

## WHA Annual Meeting

February 20<sup>th</sup> at 12:00 PM via Zoom

1. Meeting called to order by President Jim Renn at 12:00 PM
2. A moment of silence was held for passed members.
3. John Meents gave a report on behalf of the AHA.
  - a. With the feeder sale at Carthage, there were 964 steers that averaged \$909.33, 514 heifers that averaged \$575.00, and the consigners who took their feeders to Carthage netted an extra \$100.00 per head.
  - b. The Denver show was moved to Oklahoma, 200 more Herefords were there this year compared to last year. Lauren May was the Supreme Champion of the Hereford Show, and the whole show.
  - c. Registration to date is even compared to where it was last year.
  - d. The cow-herd inventory is up slightly.
  - e. The bull sales out West are up \$1,000-\$2,000 from last year.
4. The Secretary's report was given by Loxi Smythe.
  - a. Jerry Huth made a motion to accept the report
  - b. John Dalton seconded it, and the motion was carried.
5. The Treasurer's report was given by Melissa Berggren.
  - a. Jackie Bevan made a motion to accept the report
  - b. Chuck Badertscher seconded it, and the motion was carried.
6. Rick Starck and Holly Paulson gave the audit report and no discrepancies were found.
  - a. John Dalton made a motion to accept the report
  - b. Dave Steinhoff seconded it, and the motion was carried.
7. The budget report was presented to the membership.
  - a. Doug Schulz made a motion to accept the report
  - b. Holly Paulson seconded it, and the motion was carried.
8. The naming of WHA Royalty was then done
  - a. Jordan Renn was named Queen, and Hannah Oleson was named Princess
  - b. There were two sweethearts named: Bianca Bevan & Charlie Kent
  - c. Nicky Folkman is again the Royalty Advisor
9. The new WHA Junior Officers are as follows:
  - a. President – Lauren Jones
  - b. Vice President – Madison Katzenberger
  - c. Secretary – Marie Prodell
  - d. Treasurer – Brent Jones
  - e. The juniors have also added an extra \$800.00 scholarship.
  - f. They sold \$8,000.00 of cups for the Junior National with a total profit of \$3,700.00.
  - g. The Follow Program is something they are still actively involved with for their educational advancements.
  - h. They thanked the Gene Wirth Family for their \$50.00 donation and the Owego Family Farms for their heifer donation.
10. BJ Jones then gave a report on the WJHA.

- a. The AHA national was moved from Madison to Kansas City for 2021. It will go to Louisville in 2022, and Madison in 2023.
  - b. He too thanked the Owego Family Farm for their generous heifer donation to the program.
11. A report was then gave on the WHA State Sale.
  - a. The sale was moved from Grant County Fairgrounds to the Fennimore Livestock Exchange.
  - b. 47 lots were entered.
  - c. The pre-sale banquet is to be held Friday night at the Cottonwood Sports Bar in Fennimore.
  - d. The Hall of Fame award is to be awarded at the banquet.
12. A report was then given on the 2021 WI State Fair and the Jackpot Steer Show.
  - a. There is nothing to report from 2020. The fair planner says that there will be a state fair this year.
  - b. The jackpot steer payout will go as follows: \$500.00, \$250.00, \$150.00, \$100.00, \$75.00, and \$25.00.
13. A report was then given on Farm Tech Days.
  - a. Nothing to report from 2020.
  - b. At this time, Farm Tech Days is scheduled for Eau Claire County from July 21<sup>st</sup> to the 23<sup>rd</sup>. More information will be posted on the website and sent via email as it is received.
14. A report was given on the WHA Summer Tour.
  - a. It was cancelled in 2020. It has been rescheduled for 2021, Steve Folkman will be leading that committee and getting out more information.
15. A report was given on the World Beef Expo.
  - a. It was held from September 23<sup>rd</sup>-25<sup>th</sup>.
  - b. There were 107 Herefords in the open show, and 68 in the junior show.
16. A report was given by Nathan Reinke about Advertising.
  - a. The WHA had a total of \$3,000.00 to spend. Advertising
  - b. was published in farm papers, and American Beef Producers.
17. Old Business:
  - a. None
18. New Business:
  - a. Retiring directors John Dalton and Nathan Reinke were acknowledged.
  - b. Welcomed Fred Larson and Steve Folkman as new directors.
  - c. If interested in advertising on the Wisconsin Beef Expo Forum, contact them directly.
19. The next annual meeting is to be held January 28<sup>th</sup>-29<sup>th</sup>, 2022 at the Lodge at Mauston. Information will be posted on the website.
20. Jerry Huth made a motion to adjourn the meeting.
  - a. Janeen Reid seconded it, and the motion was carried.

Meeting adjourned at 1:30 PM

Secretary, Loxi Smythe