

The Wisconsin Review

A publication of the Wisconsin Hereford Association

The advertising rates and deadlines

Advertising Deadline	Mailing Date
January 19	February 13
April 20	May 8
July 17	August 7
November 18	December 10

Advertising Rates

Back Cover.....	\$260
Inside Back Cover.....	\$230
Inside Front Cover.....	\$230
Full Page.....	\$190
Half Page.....	\$110
Quarter Page.....	\$ 70
Eighth Page.....	\$ 45
Progressive Breeder Ad (4 issues).....	\$100

The cover pages are available in color for an additional cost of \$125 an issue

Contract ads: A 15% discount is available to advertisers paying in advance (prior to March 1) for four consecutive ads of any size. The discounted ads may all be of the same size, or any combination of sizes.

Progressive Breeder ads are a fixed \$100 and do not qualify for the discount. Prime locations are on a "first come, first serve" basis.

Our present mailing list consists of 1500 breeders in Wisconsin and neighboring states.

For all your advertising needs, contact:

Jane Adolph, Editor, 18541 Slick Road, Mt. Carroll, Illinois 61053

Email: jeadolph@gmail.com Phone: 815-244-5456 Fax: 815-244-8816

Cell 815-297-5456

WISCONSIN REVIEW CONTRACT

Breeder Name _____

Farm or Ranch Name _____

Address _____

Phone _____ Email _____

Ad Size requested _____ Issues _____

Return to WHA, Box 296, Argyle, Wisconsin 53504. Email – wlbaosf@mhtc.net