

**WISCONSIN HEREFORD ASSOCIATION ANNUAL MEETING**  
**Saturday, January 30, 2016**  
**Wintergreen Conference Center, Wisconsin Dells**

- At 11:00 an informative sessions was held on the upcoming Junior National Hereford Exposition to be held July 9 – 16 at the Alliant Energy Center, Madison, Wisconsin. Sondra Brancel gave a presentation on the grounds and many aspects of the event.
- Butch Boettcher gave the invocation to those present. Everyone enjoyed the fine meal served by the Wintergreen staff.
- At 1:00, President Joe Starr called the 2016 WHA Annual Meeting to order.
- The first item of business was the auction of the prime pages in the upcoming directory. \$7,150 was raised from the auction. Several full color page ads sold as well.
- Joe introduced John Meents, who gave a report from the National Western Hereford Show in Denver, and informed members that the demand for Hereford cattle is strong. Currently there are 79,800 head of registered cattle, with 44,000 transfers. Registrations are up by 1,000 head and cow herd inventory numbers are up 700 head.
- Joe then welcomed Fred Larson to the podium. Fred is a past director of the AHA board. He mentioned that Jack Ward had been selected to replace Craig Huffines at the AHA. He said the association will be doing 10 updates a year on EPD calculations and that there are going to be better fertility indications coming in the near future. He also said that the World Hereford Conference would be held in Uruguay this summer. He informed junior members that all steers will need DNA testing at the time of entry for the JNHE.
- Dave Steinhoff made a motion that the minutes be approved as printed in the meeting packets. Kermit Rhiner seconded the motion. Motion carried.
- Melissa presented the WHA financial report. We currently have \$32,264.62 in our checking account and \$14,611.43 in our savings account. Scott Klemme moved to approve the financial report as presented. Chuck Badertscher seconded the motion. Motion carried.
- Dan Irwin gave the audit report. He reported that all WHA financial records were in excellent order.
- Dan then went on to present the 2016 WHA budget. Eric Katzenberger moved that the budget be approved. Chuck Badertscher seconded the motion. Motion carried.
- Jill Folkman reported from the National Hereford Women. She mentioned that they do a queen social at the Junior National and sponsor many scholarship programs. She invites breeders to check out the NHW Ways and Means both at the JNHE for some specialty Hereford items.
- Diana reported on the need for help for the state sale food stand. Ladies are to contact her after the meeting. Breeders are also reminded to bring pies and other desserts to the state sale banquet for the annual pie auction.
- Elizabeth Bowen and Nicky Folkman presented Bailey Jones with a gift for her service as the 2015 State WHA Queen. Bailey thanked the association for their support. The 2016 WHA Queen is Annah Dobson from Johnson Creek. Princesses include Kaci Keppen, Ft.

Atkinson; Brittany Renn, Hartland, and Andrea Schlieckau, Loganville. Danielle Chwala will serve as an ambassador.

- Briana Katzenberger presented the junior association report. She is the 2016 president, Bailey Jones is the vice-president, Annah Dobson is the secretary, Rhett Katzenberger is the treasurer, Madison Katzenberger is the reporter and directors are Nicky Folkman, Cierra Crull, Tori Hanson and Lauren Jones. Scholarship winners for 2016 are Annah Dobson and Bailey Jones. The junior did a 50/50 raffle. This year's winner was Jill Folkman, who generously donated the money back to the juniors. The junior association is also donating \$10,000 to the JNHE meal program.
- Sondra presented the JNHE report. She said they need sponsorships for various parts of the event, items for the "goody bags", and volunteer help. She will have sign up sheets available at the end of the meeting. Steve Folkman made a motion that the WHA donated \$10,000 to the JNHE for the meal program. Marv Espenscheid seconded the motion. Motion carried. Sondra mentioned the JNHE program book will be to print by the first part of March, so donations should be given before that date.
- Caleb Ahrens gave the state sale report. There are 49 head cataloged this year – 13 bulls, 5 cow/calf pairs, 10 bred heifers, and 21 open heifers. The catalog will be in full color and will be out soon.
- Kermit Rhiner gave the Wisconsin State Fair report. Last year there were 36 Hereford females in the junior show and 22 Hereford steers. Cierra Crull and Brett Jones topped the steer division, as well as the Jackpot Steer Show. The Jackpot Class had a cost of \$495 to the WHA. In the open division there were 30 heifers, 3 cow/calf pairs, and 13 bulls. Wildcat Cattle Company was the Premier Breeder and Exhibitor. This year junior beef showmanship will be Monday night, steer show on Tuesday, and heifers on Wednesday. There will be a junior award program Thursday morning. The open show will be Saturday, August 13<sup>th</sup>. This year each ring will be alternating breeds each division. Ken made a motion that we write a letter to WSF and request they go back to the old format for the show. BJ Jones seconded the motion. Motion carried. Steer entries are due February 8<sup>th</sup>, junior entries are due June 1, and open show entries are due June 8<sup>th</sup>.
- Nathan Reinke reported on the 2015 Farm Technology Days in Sun Prairie. He said they had great help manning the display and had many visitors. He mentioned the maps were useful to show visitors where cattle were located in their area.
- Grant reported on the 2015 tour in the SE part of the state. The WHA will forego a tour this year due to the JNHE. Grant is heading up the committee for the 2016 Farm Technology Days in Lake Geneva. He is looking for help.
- Holly Paulson gave the World Beef Expo report. There were 400 exhibitors from 18 states, and the sale set a record high. Dates for this year's event are Sept 23<sup>rd</sup> to 25<sup>th</sup>. It was suggested we have a no fit show, The suggestion died for lack of a motion.
- Ken gave the publicity report. He is getting ads in the 3 state ag papers, and the Midwest Beef Producer and looking for more places to advertise.
- John Meents reported on the SHB feeder calf sale in Cartage. This is the 9<sup>th</sup> year for the sale. There were 574 head sold. Wisconsin breeders that participated were the Schulz

Family, Mike Peters, Dan Irwin, and Katzenbergers. John mentioned this sale is a great marketing tool for steer calves.

- Dave DeLong reported on the Wisconsin Cattlemen's Association. Their annual meeting is next week-end at the Wilderness Resort. He said the steak trailer provides the most revenue for the group.
- Joe Starr recognized and thanked the retiring directors from the board, who were Mark Friedrich, Scott Klemme, and Grant Wiswell.
- Newly elected directors include Holly Paulson, Dave Steinhoff, and Don Bolander. Ken Pierce is accepting a second term on the board.
- Seeing that there was no further business, the meeting was adjourned.

Respectfully Submitted,  
Ruth Espenscheid, Secretary

REORGANIZATIONAL BOARD MEETING  
Saturday, January 30, 2016

Board members present: Joe Starr, Dan Irwin, Ken Pierce, Kevin Bennett, Nathan Reinke, Holly Paulson, Chet Lininger, John Dalton, Dave Steinhoff, Melissa Dahnert, and Ruth Espenscheid.

- Joe called the meeting to order.
- An unanimous ballot was cast for Joe to continue on as President.
- An unanimous ballot was cast for Dan Irwin as Vice-President.
- Unanimous ballots were cast for Ruth Espenscheid, Secretary, and Melissa Dahnert, Treasurer.
- Ken made a motion that we have the state sale auctioneer sign a written contract, with an added penalty if said auctioneer resigns before the sale. Motion seconded and carried.
- Joe will set up a teleconference call in early April for our next board meeting. It will be on a Tuesday.
- The meeting was adjourned.

Respectfully Submitted,

Ruth Espenscheid, Secretary