to the college and career focused junior members, providing them with a more personalized learning experience, focused on improving their leadership, providing career opportunities and cultivating life-long relationships.

"BOLD was proven to be well worth the effort, and I am overjoyed with the reactions and feedback we have already been getting following the first conference," said Lauren McMillan, NJHA Leadership Chair.

Junior members spent the first evening participating in team building activities. On day two they were welcomed by Gary and Kathy Buchholz to Hi Point Ranch, followed by an inspirational message from keynote speaker Kelly Barnes, a panel filled with industry representatives with careers in ranch management, education, food science and association employment. Following the career panel, Shannon Worrell, Ag One Source, led a workshop on understanding personal strengths and assisting attendees on building their resumes to highlight personal strengths and show themselves off to future employers.

The final day was spent with sessions focused on intra vs. inter personal communication, emotional maturity and building connections, led by the NJHA Board of Directors leadership team. Tours of the different GKB Cattle operations were held both days, along with a closing night chuckwagon steak dinner and a dance under the Texas stars.

Building was the underlying theme of the BOLD event and junior members were challenged to build their networks while growing their leadership skills. National Hereford Queen, Lauren Gatz from Kansas attended the inaugural conference. "Thank you to GKB Cattle for opening up their ranch to us and sponsoring this once in a lifetime opportunity," Gatz said. "Being able to learn from Gary and Kathy Buchholz was a highlight of the trip. I am very excited to utilize the knowledge I gained this past weekend to continue developing myself. This was a special conference that I would encourage every junior member to apply for in the future."

Attendees left the three day conference energized and ready to take the next steps in their leadership journeys. Megan Underwood, BOLD participant from Kentucky and graduate student at Kansas State University said after the conference, "I'm excited to take the knowledge learned and friendships created to make a bold impact while living my dreams."

BOLD will be held annually in March, as an elite leadership opportunity, with an application process necessary to attend. The 2022 Faces of Leadership Conference is scheduled for Aug. 3-6 in Billings, Mont., and registration will open in May.

Calendar of Events

June

- 3-5 WJHA/WLBA Preview Show, Jefferson County Fairgrounds, Jefferson
5 WJHA Open Jackpot Show, Jefferson County Fairgrounds, Jefferson

July

- 12-14 Wisconsin Farm Technology Days, Loyal
16-22 Junior National Hereford Expo, Louisville, Ky.

August

- 3-6 Faces of Leadership, Billings, MT
9 Wisconsin State Fair Junior Show, West Allis
10 Wisconsin State Fair Jackpot Steer Show, West Allis
13 Wisconsin State Fair Open Show, West Allis

September

- 22-25 World Beef Expo, West Allis

October

- 1 Cattlemen's Delight sale, Black River Falls
2 Badger Southern Select Sale, Darlington

Demand Increases As More Producers Come Home to Hereford

After a year filled with robust sales and growth in 2021, the American Hereford Association (AHA) predicts an even stronger year in 2022.

The American Hereford Association reports the average price of a live animal increased nationwide, and semen sales increased 9% domestically and internationally.

"The demand for Hereford cattle continues to grow, with strong sales across the country," says Jack Ward, AHA executive vice president. "It's about coming home to Hereford because of the maternal heterosis, but equally as important, those steer offspring are well rewarded by the feeders and have an ultimate goal of a high-quality end product."

More commercial producers are finding Hereford genetics are raising their bottom line. Data from the U.S. Meat Animal Research Center found Herefords are more genetically different to any breed, and can capture more value from heterosis in a crossbreeding system.

Anton Hermes of Hermes Livestock in Washington County, Colorado, has seen the benefits of Hereford genetics in his commercial herd.

"When we set out to look for an outcross, I was looking for a breed that brought feeding capabilities and maternal characteristics to the table, and Hereford hit that on the head for us," Hermes says. "We found a more desirable feeding product in the steer calves, and we found a much more desirable replacement female in the F1-baldy cross out of the Hereford bulls."

Genetic trend lines also support Hereford's flexibility to complement British- and Brahman-based cow herds. The AHA reports a 43% increase in the Baldy Maternal Index (BMI) and a 55% increase in the Brahman Influence Index (BII) over the past six years.

"The added heterosis that can be gained from using Hereford genetics is really highlighted, and there's a lot of operations that can see advantages in not only weaning weight and carcass weight if they're feeding their cattle out, but also on the maternal side," says Trey Befort, AHA director of commercial programs. "I think people are really starting to see that and taking advantage of that in their own operations."

Ward emphasizes Hereford's growing influence in the nation's commercial herd is a tribute to the membership's commitment to making the breed better.

"Breeders have stayed committed to submitting DNA samples to help make cattle more predictable younger in life. So, as they're working with their customers – commercial cattlemen – they're producing an animal that's based off of whole herd reporting. It's based off of historical information through the pedigree. It's based off of genomics, and then we add to it the information that we get from the young sire test herds that give an opportunity for our members to select genetics that work," he says.

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Market Place

These ads are available free of charge to all members of the Wisconsin Hereford Association. Contact Jane Adolph at 815-244-5456 or jeadolph@gmail.com to place your ad in the next issue.

FOR SALE... Registered Polled Hereford cow/calf pairs, yearling heifers and fertility tested bulls. www.koensherefords.com
715-868-4442.

FOR SALE... Polled Hereford bulls and yearling heifers. Bulls are calving ease and fertility tested. Delivery available. Buy now and we will hold him until you need him. Heifers were born April to June 2021. They are purebred and can be registered. Call Hank @ 608-235-9417.

FOR SALE... Bred cows bred heifers and spring calves available end of summer. Contact Kermit Rhiner: 608-445-1279.

FOR SALE... Our best 2021 Bulls sired by Blue Print, CRR Vintage and Majestic. Also females of all ages. You pick em. We'll price em. Pierce's Hereford Haven. Ken (608) 434 0578, Travis (608) 434 2843.

FOR SALE... Yearling horned Hereford bull for sale. March born, ready to breed cows. Super sound, stout, and functional. Sired by BR Belle Air 6011, out of one of our best cows HSR Chloetta 163. Contact Brock Graber (608) 516-0132.

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BAKER'S Polled Herefords



N7850 U.S. Hwy. 12
Elkhorn, WI 53121

Bob: (262) 903-0513

Paul: (262) 742-3205

E-mail: psbakerph70@gmail.com
www.bakerpolledherefords.com

Your visit is always appreciated!

Arkdale, WI
608-547-0430

— WHA Member Website & Facebook Listings —

If your farm has a website and/or Facebook Listing, and you would like to have the link(s) listed on the WHA Member webpage, please email the links to: secretarywihereford@gmail.com

Please provide the links in the below format:

("Yourherefordfarm" is the farm name in the example below)

Website link example: <https://yourherefordfarm.com/>

Facebook link example: <https://www.facebook.com/yourherefordfarm>

There is no cost to add these links to your WHA Website membership listing. Please remember that the WHA Website is the World's Window to the WHA! Listing your farm's website and facebook page through the WHA directory can provide an opportunity for additional publicity for your farm to Hereford cattle enthusiasts here in Wisconsin.....and beyond!



Kevin L. Stork

715.381-3770
kevinlstork@gmail.com

1569 Co. Rd. A
New Richmond, WI
54017

Visitors Always Welcome!

Christ the Rock
Creek Farm

REV. MARK & DEB SCHOEN
www.CTRHEREFORDS.COM (715) 483-1184

Holler Hereford Farm



Robin Holler Family
Union Grove, WI

262-878-4285
262-939-4286

hollersherd@aol.com

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BURLINGTON, WI 53105

CLININGER@WI.RR.COM



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CELL 262-206-8241
PH 262-763-8846
FAX 262-763-8871

Hillside Oaks Farm

— Plain, WI —



Paul & Lisa Davis: pldavis0325@gmail.com
608-697-3597 • 608-697-9633

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MKD Cattle Co.

MEATEERING CHAMPION KID
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SAVING THE DREAM

Chasing Dreams Since 2015!

Contact Information:
Marie Prodel: (920) 255-3893
mkplivestock2020@gmail.com
Jenny Prodel: (920) 255-1233
jprodel@hotmail.com
Shawn Prodel: (920) 255-1232

Location:
N7145 Pleasant Rd.
Algoma, WI 54201

Socials:
Instagram Facebook

Thousand Hills
Polled Herefords

Dan Irwin: (815) 266-1300
1709 Summit Drive • Stockton, IL 61085
Located four miles west of Stockton, Illinois off U.S. Hwy. 20

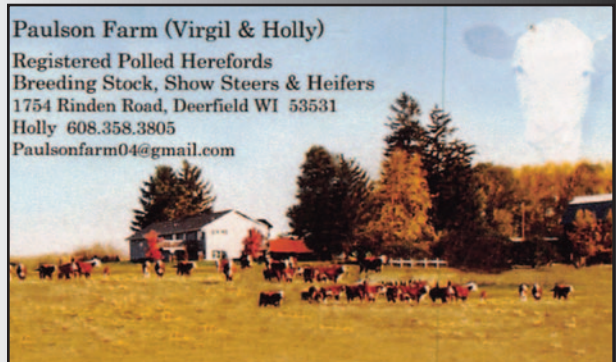


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HEREFORDS

N540 Geier Rd. • Woneow, WI 53968
Dawson: 608-847-3530 • Scott: 608-350-9661

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Breeding Stock, Show Steers & Heifers
1754 Rinden Road, Deerfield WI 53531
Holly 608.358.3805
Paulsonfarm04@gmail.com



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N8804 Highview Road • Ixonia, WI 53036

920-262-1507

peterspolledherefords@gmail.com

Follow us on Facebook!





Jeff and Jenny White
E3057 550th Ave.
Menomonie, WI 54751

Jeff: 715-556-0526
Jenny: 715-308-4949
Email:
jwins@wwt.net



Travis Parman
Office: 855-435-9545
Cell: 608-574-3592

18180 County Rd G
Belmont, WI 53510
www.parmanfarmsupply.com

RHINER



SHOW CATTLE

W8838 Richards Rd. • Poynette, WI 53955
Kermit's Cell: (608) 445-1279
rhinerpolledherefords@yahoo.com

Klemme
**POLLED
HEREFORDS**



— Kids, Cows & Calves are our Passion —

Scott, Michelle, Home: 920.892.6742
Alisha & Danica Klemme Michelle cell: 920.901.7373
N6236 STATE ROAD 57 Scott cell: 920.980.0998
PLYMOUTH, WI 53073 Email: klemmeherefords@gmail.com

Koens Polled Herefords

Eric and Sue Koens
W13075 Christianson Rd. • Bruce, WI 54819
(715) 868-4442

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Douglas & Rebecca Schulz

W3472 Wildcat Rd., Iron Ridge, WI 53035
Home: (920) 625-3424 Cell: (262) 224-7185



Kari and Jim Renn

4207 Campbell Trail • Hartland, WI 53029
Jim Cell: 414-217-7366 • Kari Cell: 414-614-4537
karirenn@sbcglobal.net

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LEE, JENA, HADLEY & KAI DEN PASZEK

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www.wiswellfarm.com • wiswellfarms@gmail.com

262.215.6499 • Grant | 920.210.7449 • Lee | 920.319.2505 • Jena

*Whiskey Run
Farms, LLC*

Hank & Charlotte Handzel & Family
2791 Sime Road
Cottage Grove, WI 53527
608-235-9417 Hank
608-235-9816 Nathan
hjh@whiskeyrunfarms.com (email)
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Quality Polled Herefords



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ctbad2@hotmail.com

Living The Hereford Dream

You don't have to
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KJ 7603 VENTURE 309J ET

Reg. # P44273830 • Calved: Feb. 17, 2021

NJW 79Z Z311 ENDURE 173D ET

LOEWEN GENESIS G616 ET

LOEWEN 77 48 MISS 344N 4RB42ET

EFBEEF BR VALIDATED B413

BR VALIDATED B413 5064 7603

BR RED BULL 200Z 2111 5064

KCF BENNETT ENCORE Z311 ET

BW 91H 100W RITA 79Z ET

MSU TCF REVOLUTION 4R

PCR JACKLYN NIKOLE 344N

EFBEEF TFL U208 TESTED X651 ET

EFBEEF 4R THYRA Y865

CHURCHILL RED BULL 200Z

BR BENNETT OF 5240 2111

See his video
 on Facebook!

CED	3.2
BW	1.3
WW65
YW	106
Milk	31
M&G64
UDDR.....	1.20
TEAT	1.20
Fat	0.107
REA	0.56
Marb	0.60

Semen: \$25/straw • \$75/certificate

Venture offers all of this...

- Homozygous Polled
- Heavy, 100% pigment, short-marked with dark color
- Fresh, cutting-edge pedigree - a Genesis son with a low birth EPD
- Outstanding donor dam
- Strong & balanced EPD profile, from birth to performance to carcass
- Excellent shaped feet, structually sound and free-moving
- Large, dark red testicles, quiet disposition all at an AFFORDABLE PRICE

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HEREFORD
FARMS.com

BR Validated B413 5064 7603 • Dam of Venture

N8494 110th St. • Spring Valley, WI
 Fred: (715) 495-0837

CRR 971 LEVITATE 142

{DLF,HYF,IEF,MSUDF,MDF} | P44294774 | Owned with Coyote Ridge Ranch



**BW 81 lb. - 99% • WW 718 lb. - 109%
YW 1,382 lb. - 116% • Yr. SC 40.4
REA 15.46 - 112% • IMF 3.93 - 115%**

Sure bet cow producer with undeniable structure and performance.

Backed by generations of elite females from Coyote Ridge Ranch.

Semen: \$50/straw • Certificates: \$75

Contact owners or Reed Enterprises

*Outstanding set of 2022 born calves sired by Endure, Entice,
Fresh Prince, Red Barron and Leader. Drop by and see for yourself!*



**2022 NWSS Champion Pen of Three
Was lead bull, on the right**



2022 NWSS Reserve Champion Bull



**Dam, 8124, one of Coyote Ridge Ranch's
favorite. First calf (bull) sold to GKB Cattle.**



HEREFORDS our only business!

**Ken and Sandy: 608-434-0578
Travis and Megan: 608-434-2843
Jim and Veronica
E10645 Hatchery Rd.
Baraboo, WI 53913
Email: ken254@centurylink.net**

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Pierce's Hereford Haven**