

WHA BOARD MEETING MINUTES
FRIDAY, JANUARY 29, 2016
WINTERGREEN CONFERENCE CENTER, WIS DELLS

Present: Joe Starr, Dan Irvin, Grant Wiswell, Nathan Reinke, Chet Lininger, Mark Friedrich, Scott Klemme, John Dalton, Ken Pierce, Harold Lietzau, John Meents, Melissa Dahnert, and Marv and Ruth Espenscheid

Absent: Jeff Wiechert, Kevin Bennett

- Joe called the meeting to order at 7:55.
- Grant made a motion that the minutes be approved as presented. John Dalton seconded the motion. Motion carried.
- Melissa gave the financial report. Dan Irvin moved that the financial report be approved. Chet seconded the motion. Motion carried. It was suggested that we include both the checking and savings accounts into our Quick Books accounting system to simplify the system. Joe will work with Melissa on this.
- Caleb was unable to be present to give the state sale report. Cody will not be able to work as auctioneer this year. Grant made a motion that we ask Monte Lowderman. Chet seconded the motion. Motion carried. It was recommended that we establish a new written contract for future auctioneers. We will look at this in 2016. Jeanine cannot run the food stand this year. The women will try to get some help lined up, otherwise we will go a 4-H club, etc. to provide the lunch this year.
- The Wisconsin State Fair has asked the ass'n to return letters in support of the junior Hereford showmanship program and Jackpot Steer Class. The board unanimously agreed to continue to sponsor both.
- Reports on the JNHE, Farm Tech Days, Wisconsin State Fair, and World Beef Expo will be presented Saturday at the annual meeting.
- Joe presented the info sheet on the web-site. He intends to send out email blasts every two months to breeders in the Midwest. The first blast will feature the junior semen auction at state sale. He would also like to see banner ads promoted.

- It was decided to do the Hall of Fame presentation at the sale Saturday morning before the semen auction. Time will be 11:15, junior semen auction at 11:30, and sale at noon.
- Committee changes include:
Advertising and Promotion – add Dave Steinhoff and Nathan Reinke
Grant will remain on the By-Laws committee
Dave Steinhoff will replace Mark Friedrich on the Hall of Fame committee.

The meeting was adjourned.

Respectfully Submitted,

Ruth Espenscheid, Secretary