

WHA BOARD MEETING MINUTES
FRIDAY, JANUARY 20TH, 2017
WINTERGREEN CONFERENCE CENTER, WISCONSIN DELLS

Present: Joe Starr, Ken Pierce, Dan Irwin, Kevin Bennett, Harold Lietzau, Holly Paulson, Nathan Reinke, John Dalton, Chet Lininger, John Meents, Melissa Dahnert, and Marv and Ruth Espenscheid, along with several spouses of board members.

- Joe called the meeting to order.
- The minutes of the December meeting were reviewed. Harold made a motion to approve the minutes; Dan seconded the motion; motion carried.
- Melissa gave the financial report. We currently have \$29,543.34 in the checking account and \$14,633.39 in the savings account. As of the end of the year the checking account balance was \$20,781.05 and the savings account balance was the same. John Dalton made a motion to approve the financial report; Ken seconded the motion; motion carried.
- Melissa presented the 2017 budget. Harold made the motion to present the budget to the membership at the annual meeting Saturday. Chet seconded the motion. Motion carried.
- Melissa gave the state sale report. 53 head of cattle were screened, and 43 lots were selected for the sale: 17 bulls, 1 cow/calf, 7 bred heifers, and 18 open heifers. The final proof of the catalog is done and it will go to the printer Monday. She will use the WHA membership and the 150 mile radius from Lancaster for mailing. She is waiting on a contract from Live Auctions. The cost will be \$2,000, around \$50 a lot. The banquet is set, advertising is in place, Butch will read pedigrees and she is contacting a vet to be on hand Saturday.
- Plans are to hold a women's meeting Saturday morning at 11 AM in the lounge area and their consensus of remaining a separate entity or merging with the WHA will be on the agenda at the Annual Meeting.
- Ruth has sent out 50 letters soliciting new members for a reduced one year membership rate. To date, she has had 7 replies. She will send out more as she thinks is feasible. Joe suggested checking into companies that would provide an incentive for membership.
- Board approval was needed to support the Jackpot Steer Class and the Hereford Showmanship awards at Wisconsin State Fair. Ken made the motion to approve these promotional programs, John seconded the motion, motion carried.
- Ken is planning to head up the Southwest District Tour. He is looking at June 24,25 as possible dates. He will meet with other SW District breeders to coordinate the tour.
- Farm Technology Days will be held in Kewaunee County. A family from Algoma has graciously offered to assist with the Hereford display. A board member will be selected to work with them.
- Committee assignments were updated. Dave Steinhoff will work on promotions with Ken. Harold will work with Ken and Dave on the Hall of Fame committee. Sondra and Kevin Bennett were deleted from the feeder sale committee. New directors will choose committees to be a part of at the next board meeting.
- Jeanine Radel will be approached to take over the secretarial position. Ruth will continue as secretary until the end of March, at which time a new secretary will be announced.
- It was brought up that Wisconsin might be asked to host another JNHE in the year 2020. John Meents also mentioned that Kevin Bennett's herd (Sand Rock Ranch) has been selected as the site for a young herd sire testing program.
- Seeing there was no further business, Ken made a motion to adjourn the meeting, Dan seconded the motion. Motion carried.

Respectfully Submitted,

Ruth Espenscheid, Secretary