

WISCONSIN HEREFORD ASSOCIATION BOARD MEETING MINUTES  
Saturday, April 1, 2017 at the Ridge Motor Inn in Portage

Present: Dan Irwin, Nathan Reinke, Ken Pierce, Harold Lietzau, Dave Steinhoff, Holly Paulson, Jean Potter, John Dalton, Jim Renn, Chuck Badertscher, Jerry Huth, Joe Starr, Melissa Dahnert, Ruth Espenscheid

Absent – Cory Wagner

- Dan called the meeting to order.
- Ruth reviewed the minutes of the Friday night board meeting prior to the annual meeting. Jim made a motion the minutes be approved as presented, John seconded the motion, motion carried.
- Melissa presented the financial report. The WHA has \$14,636.93 in the savings account and \$37,281.81 in the checking account. All invoices have been paid. Ken made a motion to approve the financial report, Jim seconded the motion, motion carried.
- Melissa then reviewed the 2017 budget. A recommendation was made to add the medallion program and the food stand as budget items for 2018. Margaret Langness is keeping the check book from the Hereford Women's account for the time being. Jeanine sent the food stand proceeds to her. The board agreed to let her keep her account open to pay for medallions and mailing for 2017. The board would like a settlement from her and that account closed by October 1, 2017.
- Melissa presented the state sale report. The sale grossed \$122,500. The sale average was \$3,225. Bulls averaged \$3,792; open heifers averaged \$2,767, and bred heifers averaged \$3,275. Expenses were around \$12,350. Sale costs averaged \$309 a lot. The live auction had 16 registered buyers from 8 states. There were 147 viewers, 11 bids, and 3 lots sold in Wisconsin and Iowa. The board asked Melissa to email out the complete list of registered buyers and bidders to the board and sale consigners.
- The 2018 state sale was the next agenda item.
  - Screening – Greg Miller will be asked to screen again in 2017. The board wants Greg to view all consignments and he will be paid upon completion of that process. The board directed Melissa to send Greg a contract to that effect. This was done by a motion from Ken, a second from Dave, and board approval.
  - Auctioneer – Monte Lowderman was selected as sale auctioneer upon a motion by John and a second by Nathan. Motion carried.
  - Ringmen – The board agreed to hire Mike Sorenson again. His health has not been too good, so in the event, he cannot make the sale, Cody Crum will take his place. Dave made a motion the hire Mike along with the Livestock Plus ad for \$1500. Motion seconded and carried.
  - Catalog – will remain the same
  - Date changes – Melissa wants nominations in by October 10<sup>th</sup> and all sale information to her by December 1<sup>st</sup>. She wants the dates moved up because the Hereford World has a December 25<sup>th</sup> deadline for advertising and the Livestock Plus and catalog info needs to be sent in by early January.
  - Live Auction – The board agrees to continue with the live auction.

Ear Tags – It was suggested to put ear tags with lot numbers in the sale animals. The board did not feel this was necessary. The girls will walk around the ring more with the sale numbers.

The question of allowing substitutions was brought up. There will be no substitutions once the catalog has gone to press.

Semen testing was then discussed. Ken made a motion to keep the semen testing rules the same as 2017. Motion seconded and carried.

It was questioned whether we should require a Trichomoniasis test for sale animals. There was no action taken on this item.

The board also agreed to delete rule #7 regarding off marked animals. Chuck made a motion to delete this rule. Motion seconded and carried.

The question was raised whether we should give preference to Wisconsin breeders and past out of state consignors for sale nominations. This item was tabled.

- Farm Technology Days report. Jerry attended the Farm Tech Days meeting at the Wisconsin Cattlemen's meeting. Jerry, along with the Podell family, are on board. They will be setting up the Sunday before the event, which is July 11, 12, 13. Jerry has asked for help manning the display. The Podell family is furnishing a cow/calf for the event.
- Central Wisconsin field day – Ken reported this will be held Saturday, June 24<sup>th</sup>. The field day will begin at Brancels with a hamburger lunch, judging class, cattle viewing, and a couple seminars. The group will leave Brancels at 2:30 and arrive at Pierces around 3:00. There will be pasture tours and cattle viewing, followed by a beef brisket supper at 5:00.
- The Southwest District tour will be held August 26<sup>th</sup> and 27<sup>th</sup>. The tour will begin Saturday AM at the Bevan Family Farm near Platteville at 9:00. The tour will continue to Wildcat Cattle Company for a noon meal and cattle viewing. From there the group will travel to Dan Irwin's farm for an ice cream social and then to Sand Rock Ranch to view the Bennett family herd, learn more about the Young Sire Testing Program being done there, and enjoy a CHB steak supper. Over night arrangements will be set up in Monroe and Darlington. Sunday morning kicks off with a pancake breakfast at the Katzenbergers and continue on to the Espenscheid farm for a barbecued beef lunch and farm tour. Tour guests should be on their way home by 2:30.
- Committee updates: John Dalton and Chuck Badertscher were added to the state sale committee. Jean Potter was put on the by-laws committee, and Cory Wagner was added to the junior program committee.
- The secretary search is still ongoing. Amy will fill in and help Ruth for one year, but then we will need to find a replacement, so the board is reminded to keep their eyes and ears open for anyone is interested. Ruth can send out a job description to anyone with an interest in the position. Ken mentioned that he would like to see 2 sets of email blasts: one to the membership and one that would be more widespread where breeders could send out advertising for a fee. Ruth will look into this.
- Ruth brought up the need to get more pocket herd books printed as our supply is running low, and they are popular item at displays and events. Jim moved that we go ahead with this project as long as it pays for itself. Chuck seconded the motion. The one change in the book will be the first page will not list the board as in the past, but feature the web-site.
- Jim reported that 2017 is an anniversary year for the World Beef Expo.
- The meeting was adjourned.

Respectfully Submitted, Ruth Espenscheid